

## LEYLA ORUDZHEVA

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Texas A&M University—Central Texas  
Management & Marketing Department  
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### ACADEMIC EXPERIENCE

Aug 2018 – to present **Assistant Professor of Management**  
Texas A&M University-Central Texas. Department of  
Management & Marketing.

Aug 2017- Aug 2018 **Teaching Fellow & Research Assistant**  
University of North Texas. Department of Management.

Aug 2015- Jul 2017 **Graduate Research & Teaching Assistant**  
University of North Texas. Department of Management.

Jan 2013- May 2014 **Graduate Research & Teaching Assistant**  
Illinois State University. Department of Marketing.

### EDUCATION

2018 Ph.D. University of North Texas. Denton, TX.  
(AACSB-accredited)  
*Concentration: Strategic Management.*  
*Minor: International Business*

Dissertation: The Trident of Corporate Corruption Control: Implications and Effects.  
(Committee: Manjula Salimath (chair), Robert Pavur, and Nolan Gaffney)

2014 MBA Illinois State University, Normal, IL. (AACSB-accredited)

2011 MA Institute of European Studies, Paris 8 University  
(Institut d'Etudes Européennes, Université Paris 8)  
*Concentration : International Trade and Exchanges*

2009 BA Institute of European Studies, Paris 8 University  
*Concentration: Trade- Assistant Export Manager*  
*Minor: Central & Eastern Europe Markets.*

### RESEARCH

#### Research interests:

Strategy, corporate social responsibility, sustainability, corruption, international business context

#### Journal Publications :

**Orudzheva, L.**, Salimath, M. S., & Pavur, R. (2020). Vortex of Corruption: Longitudinal Analysis of Normative Pressures in Top Global Companies. *Journal of Business Ethics*, 163(3), 529-551. (FT 50 journal, A in ABDC list, impact factor 5.77, H-Index 187, Accepted in Aug 2018, published in 2020)

**Orudzheva, L.** and Gaffney, N. (2018). Country-of- Origin and CSR Initiatives: A Social Dominance Perspective. *Social Responsibility Journal*, 14(3), 501-515. (B journal on the ABDC list, impact factor of 2.21, H-Index 31, 30% acceptance rate)

Philip, J., Najmi, H., **Orudzheva, L.**, and E. Struckell. (2017). Work Life Overlap In The Millennial Generation: The Role Of Ubiquitous Technology. *Journal of Strategic Innovation and Sustainability*. (14-20% acceptance rate)

Taylor, S.A., Chang, W., Ishida, C., **Orudzheva, L.**, and A. Barton (2014). Identifying the Goal Structures of Undergraduate Students Vis-à-vis Ethical Decision Making. *Journal of American Academy of Business*, Cambridge.

### **Academic Conference Presentations:**

**Orudzheva, L.** and Sluhan, A. Effect of home-country corruption on sustainable resource management and innovation. SUSTEX Summit 2021(April 2021)

Sluhan, A. and **Orudzheva, L.** Corporate sustainability versus shareholder primacy: The case of Danone's governance disruption in 2021. SUSTEX Summit 2021(April 2021)

**Orudzheva, L.** and Struckell, E. Evolution of Coopetition Does the Sequence Matter. Accepted for presentation at the Southwest Academy of Management in San Antonio, TX (March 2020).

Chennamaneni, A. and **Orudzheva, L.** Data Governance: Do IT Managers' Ethical Predispositions and Perception of Accountability Make a Difference? Abstract accepted for presentation at the Decision Sciences Institute Annual meeting in New Orleans, LA (November 2019).

**Orudzheva, L.,** Salimath, M., and Pavur, R. Corruption control and CSR of the world's largest MNEs. Presented at the Strategic Management Society Annual meeting in Minneapolis, MN (October 2019).

**Orudzheva, L.** and Salimath, M. Corporate corruption recidivism. Presented at the Academy of Management Annual meeting in Boston, MA (August 2019).

