

Jennifer Moore

EDUCATION

Doctor of Philosophy, Counselor Education & Supervision May 2021

Capella University, Minneapolis, MN

GPA: 4.0

Clubs & Organizations: Chi Sigma Iota

Dissertation: *Trauma Counseling Self-Efficacy in Practicing Counselors: CACREP versus Non-CACREP Counselor Education Programs*

Master of Education, School Counseling May 2017

Texas A&M University – Central Texas, Killeen, TX

Relevant Coursework: School Counseling with Licensed Professional Counseling Option

Bachelor of Arts, Psychology August 2011

Texas State University, San Marcos, TX

Minor: English

LICENSES & CERTIFICATIONS

Licensed Professional Counselor - Supervisor June 2020 – Present

Texas Behavioral Health Executive Council

National Certified Counselor May 2025 - Present

National Board for Certified Counselors

Certified School Counselor May 2017 – Present

State Board for Educator Certification

Certified Generalist 4-8 May 2014 – Present

State Board for Educator Certification

TEACHING EXPERIENCE: PROFESSIONAL TEACHING APPOINTMENTS

Assistant Professor/School Counseling Certification Prep January 2025 - Present

Texas A&M University – Central Texas

Killeen, TX

Responsible for:

- Develop, implement, and review effective teaching and learning processes, incorporate appropriate methodology, technology and other tools
- Remain current in discipline and ensure appropriate advisement of students seeking licensure as professional counselors
- Teach graduate courses in Counseling and Psychology, including on campus, online, and hybrid courses (12 workload credits per semester; 4 workload credits for each graduate course taught)

- Develop a system for ongoing evaluation of both teaching and learning including course competency expectations and student learning outcome measures
- Maintain an appropriate schedule for student access and inquiry; hold office hours, advise students, and supervise clinical experiences
- Participate in necessary institutional functions such as, but not limited to, department, college, and university committees; club sponsorship; facilitation of advisory committees; student/faculty recruitments; and mentoring of new and part-time faculty
- Conduct research and scholarship activities and publicly disseminate findings
- Advising school counseling certification preparation students regarding courses and certification
- Collaboration with educator preparation to maintain accreditation of the certification program and provide support to professors regarding school counseling certification requirements
- Perform other duties as assigned.

Adjunct Professor

August 2024 – December 2024

Angelo State University, Curriculum & Instruction
San Angelo, TX

Responsible for:

- Teaching material from approved curriculum in accordance with assigned schedule to ensure student satisfaction
- Assisting students in achieving completion of objectives and learning outcomes
- Providing regular and timely feedback to students
- Advising students in matters related to academics, attendance, and behaviors
- Motivating students to actively participate in all aspect of the educational process
- Maintaining and reporting student grades and attendance in accordance with university policies

Adjunct Professor

September 2022 – Present

Liberty University, Center for Counseling & Family Studies
Lynchburg, VA

Responsible for:

- Teaching material from approved curriculum in accordance with assigned schedule to ensure student satisfaction
- Assisting students in achieving completion of objectives and learning outcomes
- Providing regular and timely feedback to students
- Advising students in matters related to academics, attendance, and behaviors
- Motivating students to actively participate in all aspect of the educational process
- Maintaining and reporting student grades and attendance in accordance with university policies
- Serving as dissertation chair and reader for doctoral candidates

TEACHING EXPERIENCE: ADDITIONAL TEACHING EXPERIENCE

Applied Teaching Intern

October 2019 – May 2021

Capella University, Counselor Education & Supervision

Minneapolis, MN

Responsible for:

- Orient new school counseling learners to the program through a phone conversation
- Complete CACREP required Academic Learner Review at the beginning of the program
- Assist learners in assessing strengths, identifying areas of development, and creating goals
- Use a digital calendar software to schedule meetings with learners

