

**Dr. Vivien E. Jancenelle**

**CONTACT INFORMATION**

*Work:* Founder's Hall 318C  
Dept. of Management and Marketing  
College of Business Administration  
Texas A&M University - Central Texas  
1001 Leadership Pl  
Killeen, TX 76549

**ACADEMIC DEGREES**

**Doctor of Business Administration in Strategy (research-oriented).** AACSB-accredited.

Earned May 2017. Cleveland State University, Cleveland, OH.

**Master of Business Administration.** AACSB-accredited.

Earned May 2013. Cleveland State University, Cleveland, OH.

**Master in Management.** AACSB-accredited.

Earned June 2011. ESC Clermont, Clermont-Ferrand, France.

Program included both undergraduate and graduate education in management.

**ACADEMIC WORK EXPERIENCE**

**06/2017–Now.** Assistant Professor of Management (Tenure-Track). Texas A&M U. - Central Texas

**08/2013–05/2017.** Full-time Graduate Assistant (Doctoral level). Cleveland State University.

**08/2012–08/2013.** Full-time Graduate Assistant (Master level). Cleveland State University.

**RESEARCH**

**PEER-REVIEWED JOURNAL ARTICLES**

10. **Jancenelle, V.E., Javalgi, R.G., & Cavusgil, E. (2019)** Rewarding Cultural Misalignment in Prosocial Crowdfunding: A case of Legitimate Distinctiveness? ***International Business Review***, 28(4), 1-10. (Publisher: Elsevier; Impact Factor<sup>1</sup>: 3.095; ABDC ranking: A journal; HCERES ranking: A; CiteScore<sup>2</sup>: 3.14).
9. **Jancenelle, V.E. (2018).** Organizational psychological capital during earnings conference calls: Mitigating shareholders' sell-off in the face of earnings surprises? ***Journal of Leadership and Organizational Studies***, 25(4), 1-12. (Publisher: SAGE Journals; Impact Factor<sup>1</sup>: 2.383).
8. **Jancenelle, V.E., & Javalgi, R.G. (2018).** The effect of moral foundations in prosocial crowdfunding. ***International Small Business Journal***, 36(8), 932-951. (Publisher: SAGE, Impact Factor<sup>1</sup>: 4.564, ABDC ranking: A journal; HCERES ranking: A journal).
7. **Jancenelle, V.E., Javalgi, R.G., & Cavusgil, E. (2018).** The role of economic and normative signals in international prosocial crowdfunding: An illustration using market orientation and psychological capital. ***International Business Review***, 27(1), 1-10. (Publi.: Elsevier; Impact Factor<sup>1</sup>: 3.095; ABDC ranking: A journal; HCERES ranking: A; CiteScore<sup>2</sup>: 3.14).

6. **Jancenelle, V.E.**, Storrud-Barnes, S.F., & Iaquinto, A. (2019). Making investors feel good: The effect of warm-glow rhetoric during earnings conference calls. *Journal of General Management*, 44(2). (Publisher: Elsevier; ABDC ranking: B journal)
5. Wei, S., Ang, T., & **Jancenelle, V.E.** (2018). Willingness to pay more for green products: The interplay of consumer characteristics and customer participation. *Journal of Retailing and Consumer Services*, 45(1), 230-238. (Publisher: Elsevier; CiteScore<sup>2</sup>: 3.56, Impact Factor<sup>1</sup>: 2.919; ABDC ranking: A journal).
4. Iaquinto A., **Jancenelle, V.E.**, & McPherson, W. (2017). Finance-oriented directors and crisis management: A case of blissful ignorance in the hospitality industry? *Journal of Hospitality and Tourism Management*, 32(1), 82-88. (Publisher: Elsevier; CiteScore<sup>2</sup>: 1.97).
3. **Jancenelle, V.E.**, Storrud-Barnes, S.F., & Javalgi., R.G. (2017). Corporate entrepreneurship and market performance: A content analysis of earnings conference calls. *Management Research Review*, 40(3). (Publisher: Emerald).
2. **Jancenelle, V.E.**, Storrud-Barnes, S.F., Iaquinto, A., & Buccieri, D. (2016). Firm-specific risk, managerial certainty and optimism: Protecting value during post-earnings announcement conference calls. *Journal of Strategy and Management*, 9(3), 383-402. (Publisher: Emerald).
1. **Jancenelle, V.E.** (2015). The relationship between firm resources and joint ventures: Revisited. *American Journal of Business*, 30(1), 8-21. (Publisher: Emerald).

**Notes:**

<sup>1</sup> Impact factor over a 5-year period at time of acceptance, as published by the JCR ranking.

<sup>2</sup> Average citations per article over a 3 year period, measure developed by Elsevier/Scopus.

**PEER-REVIEWED CONFERENCE PROCEEDINGS:**

**Jancenelle, V. E.** (2018, July). Cueing Morality: Are All Moral Foundations Recognized Equally by Shareholders?. *Academy of Management Proceedings* (Vol. 2018, No. 1, p. 37). Briarcliff Manor, NY

**CONFERENCE PAPER PRESENTATIONS (15 total)**

4 at AOM, 4 at SMS, 3 at SMA, 2 at MAM, 1 at WAM, 1 at AAOM.