**Orudzheva, L.** and Salimath, M. Understanding Recurring Corruption: A Descriptive Profile of Recidivists. Presented at the Fourth Interdisciplinary Insights on Fraud and Corruption (I2FC2017) Conference in Porto, Portugal.

**Orudzheva, L.,** Salimath, M., and R. Pavur. Perpetuation of Corruption: Longitudinal Analysis of Normative Pressures in Top Global 500 Companies. Presented at the Academy of Management Annual meeting in Atlanta, GA (2017).

**Orudzheva, L.** and Gaffney, N. Untangling the country-of-origin bias in subsidiary CSR context: a social dominance perspective. Presented at the Southern Management Association meeting in Charlotte, NC (2016).

Philip, J., Najmi, H., **Orudzheva, L.,** and E. Struckell. Work Life Overlap in the Millennial Generation: The Role of Ubiquitous Technology. Presented at the Southern Management Association meeting in Charlotte, NC (2016).

Taylor, S.A. Chang, W., Ishida, C., **Orudzheva, L.,** and Barton, A. Identifying the Goal Structures of Undergraduate Students Vis-à-vis Ethical Decision Making. Presented at The Global Business, MIS, Economics and Finance Research Conference, Tokyo, Japan (2014)

### **Working Manuscripts:**

Salimath, M., and **Orudzheva, L.** Power and Corruption in family business: 3 perspectives. Literature review stage.

**Orudzheva, L.** and Sluhan, A. Effect of home-country corruption on sustainable resource management and innovation.

Sluhan, A. and **Orudzheva, L.** Corporate sustainability versus shareholder primacy: The case of Danone's governance disruption in 2021.

**Orudzheva, L.** and Salimath, M. Corporate corruption recidivism.

**Orudzheva, L.,** Salimath, M., and Pavur, R. Corruption control and opportunity attractiveness of foreign bribery.

**Orudzheva, L.,** Salimath, M., and Pavur, R. Corruption control and CSR of the world's largest MNEs.

**Orudzheva, L.** and Struckell, E. Evolution of Coopetition Does the Sequence Matter.

**Orudzheva, L.** Reconciling stakeholder demands: a social dominance perspective.

## TEACHING

### Courses taught (f2f and online):

Spring 2021	BUSI 4359 Business strategy (capstone course) (f2f)
Fall 2020, Summer 2021	MGMT 5307 Responsibilities and Ethics of Leadership (Online)
Spring 2019, 2020, 2021	BUSI 3344 Introduction to Global Business Environment (f2f, online)
Fall, Summer 2018- 2021	MGMT 5315 International Management for Sustainability (f2f, online, blended)
Fall 2018-2020, Spring 2019-2021	BUSI 4301 Business Ethics and Corporate Social Responsibility (f2f, online)
Spring, Summer 2018	BUSI 4940 Business Policy (capstone course) (f2f)
Summer, Fall 2017	MGMT 3850 Foundations of Entrepreneurship (f2f)
Fall 2016, Spring 2017	MGMT 3820 Management Concepts (online)

### Teaching assistant:

Summer 2016, 2018	MGMT 3720 Organizational Behavior
Summer 2017	MGMT 4660 International Management Perspectives
Fall 2016	MGMT 3810 Family Business
Spring 2016	MGMT 3860 Human Resource Management
Fall 2015	MGMT 3880 Business Ethics and Social Responsibility