COURSES TAUGHT

Texas A&M University – Central Texas

COUN 5386 Mental Health Internship	Fall 2026
COUN 5351 Career & Counseling Applications in Schools & Community	Fall 2026
COUN 5389 ST: Psychospiritual Dev & Counseling Apps (Course Design)	Fall 2026
COUN 5386 Mental Health Internship	Summer 2026
COUN 5358 Counseling Perspectives in Psychopathology	Summer 2026
COUN 5353 Theories of Counseling	Summer 2026
COUN 5386 Mental Health Internship	Spring 2026
COUN 5351 Career & Counseling Applications in Schools & Community	Spring 2026
COUN 5355 Advanced Counseling in Schools (Course Design)	Spring 2026
COUN 5352 Foundations of School Counseling (Course Design)	Fall 2025
COUN 5357 Practicum	Summer 2025
COUN 5358 Counseling Perspectives in Psychopathology	Summer 2025
COUN 5386 Mental Health Internship	Summer 2025
COUN 5389 Special Topics in Counseling	Summer 2025
COUN 5351 Career Counseling & Guidance	Spring 2025
COUN 5386 Mental Health Internship	Spring 2025
COUN 5090 Comprehensive Exam	Spring 2025

Liberty University

COUC 506 Integration of Spirituality and Counseling	Summer 2026
EDCO 988 Dissertation Proposal & Research (Reader)	Summer 2026
EDCO 988 Dissertation Proposal & Research (Reader)	Spring 2026
COSC 693 School Counseling Internship I	Fall 2024
COSC 510 Theories of School Counseling	Fall 2024
EDCO 988 Dissertation Proposal & Research (Chair)	Fall 2024
COUC 502 Human Growth & Development	Summer 2024
COUC 693 Counseling Internship 1	Summer 2024
COUC 694 Counseling Internship 2	Summer 2024
COUC 505 Counseling Techniques & Helping Relationship (Consultant)	Summer 2024
EDCO 988 Dissertation Proposal & Research (Chair)	Summer 2024
COUC 504 Multicultural Counseling	Spring 2024
HSCO 511 Group Dynamics	Fall 2023
COUC 500 Orientation to Counselor Professional Identity & Function	Fall 2023
COSC 510 Theories of School Counseling	Fall 2023
COUC 604 Crisis Counseling	Summer 2023

Angelo State University

EDG 6336 Marriage & Family Therapy

Fall 2024

EDG 6335 Counseling Ethics

Fall 2024

EDG 6320 Individual Counseling

Fall 2024

PUBLICATIONS

Peer-Reviewed / Refereed Journal Articles

Wills Moore, J. (2023) CACREP versus non-CACREP: Trauma counseling self-efficacy in practicing counselors. Submitted *Counselor Education and Supervision*.

Helvictus, D. & Moore, J. (2025) Multicultural mentorship model to support early career school counselors. Submitted *Journal of Professional Counseling: Practice, Theory & Research*.

Books

None published at this time

Book Chapters

Moore, J. (2025) Advanced Integrative Therapy. In Bill Owenby & Katherine Campbell (Eds), *The Encyclopedia of Mental Health Trainings, Certifications, and Credentials*. Arizona: ONBLLC Publishing.

Moore, J. (2025) Global Career Development Facilitator (GCDF). In Bill Owenby & Katherine Campbell (Eds), *The Encyclopedia of Mental Health Trainings, Certifications, and Credentials*. Arizona: ONBLLC Publishing.

Dissertation

Wills, J. (2021). *Trauma Counseling Self-Efficacy in Practicing Counselors: CACREP versus Non-CACREP Counselor Education Programs*. Available from ProQuest Dissertations & Theses Global. (2544514916).

<https://go.openathens.net/redirector/liberty.edu?url=https://www.proquest.com/dissertations-theses/trauma-counseling-self-efficacy-practicing/docview/2544514916/se-2>

Manuscripts in Preparation

Wills, J. (2021) A history of trauma counseling. Submitted to IARTC division of ACA.

Moore, J. (2024) *Trauma Counseling: A Retrospective Commentary*. [Unpublished Manuscript].

Other Non-Academic Publications

Wills, J. (2013) *The Calling*. Westbow Press.

PRESENTATIONS

Invited Talks

Moore, J. (2024) *"It's Just a Phase": Normalizing Experiences in Adolescence* [Google Slides]. Association for Humanistic Counseling Online Conference, Virtual Conference. June 2024. [Accepted but unable to present].

Moore, J. (July 2022-March 2023). *Counseling Courageously* [Google Slides]. GISD School Counseling Professional Learning Communities, Georgetown, TX.

Moore, J. & Greer, C. (April 2021). *From School to Workforce: Effectively Managing Transitions* [PowerPoint]. American Counseling Association Annual Conference, Atlanta, GA.

Moore, J. & Pangelinan, C. (December 2020). *Panel of School Counselors* [Panel]. University of Alaska School Counseling, Virtual.

