



TEXAS A&M  
UNIVERSITY  
CENTRAL TEXAS



## NAMING LEVEL

## GIFT

College	\$3,000,000+
University Center	\$1,000,000+
Academic Division	\$1,000,000+
Endowed Chair	\$1,000,000+
Endowed Professorship	\$500,000+
Academic Program	\$250,000+
Endowed Graduate Fellowship	\$200,000+
President's Endowed Scholarship	\$100,000+
<b>*Naming Facility: 50% percent of construction cost.</b>	

Texas A&M University–Central Texas is proud to offer naming opportunities that recognize the generosity and commitment of our donors. These opportunities serve as lasting tributes and help advance the mission of our institution.

### HOW IT WORKS

#### 1. FINAL SAY

ALL NAMING DECISIONS NEED TO BE APPROVED BY THE TEXAS A&M UNIVERSITY SYSTEM BOARD OF REGENTS. OUR PRESIDENT REVIEWS AND RECOMMENDS EACH PROPOSAL BEFORE IT GOES TO THE BOARD.

#### 2. WHAT COUNTS AS A CONTRIBUTION?

CONTRIBUTIONS CAN BE FINANCIAL, PERSONAL, OR BOTH. WE ALSO CONSIDER PLANNED GIFTS (LIKE THOSE IN A WILL) AND OTHER ACTS THAT POSITIVELY IMPACT THE UNIVERSITY'S REPUTATION.

#### 3. WHAT WE CONSIDER

- THE PERSON OR ORGANIZATION'S REPUTATION
- THE TYPE OF SPACE OR PROGRAM BEING NAMED
- THE SIZE AND NATURE OF THE GIFT
- WHETHER IT'S A NEW BUILDING, AN EXISTING SPACE, OR AN ACADEMIC ENTITY

#### 4. WHEN NAMING HAPPENS

TYPICALLY, NAMING HAPPENS ONCE AT LEAST 50% OF THE PLEDGED GIFT IS RECEIVED. HOWEVER, THE PRESIDENT CAN MAKE EXCEPTIONS. REQUESTS GO THROUGH UNIVERSITY RELATIONS, AND FINANCE & ADMINISTRATION, BEFORE REACHING THE PRESIDENT.

# NAMING OPPORTUNITIES

## GIFT LEVEL GUIDELINES