

# Soo Jung Kim

Texas A&M University – Central Texas  
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## ACADEMIC POSITIONS

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**Assistant Professor of Management** Sept 2017 - present  
Texas A&M University – Central Texas, Killeen, Texas

## EDUCATION

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**The University of Texas at Dallas**, Richardson, Texas 2017  
**Ph.D.** Organizations, Strategy, and International Management

Dissertation Title: *Essays on Individual Judgment, Stakeholders and Firm Performance: Microfinance, Firm Reputation and Industry Competition*

Committee: Seung-Hyun Lee (chair), Gregory Dess, Zhiang “John” Lin, Toyah Miller

**Yonsei University**, Seoul, Korea 2012  
**M.S.** Cognitive Science (concentration in Psychology)

**Yonsei University**, Seoul, Korea 2003  
**B.B.A.** Business Administration

## TEACHING EXPERIENCE

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**Texas A&M University – Central Texas, Killeen, TX** Fall 2017-present  
*College of Business Administration*

- Business Strategy (in-person and online)
- Global Business Environment (online)

**The University of Texas at Dallas, Richardson, Texas** 2013, 2016, 2017  
*Jindal School of Management*

- International Business (in-person)
- Strategic Management (in-person)

## RESEARCH INTERESTS

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Micro foundations of strategy, firm reputation, industry dynamics, microfinance

## **PUBLICATIONS**

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**Kim, S. J.**, Lee, S.-H., & Yeo, Y. D. (2021). Work–family conflict and microfinance diversion. *Strategic Entrepreneurship Journal*, 1–21. <https://doi.org/10.1002/sej.1402>

Zinko, R., de Burgh-Woodman, H., Furner, Z. Z., **Kim, S. J.**, (2021). Seeing is Believing: The effects of images on trust and purchase intent in ewom for hedonic and utilitarian products. *Journal of Organizational and End User Computing*, 33(2) 85-104.

Chung, E. K., **Kim, S. J.**, & Sohn, Y. W. (2014). Regulatory focus as a predictor of omission bias in moral judgment: Mediating role of anticipated regrets. *Asian Journal of Social Psychology*, 17(4), 302-311.

## **MANUSCRIPTS UNDER REVIEW**

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**Kim, S. J.**, & Yeo, Y. D. Product quality cues and firm performance enhancement: The case of the auto industry, *Management Decision*.

**Kim, S. J.** & Almond, B. Which firms are in the competition? The demand side of the story, *Management Research Review*.

## **OTHER RESEARCH IN PROGRESS**

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**Kim, S. J.**, Lee, S. –H., & Yeo, Y. D. “Discovering the conflicting roles of expectancy violation and hypocrisy” Initial stage of identifying the theory and hypotheses.

Jung, Y. H. & **Kim, S. J.** “Corporate Environmental Responsibility (De)motivated by Status” Initial draft ready but looking to expand the paper.

## **CONFERENCE PRESENTATIONS**

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Lee, S. –H., **Kim, S. J.**, & Yeo, Y. D. (2021, forthcoming). Product quality cues and firm performance enhancement: the case of the auto industry. *Academy of Management Annual Meeting*.

**Kim, S. J.** & Almond, B. (2020). “Which firms are in the competition? The demand side of the story” *Southwest Academy of Management*, San Antonio, TX.

**Kim, S. J.** (2019). “Climbing the Status Hierarchy” *Institute of Business Intelligence Innovation*, San Antonio, TX.

**Kim, S. J.**, & Jung, Y. H. (2019). “Corporate Environmental Responsibility (De)motivated by Status” *Institute of Business Intelligence Innovation*, San Antonio, TX.

**Kim, S. J.**, Lin, Z. & Lee, S. –H. (2016). “Integrating quality cues across products in reputation judgment” *Academy of Management Annual Meeting*, Anaheim, CA.

**Kim, S. J., & Lee, S. –H.** (2015). How does new information affect reputation spillover between competitors? *Management Scholars Professional Development Workshop*, Oklahoma State University, Stillwater, OK. (Awarded the Best Paper Award).

**Kim, S. J., & Lee, S. –H.** (2014). Work-family role conflict in microfinance. *Academy of Management Annual Meeting*, Philadelphia, PA.

**Kim, S. J., & Lee, S. –H.** (2014). Work-family role conflict in microfinance. *Strategic Management Society Special Conference*, Sydney, Australia.

**Kim, S. J., Choi, D. W., & Sohn, Y. W.** (2012). Culture and Negotiation: Who will trust and when? *Society for Industrial and Organizational Psychology Annual Meeting*, San Diego, CA.

**Kim, S. J., & Sohn, Y. W.** (2012). Moral judgment on the actions of leaders vs. coworkers within a team. *Korean Society for Industrial and Organizational Psychology Annual Meeting*, Seoul, Korea.

Kim, B. M., **Kim, S. J.**, Kim, Y. K., Hyun, S. B., & Sohn, Y. W. (2009). The effects of affiliation motivation, organizational commitment, and perceived affective environment on adjustment and burnout of enlisted soldiers: Emotion regulation strategy as a mediator. *Korean Society for Industrial and Organizational Psychology Annual Meeting*, Seoul, Korea.

## **SERVICE ACTIVITIES**

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### **University Committees**

- College of Business Administration curriculum committee (2018-2020)
- Grades Appeal Committee (2018-2019)
- Accessibility Committee (2018-2019)
- Undergraduate Council (2019-2020)
- Environmental Health and Safety Advisory Council (2019-2020)
- Faculty Senate (2020-present)
- Circles of Excellence Committee (2021-present)

### **Ad-hoc reviewer**

*Asia Pacific Journal of Management*

## **AWARDS AND DISTINCTIONS**

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- Best Paper Award, Oklahoma State University, Stillwater, OK. (2015)
- PhD Scholarship, Jindal School of Management, University of Texas at Dallas (2012-2017)
- Graduate Teaching and Research Assistantship, University of Texas at Dallas (2012-2017)

## **OTHER WORK EXPERIENCES**

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### **Korea Campus Crusade for Christ**

2004-2008

*Associate Campus Director*

*GCTC (new staff) trainer*

### **Asia Impact**

*Intern in Beijing, China*  
*Intern at headquarters in Singapore*

2001-2002  
Sept. 2003