Moore, J. & Greer, C. (April 2020). *From School to Workforce: Effectively Managing Transitions* [PowerPoint]. American Counseling Association Annual Conference, Canceled Due to Pandemic.

Campus Talks

Moore, J. (January 2023). *Dare to Regulate* [Google Slides]. Georgetown High School Semester 2 Learning Kick-Off, Georgetown, TX.

Wills, J. (June 1, 2022). *The Texas Model in the Real World* [Google Slides]. Region 13 5th Annual Virtual Counselor Seminar, Virtual.

Wills, J. (October 2016). *Parent Training Session on Schoology* [Interactive Technology]. CCISD Pre-service Teacher Development, Copperas Cove, TX.

Wills, J. (August 2016). *Campus-Based Schoology Review* [Interactive Technology]. CCISD Pre-service Teacher Development, Copperas Cove, TX.

Wills, J. (August 2016). *Preservice Schoology Content and Organization* [Interactive Technology]. CCISD Pre-service Teacher Development, Copperas Cove, TX.

Wills, J. (August 2016). *Preservice COT Hardware* [Google Slides]. CCISD Pre-service Teacher Development, Copperas Cove, TX.

Wills, J. (August 2016). *That's Genius!: Technology Integration & Dynamic Teaching Strategies* [Google Slides]. CCISD Pre-service Teacher Development, Copperas Cove, TX.

Wills, J. (August 2015). *General Overview of Schoology* [Interactive Technology]. CCISD Summer Professional Development, Copperas Cove, TX.

Wills, J. (August 2015). *From Edmodo to Google Classroom and more...* [PowerPoint]. CCISD Summer Professional Development, Copperas Cove, TX.

Wills, J. (July 2014). *Flip Your Classroom* [PowerPoint]. CCISD Summer Professional Development, Copperas Cove, TX.

Submitted Proposals

Moore, J. (2023) *Spiritual and moral development: How to meet clients where they are* [Google Slides]. Association for Spiritual, Ethical, and Religious Values in Counseling , Webinar.

ACADEMIC TRAINING

ACUE Designing Learner-Centered and Equitable Courses ACUE - Toward a Certification of Effective Teaching	February 2026
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ACUE Promoting Active Learning Online ACUE - Toward a Certification of Effective Teaching	October 2025
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ACUE Creating an Inclusive and Supportive Online Learning Environment ACUE - Toward a Certification of Effective Teaching	August 2025
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ACUE Inspiring Inquiry and Preparing Lifelong Learners ACUE - Toward a Certification of Effective Teaching	January 2025
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GRANTS, AWARDS, & SCHOLARSHIPS

G-ISD My Ride GISD Education Foundation Grant Amount: \$2216	May 2023
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G-ISD My Ride Episode 2 GISD Education Foundation Grant Amount: \$1604	May 2022
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G My Ride GISD Education Foundation Grant Amount: \$500	April 2019
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PROFESSIONAL AFFILIATIONS & MEMBERSHIPS

Texas Counseling Association	2015 – Present
Texas School Counseling Association	2019 – Present
Texas Association for Counselor Education and Supervision	2019 – Present
American Counseling Association	2019 – Present
American School Counseling Association	2019 – Present
National Employment Counseling Association	2019 – 2024
• Trustee (Board position)	2020 – 2024
Association for Counselor Education and Supervision	2019 – Present
Association for Spiritual, Ethical and Religious Values in Counseling	2023 – Present
Chi Upsilon Chi, Capella University Chi Sigma Iota	2018 – Present

Texas Career Development Association	2019 – 2020
• Counselors in Schools Committee Chair	2019 – 2020
Texas Association for Assessment in Counseling and Education	2018 – 2019

CLINICAL COUNSELING EXPERIENCE

Licensed Professional Counselor	January 2024 – Present
Moore to Life Counseling, LLC.	
Virtual Office in Texas	
• Manage business components of a private counseling practice • Establish and maintain a therapeutic relationship with clients and document in Simple Practice and Headway • Effectively manage client caseload including maintaining client-related paperwork including progress notes and diagnostic records • Adhere to confidentiality and ethical clinical practices based on the ACA <i>Code of Ethics</i> • Assist clients with emergencies and/or suicidal ideation or non-suicidal self-injury	

