

Alex Burnett-Hayes

Experience

- I. Texas State University - Lecturer (2023 - Current)
McCoy College of Business - Department of Information Systems and Analytics
- II. University of North Texas Dallas - Lecturer (2022 - 2023)
School of Business - Department of Business Analytics
- III. Texas A&M University, Central Texas - Visiting Assistant Lecturer (2021 - 2022)
College of Business - Department of Computer Information Systems
- IV. Texas A&M University, Central Texas - Adjunct Faculty (2020 - Current)
College of Business - Department of Computer Information Systems
- V. Texas A&M University, Corpus Christi - Teaching Specialist (2018 - Current)
College of Business - Department of Computer Information Systems

Education

- I. Texas A&M University, Central Texas - May 2024
Causal Analytics & Big Data Post-Doctoral Certificate
(Confirmatory Factor Analysis & Structural Equation Modeling Distinguished Graduate)
- II. Liberty University - July 2023 - 4.000 GPA
DBA - Information Systems
- III. MIT Sloan School of Management - 2022
Applied Business Analytics Executive Program Certificate
- IV. West Texas A&M University - December 2020 - 3.900 GPA
MS - Computer Information Science & Business Analytics
- V. Texas A&M University, Corpus Christi - August 2018 - 3.916 GPA
MBA - Finance Concentration

Professional Development

- I. ACUE Advanced Certificate in Effective Teaching Practice Framework - 2023
- II. ACUE Advanced Certificate in Effective College Instruction - 2023
- III. ACUE Micro Credential in Inspiring Inquiry and Preparing Lifelong Learners - 2023
- IV. ACUE Micro Credential in Designing Learner-Centered and Equitable Courses - 2023
- V. ACUE Micro Credential in Creating an Inclusive and Supportive Learning Environment - 2023
- VI. ACUE Micro Credential in Promoting Active Learning - 2023
- VII. Google Data Analytics Certificate - 2022
- VIII. ACUE Certificate in Effective College Instruction - 2022
- IX. ACUE Micro Credential in Designing Student-Centered Courses - 2022
- X. ACUE Micro Credential in Inspiring Inquiry and Lifelong Learning in Your Online Course - 2022
- XI. ACUE Micro Credential in Creating an Inclusive and Supportive Online Learning Environment - 2022
- XII. ACUE Micro Credential in Promoting Active Learning Online - 2022
- XIII. DataCamp Data Analyst with Python Certificate - 2021
- XIV. DataCamp Statistician with R Certificate - 2021
- XV. DataCamp Data Scientist with R Certificate - 2021
- XVI. DataCamp Data Analyst with SQL Server Certificate - 2021
- XVII. DataCamp Machine Learning Scientist with R Certificate - 2021
- XVIII. Canvas Course Developer Program - 2020
- XIX. Blackboard Professional development in Best Practices for Online Course Design - 2019

Consulting & Pedagogical Contributions

- I. Textbook Review
Introduction to Information Systems, 10th Edition, Wiley - 2023
- II. Textbook Review
Business Analytics: Communicating with Numbers, 2nd Edition, McGraw Hill - 2023
- III. Instructor Resources: Test Bank Audit
Social Media Marketing, 3rd Edition, Sage UK - 2020
- IV. Instructor Resources: Test Bank, PPTs, Student Resources, MCQ
Principles of Marketing for a Digital Age, 1st Edition, Sage UK - 2019

Service

- I. Master's Degree Hooding Ceremony - 2024
Hooding Faculty
- II. MBA Capstone Field Projects - 2024
Judge
- III. 15th Annual Graduate Student Research Conference - 2024
Judge
- IV. Master's Degree Hooding Ceremony - 2024
Video Recording for Presentation
- V. Bobcat Days - 2024
Department of Information Systems & Analytics
Representative
- VI. MBA Capstone Field Projects - 2023
Judge