

Alex Burnett-Hayes

CONTACT

Texas A & M University Central Texas

1001 Leadership Place

Killeen, TX 76549

EDUCATION

WEST TEXAS A&M UNIVERSITY	Canyon, TX
<i>Master of Science Computer Information Science and Data Analytics</i>	2019 – Expected 2020
TEXAS A&M UNIVERSITY CORPUS CHRISTI	Corpus Christi, TX
<i>Master of Business Administration, Finance Concentration</i>	2018
UNIVERSITY OF MAINE	Augusta, ME
<i>Bachelor of Science, Accounting</i>	2016

EDITORIAL ADVISORY BOARD

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- | | |
|-------------------------------|--------------|
| • Oil, Gas & Energy Quarterly | 2020-Current |
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ACADEMIC RESEARCH – UNDER REVIEW

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- | | |
|---|------|
| • The Design, Pricing, and Marketing of Modern Structured Products – A Note | 2020 |
| • The ‘Frack Master’s’ Microcap Fraud | 2020 |

ACADEMIC RESEARCH – IN PROCESS

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|--|--------------|
| • STRYPES as an Exit Strategy: Theory and Evidence | 2019-Current |
| • Topics in Economic Recession Studies: A Text Mining Approach | 2019-Current |

UPCOMING ACADEMIC RESEARCH

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|---|-----------|
| • SAGE Handbook of Digital Marketing | 2020-2021 |
| Website Construction – Design Philosophy and Principles | |
| • SAGE Handbook of Digital Marketing | 2020-2021 |
| Privacy and Data Protection | |

CONFERENCES/ACADEMIC PRESENTATIONS/REGISTRATIONS

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| • Academy of Economics and Finance 57 th Annual Meeting | 2020 |
| Topics in Economic Recession Studies: A Text Mining Approach | |
| • Academy of Economics and Finance 56 th Annual Meeting | 2019 |
| STRYPES as an Exit Strategy: Theory and Evidence | |

PEDAGOGICAL CONTRIBUTIONS

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- | | |
|---|------|
| • SAGE UK: Social Media Marketing 3 rd Edition | 2020 |
| • SAGE UK: Principle of Marketing for a Digital Age | 2019 |

EXPERIENCE

TEXAS A&M UNIVERSITY – CENTRAL TEXAS 2020-Current
College of Business Administration Adjunct Faculty

TEXAS A&M UNIVERSITY - CORPUS CHRISTI 2018-Current
College of Business Administration Faculty
Business Administration Adjuncts

PROFESSIONAL DEVELOPMENT CERTIFICATES

-
- Certificate of Professional Development in Best Practices for Online Course Design 2019
 - Certificate of Course Design and Development 2019
 - Certificate of Course Delivery and Peer-Review 2019

LICENSES

-
- Texas Real Estate Commission, Real Estate Salesperson 2013–Current
 - Texas Department of Insurance, General Lines Property and Casualty 2019–Current
 - Texas Department of Insurance, General Lines Life, Accident, Health and HMO 2019–Current

MEMBERSHIPS

-
- Python Software Foundation 2020–Current
 - Institute of Management Accountants, National 2018–Current
 - Institute of Management Accountants, Austin Area Chapter 2018–Current

SOFTWARE SKILLS

-
- R and RStudio
 - RapidMiner
 - SQL
 - Tableau
 - Python
 - SAS
 - UML 2.5