Site-Based School-Based Therapist	July 2024 – January 2025
Georgetown ISD	
Georgetown, TX	
• Receive referrals from school counselors/campus leaders and conduct intake interviews to gather background information about possible factors that may be affecting the child's well-being and functioning at school • Gather information by conducting behavioral observations, and reviewing school records • Provide district-approved screening and assessment to set goals and track progress • Conduct specialized individual and group counseling sessions to address specific emotion, social, and behavioral needs of students. Utilize strength-based solution focused framework to implement individualized intervention/treatment plans for a short-term basis • Actively consult and collaborate with teachers and staff regarding the social/emotional needs of students • Support the campus/district-wide crisis response team by providing crisis-counseling services • Work with school and community personnel to connect students and families to mental health resources • Organize, compile, maintain, and file all reports, records, and other documents in a timely manner • Provide Tier 2 & 3 interventions to students in collaboration with the MTSS team including teachers, administrators, and school counselors	

Licensed Professional Counselor	March 2023 – December 2023
Better Health Counseling, LLC	
Round Rock, TX	
• Establish and maintain a therapeutic relationship with clients and document in Simple Practice and Headway	

- Effectively manage client caseload including maintaining client-related paperwork including progress notes and diagnostic records
- Adhere to confidentiality and ethical clinical practices based on the *ACA Code of Ethics*
- Assist clients with emergencies and/or suicidal ideation or non-suicidal self-injury

Licensed Professional Counselor

July 2022 – March 2023

Self-Employed

Jarrell, TX

- Establish and maintain a therapeutic relationship with clients
- Effectively manage client caseload including maintaining client-related paperwork including progress notes and diagnostic records
- Adhere to confidentiality and ethical clinical practices based on the *ACA Code of Ethics*
- Assist clients with emergencies and/or suicidal ideation or non-suicidal self-injury

ADDITIONAL EXPERIENCE

Professional School Counselor

July 2018 – June 2024

Georgetown ISD

Georgetown, TX

- Guide students and parents to plan, monitor, and manage the student's own educational and career development
- Create and review personal graduation plan with each student and provide information about post-secondary opportunities
- Implement the components of the Texas Model and the ASCA National Model
- Use accepted theories and effective techniques to counsel individual students and parents to plan, monitor, and manage their own personal and social development
- Provide preventative, remedial, and crisis counseling as needed
- Work collaboratively to advocate for individual students and specific groups of students
- Communicate with families regarding resources, referrals, and important information
- Create the application for the CREST award for the counseling team (received both 2021 and 2022 school years) and act as a CREST coach for the district during the 2022 school year
- Create and publish the counseling team's newsletter for both students/community and staff
- Maintain a staff resource website with mental health resources, counseling processes, and reporting information
- Create and present curriculum about vulnerability, shame, and emotional intelligent to the district counseling team (elementary and secondary)
- Create curriculum for substance abuse awareness for GISD to reduce the amount of repeat offenders with THC/vaping offenses as part of the GISD vaping prevention committee
- Participate in the GISD comprehensive school counseling committee by providing feedback and reviewing district counseling policies
- January 2024 started as a long-term school counseling substitute at the elementary level

ELAR Teacher/Cheer Sponsor

August 2017 – June 2018

Jarrell ISD

Jarrell, TX

- Create lesson plans using a district provided curriculum in 7th grade ELAR
- Collaborate with other grade levels to create engaging, vertically aligned, and cross-curricular lesson plans
- Facilitate learning to meet the students' needs
- Completing paperwork for 504 and Special Education & attending ARD meetings
- Coach/manage the cheerleading team
- Facilitate National History Day club and take students to competition
- Mentor a first-year teacher

ELAR Teacher/Cheer Sponsor

August 2013 – August 2017

Copperas Cove ISD

Copperas Cove, TX

- Create lesson plans using a district provided curriculum in both 6th & 8th grade ELAR
- Collaborate with other grade level teachers to create engaging, cross-curricular lesson plans
- Facilitate learning to meet the students' needs
- Completing paperwork for 504 and Special Education & attending ARD and 504 meetings
- Coach/manage the cheerleading team
- Assist with Junior Historians & attended National History Day competitions as a sponsor
- District Technology Advisory Committee member & Schoology advisor for the campus
- Instructed professional development in technology and teaching strategies all four years

COMMUNITY SERVICE**Preteen Small Group Leader**

July 2022 – March 2024

Georgetown Church of Christ

Georgetown, TX

Content Advisor for Texas School Counseling Exam

July 2021

Texas Education Agency

Austin, TX

REFERENCES

References available upon request