**Jancenelle, V.E.** (2019). Executive Cues of Organizational Virtue and Market Performance: Creating Value during Times of Earnings Uncertainty. *Presented at the special conference of the Strategic Management Society on strategic leadership research, Las Vegas, NV.*

**Jancenelle, V.E.** (2018). Cueing morality during times of earnings uncertainty: are all moral foundations recognized equally by shareholders?. *Presented at the 78<sup>th</sup> annual meeting of the annual meeting of the Academy of Management.* Chicago, IL.

- Jancenelle, V.E., & Javalgi, R.G.** (2018). The effect of moral foundations in prosocial crowdfunding. *Presented at the 78<sup>th</sup> annual meeting of the annual meeting of the Academy of Management*. Chicago, IL.
- Jancenelle, V.E., & Javalgi, R.G.** (2018). Rewarding Cultural Misalignment in Prosocial Crowdfunding: A case of Legitimate Distinctiveness? *Presented at the 78<sup>th</sup> annual meeting of the annual meeting of the Academy of Management*. Chicago, IL.
- Iaquinto A., McPherson, W., & **Jancenelle, V.E.** (2018). Gender, Crisis Management and Firm Performance: The Case of the Hospitality Industry. *Presented at the annual meeting of the Midwest Academy of Management*, St. Louis, MO.
- Jancenelle, V.E., & Storrud-Barnes, S.F.** (2017). Making Investors Feel Good: The Effect of Warm-Glow Rhetoric During Earnings Conference Calls. *Presented at the annual meeting of the Strategic Management Society*, Houston, TX.
- Iaquinto A., **Jancenelle, V.E., & McPherson, W.** (2017). Finance-oriented directors and crisis management: A case of blissful ignorance in the hospitality industry? *Presented at the annual meeting of the Asia Academy of Management*, Kitakyushu, Japan.
- Jancenelle, V.E., Storrud-Barnes, S.F., & Javalgi., R.G.** (2016). Corporate Entrepreneurship and Market Performance: A Content-Analytic Approach. *Presented at the annual meeting of the Southern Management Association*. Charlotte, NC.
- Jancenelle, V.E., & Storrud-Barnes, S.F.** (2016). Meaning, Competence, Self-determination and Self-employment: The case of crowdsourcing workers. *Presented at the annual meeting of the Academy of Management*. Anaheim, CA.
- Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R.** (2015). Firm-Specific Risk, Managerial Optimism, and Certainty: Creating Value During Conference Calls. *Presented at the annual meeting of the Southern Management Association*, St. Pete, FL.
- Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R.** (2015). Managerial Vocal Attractiveness: Creating Value During Conference Calls. *Presented at the annual meeting of the Strategic Management Society*, Denver, CO.
- Jancenelle, V.E., & Storrud-Barnes, S.F.** (2015). Rewards-based vs Equity-based Crowdfunding: Model Development and Empirical Study of Prospective Investors. *Presented at the annual meeting of the Midwest Academy of Management*, Columbus, OH.
- Jancenelle, V.E., Storrud-Barnes, S.F., Lyons, S., & Dobeck, M.F.** (2014). The Impact of Egocentrism, Passion and Agreeableness on Nascent Entrepreneurship Funding. *Presented at the annual meeting of the Southern Management Association*, Savannah, GA.

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**Jancenelle, V.E.,** Storrud-Barnes, S.F., & Reed, R. (2014). Networks, Resources, Expansion and Blame: Conference Call Impacts. *Presented at the annual meeting of the Strategic Management Society*, Madrid, Spain.

**Jancenelle, V.E.,** & Storrud-Barnes, S.F. (2014). Negative Firm Events: The Moderating Effects of Impression Management and Communication Type on Shareholder and Stakeholder Reactions. *Annual meeting of the Western Academy of Management*, Napa, CA.

<b>AWARDS &amp; HONORS</b>
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**Outstanding Quantitative Research Award 2018 – \$2000** – Distinction and award received from the Office of Research at Texas A&M University – Central Texas.

**JBE Best Paper in Business Ethics Award Finalist – 2018 AOM Annual Meeting** – One of five finalists for the Journal of Business Ethics Best Paper in Business Ethics Award.  
*Received for:* Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

**Best Paper Award Finalist for the SIM division – 2018 AOM Annual Meeting** – One of five finalists for the Best Paper Award of the SIM division of the Academy of Management.  
*Received for:* Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

**Best Paper Honor – 2018 AOM Annual Meeting** – Distinction given by the Academy of Management for the top 10% of accepted submissions. *Received for:* Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

**1<sup>st</sup> Place and \$500 Award – PDI session of the 2014 SMA Annual Meeting** – Honor received from the Professional Development Institute (PDI) session of the Southern Management Association – “Act on your research.” *Prize received for the paper:* Jancenelle, V.E., Storrud-Barnes, S.F., Lyons, S., & Dobeck, M.F. 2014. The impact of egocentrism, passion and agreeableness on nascent entrepreneurship funding. *Annual meeting of the Southern Management Association*, Savannah, GA.  
BizEd magazine, a publication by AACSB international, made an article about the session for its innovativeness and mentioned our prize. Available at: <http://www.bizedmagazine.com/archives/2015/2/ideas-in-action/publish-and-perform/>

**Other Distinctions:**

Best Doctoral Student Research Award – 2016. This award was not offered previous years.