### Professional Development:

June 2021	LinkedIn Livestream: How to Overcome the Challenges of the Circular Economy. Organized by the Network for Business Sustainability.
March 2021	Sustainability and supply chains - how strong is the link? Live webcast hosted by ProQuest and The Economist Intelligence Unit.
January 2021	Innovating for Sustainability Salon: "Research Impact on Sustainability Practice". Online. Coordinated by Tima Bansal, Ivey Business School, Canada.
July 2020	JIBS-JIBP online Webinar: "Conflict and IB Activity" hosted by the Academy of International Business
May 2020	JIBS-JIBP online Webinar: "Shifts in Globalization and Anti-globalization" hosted by the Academy of International Business Innovating for Sustainability Salon: "Responses and Solutions to System Disruptions". Online. Coordinated by Tima Bansal, Ivey Business School, Canada.
April 2020	Online Webinar: "Role of Disclosure in Responding to Stakeholder Priorities on Health & Well-Being" hosted GRI. Online Webinar: "Integrating WSJ Into Online Courses" hosted by the Wall Street Journal Online Webinar: "Teaching Effectiveness Webinar: Course Learning Outcome Revision and Mapping" hosted by Accreditation Council for Business Schools and Programs (ACBSP) Online Webinar: "Converting from face-to-face delivery to online delivery: process and tips for successfully making the conversion" hosted by Accreditation Council for Business Schools and Programs (ACBSP)
November 2019	Necessary Conversation: <i>Anita McGahan on Immigration &amp; Impassioned Management Scholarship</i> . Web conference hosted by International Humanistic Management Association.
Fall 2019	Teaching series online course. Texas A&M University-Central Texas.

Oct 2019	Innovating for Sustainability Salon: "From Local to Global: The study of sustainable innovation at various systems levels". Online. Coordinated by Tima Bansal, Ivey Business School, Canada.
Aug 2019	Summer Research Seminar in Stakeholder Theory at Darden School of Business, University of Virginia, Charlottesville, VA
June 2019	Academy of International Business Annual meeting, Copenhagen, Denmark. <ul style="list-style-type: none"> <li>• Junior Faculty Consortium</li> <li>• Panel discussion: Global Environmental Regulations: The Way Forward?</li> <li>• Panel discussion: The End of Business as Usual for IB Teaching: Perspectives from Asia, Europe and the US</li> <li>• Panel discussion: Political Violence, Risk, and MNE Management Strategies</li> </ul>
Mar 2019	SUSTEX Summit 2019, Killeen, TX <ul style="list-style-type: none"> <li>• Workshop- <i>The Global Leader and Leadership Development for Sustainability</i> by Dr. Jody Fry and Dr Eleftheria Egel</li> <li>• Workshop- <i>Peer Learning: A Powerful Tool for Developing a Sustainable Mindset- Anywhere</i> by Ernie Turner, President and Founder of Leadership in Motion</li> <li>• Workshop- <i>Altruism: A Common Thread Connecting Values, Spirituality, Leadership and Sustainability</i>, by Dr. Timothy Ewest, Sharlene Buszka, and Dr. Michael Kraten.</li> <li>• Workshop- <i>Powerful and easy: Develop a mindset for sustainability</i> by Dr. Isabel Rimanoczy, Dr. Abigail Schneider, Dr. Richard Peregoy and Dr. Timothy Ewest</li> </ul>
Feb 2019	The Intellectual Shaman series web conference hosted by International Humanistic Management Association (Guest speaker Tima Bansal <i>Making the World Better through Our Teaching and Research</i> )
Oct 2018	Necessary Conversation: Henry Mintzberg- <i>Humanizing society by humanizing management and organizations</i> . Web conference hosted by International Humanistic Management Association.
Aug 2018	FCTL-102, Canvas Course Facilitator training. Texas A&M University-Central Texas.
Oct 2017	Late Stage Doctoral Student Consortium; Southern Management Association, St. Pete Beach, FL.
Aug 2017	Teaching Enhancement Seminar- " <i>Enhancing Student Learning and Transitioning to a Successful Academic</i> ". University of North Texas.
Jan 2017	Teaching Enhancement Seminar- " <i>Using Blackboard</i> ". University of North Texas.
Aug 2016	Teaching Enhancement Seminar- " <i>Teaching Strategies: Large Classes And Effective Lectures</i> ". Blackboard Learn Bootcamp training session. University of North Texas.
Jan 2016	Teaching Enhancement Seminar- " <i>Course Design &amp; Classroom issues</i> ". University of North Texas
Aug 2015	Teaching Enhancement Seminar- " <i>Teaching: The First Year</i> " University of North Texas

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## SERVICE

### Service to the University/ College/ Department:

July 2021-present	Scholarship Selection Committee
April 2021-present	COBA Senator on the Faculty Senate
Spring 2021	Volunteer grader for the general education outcomes assessment at the university level (Ethical reasoning and Civic engagement)
Spring 2021-present	TAMUCT COBA representative at the Circular Economy Education CT STAR Working Group
Dec 2020-present	OPL Program Admission Committee
Fall 2020- present	Graduate Curriculum and Assessment Committee
Fall 2020- Spring 2021	SUSTEX Planning Committee
Fall 2019- Fall 2020	Council on Diversity and Inclusion
Fall 2019- Spring 2020	SUSTEX Planning Committee
Dec 2018, Jan, Apr 2019, Apr, Dec 2020	Volunteer Grader for COBA-level assessments
Apr 2016, Nov 2017	Business Case competition Judge at the University of North Texas

### Service to the Profession:

December 2020	Reviewer- Southwest Academy of Management Association
July 2020	Discussant- Innovating for Sustainability Salon: "Sustainability in the Supply Chain ". Online
Jan 2016, 2019	Reviewer- Academy of International Business
Nov 2017	Reviewer- Southwest Academy of Management Association
May 2017	Reviewer- Southern Management Association
Feb 2017	Reviewer- Academy of Management Association

### Service to the Community:

January 2021	Presenter- Webinar- Helping Businesses Understand the Importance of Having an On-Line Presence. Organized by the Temple Chamber of Commerce
Spring, Fall 2019	Volunteer with the Operation Stand Down Central Texas.
Fall 2018	Volunteer with the Ronald McDonald House, Temple, TX, and Special Olympics at Phantom Warrior Lanes, Fort Hood, TX

### Professional Memberships:

Academy of Management Association  
Academy of International Business Association  
One Planet Education Networks associate member

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### Honors, Awards, & Scholarships:

Spring 2022	Service-Learning Faculty Fellowship, TAMUCT
Aug 2019	Summer Seminar in Stakeholder Theory funded by the Institute for Business in Society, Darden School of Business, University of Virginia.
Summer 2018	Summer Scholarship University of North Texas, Toulouse Graduate School.
Oct 2017	Southern Management Association Doctoral Consortium Stipend
Summer 2017	COB Dean's Ph.D. Student Travel Scholarships

Jun 2016	Summer Scholarship University of North Texas, Toulouse Graduate School.
Apr 2016	C. L. Littlefield Business Management Scholarship (University of North Texas, Department of Management)
Aug 2015-Jul 2017	Graduate Student Assistantship Scholarship University of North Texas, Toulouse Graduate School.
Jan 2013-May 2014	Graduate Student Assistantship Illinois State University.
2014	Member of Beta Gamma Sigma Honor society MBA Outstanding Full-Time Student Award Illinois State University.

**Certificates and Trainings:**

February 2020	Applying the QM Rubric (APPQMR): (Statewide Systems). Quality Matters
January 2019	QM Rubric Update Sixth Edition (RU). Quality Matters
Jun 2013	Social/Behavioral Research Basic Course: Human subject research CITI Training
2008	Certificate of French Foreign Trade Advisors

**Relevant Industry Experience:**

Feb 2010 - Jul 2012	<b>Sales and Administrative Executive</b> at Prestiges d’Orient (event supplies wholesaler), Villejuif, France
Apr- Sep 2009	<b>Export Sales Coordinator Trainee</b> at Vêtements Weill (women’s wear manufacturing company), Paris, France
May- Jul 2007	<b>Export Sales Assistant Trainee</b> at Baltimor-Neva (food manufacturing company), Saint-Petersburg, Russia
Feb 2007	<b>Trainee</b> at Fly Fret International (freight forwarder specializing in North Africa and Middle East region), Paris, France