Doctoral Student Travel Fund Award – 500\$ – received in 2014, 2015 & 2016.

MBA Sponsorship – 2012. As a result of a competitive process, my MBA was sponsored by ESC Clermont, France (the university that granted me a Master in Management).

<b>TEACHING</b>
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**AT TEXAS A&M UNIVERSITY - CENTRAL TEXAS**

Term and course	Instructor Rating
<i>Summer 2017</i>	
GBK 344.125 Undergraduate Global Business (F2F)	4.8/5
MGTK 585.115 Graduate Entrepreneurship (F2F)	5/5
<i>Fall 2017</i>	
MGTK 5359.110 Graduate Strategy (F2F)	5/5
MGTK 5359.120 Graduate Strategy (Online)	4.6/5
<i>Spring 2018</i>	
BUSI-3344.110 Undergraduate Global Business (F2F)	4.6/5
BUSI-5359.110 Graduate Strategy (F2F)	4.8/5
BUSI-5359.120 Graduate Strategy (Online)	4.6/5
<i>Summer 2018</i>	
BUSI-4349.135 Undergraduate Strategy	4.6/5
BUSI-5388.115 Graduate Entrepreneurship	5/5
BUSI-3344.125 Undergraduate Global Business (F2F)	4.8/5
<i>Fall 2018</i>	
BUSI-3344.120 Undergraduate Global Business (F2F)	4.50/5
BUSI-3344.130 Undergraduate Global Business (Online)	4.70/5
BUSI-5359.120 Graduate Strategy (Online)	4.74/5
<i>Spring 2019</i>	
BUSI-3344.110 Undergraduate Global Business (F2F)	4.75/5
BUSI-5359.110 Graduate Business Strategy (F2F)	4.93/5
BUSI-5359.120 Graduate Business Strategy (Online)	4.93/5
<i>Summer 2019</i>	
BUSI-4349.135 Undergraduate Strategy	
BUSI-5388.115 Graduate Entrepreneurship	
BUSI-3344.125 Undergraduate Global Business (F2F)	

**AT CLEVELAND STATE UNIVERSITY**

<i>Summer 2015</i>	
MGT-465 – Undergraduate Strategy (F2F)	4.72/5

**SERVICE TO THE PROFESSION**

**Reviewed manuscripts for the following conferences:**

- Academy of Management Conference (2015, 2016, 2019).
- Western Academy of Management Conference (2013).
- Southern Management Association Conference (2014, 2015, 2016).
- Midwest Academy of Management Conference (2015).
- Strategic Management Society Conference (2014, 2015, 2016, 2019).

**Reviewed manuscripts for the following journals:**

- American Journal of Business (2014, 2015, 2018, 2019[2]).
- Management Research Review (2016, 2018, 2019).
- Management Decision and Economics (2017, 2018, 2019)
- Journal of General Management (2018, 2019[2])

**Session chair**

- Midwest Academy of Management (2015)
- Academy of Management (2016, upcoming 2019 meeting)
- SUSTEX (2019)

**Professional affiliations**

- Strategic Management Society (2014, 2015, 2016, 2018, 2019).
- Academy of Management (2015, 2016, 2017, 2018, 2019).
- Southern Management Association (2014, 2015, 2016).
- Midwest Academy of Management (2015, 2016).
- Western Academy of Management (2014).

**Service at Cleveland State University**

- Startup Vikes Mentor (2014, 2016)
- Executive MBA Immersion Week – Mentor (2014, 2015)

**ACADEMIC AND INSTITUTIONAL TRAINING**

**At Texas A&M University - Central Texas**

HR Training

- Completed *Financial Conflicts of Interest in Research* training (2017)
- Completed *Creating a Discrimination-Free Workplace* training (2017, 2019)
- Completed *Orientation to the A&M System* training (2017)
- Completed *Ethics* training (2017, 2019)
- Completed *Reporting Fraud, Waste, and Abuse* training (2017)
- Completed *FERPA* training (2017, 2019)
- Completed *Information Security Awareness* training (2017, 2019)
- Completed *Required Emergency Alert System Notification (UNILERT)* training (2017)
- Completed *Export Controls & Embargo - Basic Course* training (2017)
- Completed *Required Emergency Alert System Notification (911 Shileld)* training (2017)

Teaching training

Completed *Canvas Learning Management System Training Level 1* (2017)

Completed *Canvas Learning Management System Training Level 2* (2017)

Completed *Design Your Online Course (Quality Matters)* training (2017)

**At Cleveland State University**

Completed the *WRDS Training* seminar (2016)

Completed *MBA Program Advising* training (2015)

Completed *First Year Experience* training (2015)