

Dr. Vivien E. Jancenelle

CONTACT INFORMATION

Work: Founder's Hall 318C
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ACADEMIC DEGREES

Doctor of Business Administration (research-oriented). *Concentration:* Strategic management
Earned May 2017. Cleveland State University, Cleveland, OH. AACSB-accredited.

Master of Business Administration.

Earned May 2013. Cleveland State University, Cleveland, OH. AACSB-accredited.

Master in Management.

Earned June 2011. ESC Clermont, Clermont-Ferrand, France. AACSB-accredited.
Program included both undergraduate and graduate education in management.

ACADEMIC WORK EXPERIENCE

06/2017–Now. Assistant Professor of Management (Tenure-Track). Texas A&M U. - Central Texas

08/2013–05/2017. Full-time Graduate Assistant (Doctoral level). Cleveland State University.

08/2012–08/2013. Full-time Graduate Assistant (Master level). Cleveland State University.

RESEARCH

PEER-REVIEWED JOURNAL ARTICLES

7. **Jancenelle, V.E., & Javalgi, R.G.** (2018) The effect of moral foundations in prosocial crowdfunding. *International Small Business Journal*, forthcoming. (Publisher: SAGE, Impact Factor¹: 4.564, ABDC ranking: A journal; HCERES ranking: A journal).
6. **Jancenelle, V.E.** (2018). Organizational psychological capital during earnings conference calls: Mitigating shareholders' sell-off in the face of earnings surprises? *Journal of Leadership and Organizational Studies*, forthcoming. (Publisher: SAGE Journals; Impact Factor¹: 1.672).
5. **Jancenelle, V.E., Javalgi, R.G., Cavusgil, E.** (2018). The role of economic and normative signals in international prosocial crowdfunding: An illustration using market orientation and psychological capital. *International Business Review*, 27(1), 208-217. (Publisher: Elsevier; Impact Factor¹: 3.095; ABDC ranking: A journal; HCERES ranking: A journal; CiteScore²: 3.14).
3. **Jancenelle, V.E., Storrud-Barnes, S.F., & Javalgi, R.G.** (2017). Corporate entrepreneurship and market performance: A content analysis of earnings conference calls. *Management Research Review*, 40(3). (Publisher: Emerald).

4. Iaquinto A., **Jancenelle, V.E.**, & McPherson, W. (2017). Finance-oriented directors and crisis management: A case of blissful ignorance in the hospitality industry? *Journal of Hospitality and Tourism Management*, 32(1), 82-88. (Publisher: Elsevier; CiteScore²: 1.97).
2. **Jancenelle, V.E.**, Storrud-Barnes, S.F., Iaquinto, A., & Buccieri, D. (2016). Firm-specific risk, managerial certainty and optimism: Protecting value during post-earnings announcement conference calls. *Journal of Strategy and Management*, 9(3), 383-402. (Publisher: Emerald).
1. **Jancenelle, V.E.** (2015). The relationship between firm resources and joint ventures: Revisited. *American Journal of Business*, 30(1), 8-21. (Publisher: Emerald).

Notes:

¹ Impact factor over a 5-year period at time of acceptance, as published by the JCR ranking.

² Average citations per article over a 3 year period, measure developed by Elsevier/Scopus.

UNDER REVIEW AT JOURNALS / TO BE SUBMITTED

Jancenelle, V.E., & Javalgi, R.G. Informal family firms in Africa: Socioemotional wealth as a path towards economic independence through prosocial crowdfunding.

*Submitted to: **To be resubmitted.***

Jancenelle, V.E., & Javalgi, R.G. Rewarding Cultural Misalignment in Prosocial Crowdfunding: A case of Legitimate Distinctiveness?

*Submitted to: **To be resubmitted.***

Jancenelle, V.E. Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

*Submitted to: **Strategic Organization.***

Jancenelle, V.E., Javalgi, R.G. Artists as entrepreneurs: The value of their unique identities in the crowdfunding context.

*Submitted to: **International Journal of Entrepreneurial Behavior and Research.***

Jancenelle, V.E., Storrud-Barnes, S.F., & Iaquinto, A. 2017. Making investors feel good: The effect of warm-glow rhetoric during earnings conference calls.

*Submitted to: **Journal of General Management.***

Status: Second revision, major.

Jancenelle, V.E., Wei, S., & Ang, T. 2017. Market orientation heterogeneity and new joint venture formation announcements: Creating value for parent firms

*Submitted to: **Journal of Strategic Marketing.***

Wei, S., Ang, T. & **Jancenelle, V.E.** 2017. Consumers' willingness to pay more for green products: Does customer participation matter?
Submitted to: Journal of Marketing Theory and Practice

CONFERENCE PAPERS (14 total)

4 at AOM, 3 at SMS, 3 at SMA, 2 at MAM, 1 at WAM, 1 at AAOM.

Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?. *Presented at the 78th annual meeting of the annual meeting of the Academy of Management*. Chicago, IL.

Jancenelle, V.E., & Javalgi, R.G. (2018). The effect of moral foundations in prosocial crowdfunding. *Presented at the 78th annual meeting of the annual meeting of the Academy of Management*. Chicago, IL.

Jancenelle, V.E., & Javalgi, R.G. (2018). Rewarding Cultural Misalignment in Prosocial Crowdfunding: A case of Legitimate Distinctiveness? *Presented at the 78th annual meeting of the annual meeting of the Academy of Management*. Chicago, IL.

Iaquinto A., McPherson, W., & **Jancenelle, V.E.** (2018). Gender, Crisis Management and Firm Performance: The Case of the Hospitality Industry. *Presented at the annual meeting of the Midwest Academy of Management*, St. Louis, MO.

Jancenelle, V.E., & Storrud-Barnes, S.F. (2017). Making Investors Feel Good: The Effect of Warm-Glow Rhetoric During Earnings Conference Calls. *Presented at the annual meeting of the Strategic Management Society*, Houston, TX.

Iaquinto A., **Jancenelle, V.E., & McPherson, W.** (2017). Finance-oriented directors and crisis management: A case of blissful ignorance in the hospitality industry? *Presented at the annual meeting of the Asia Academy of Management*, Kitakyushu, Japan.

Jancenelle, V.E., Storrud-Barnes, S.F., & Javalgi, R.G. (2016). Corporate Entrepreneurship and Market Performance: A Content-Analytic Approach. *Presented at the annual meeting of the Southern Management Association*. Charlotte, NC.

Jancenelle, V.E., & Storrud-Barnes, S.F. (2016). Meaning, Competence, Self-determination and Self-employment: The case of crowdsourcing workers. *Presented at the annual meeting of the Academy of Management*. Anaheim, CA.

Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R. (2015). Firm-Specific Risk, Managerial Optimism, and Certainty: Creating Value During Conference Calls. *Presented at the annual meeting of the Southern Management Association*, St. Pete, FL.

Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R. (2015). Managerial Vocal Attractiveness: Creating Value During Conference Calls. *Presented at the annual meeting of the Strategic Management Society*, Denver, CO.

Jancenelle, V.E., & Storrud-Barnes, S.F. (2015). Rewards-based vs Equity-based Crowdfunding: Model Development and Empirical Study of Prospective Investors. *Presented at the annual meeting of the Midwest Academy of Management*, Columbus, OH.

Jancenelle, V.E., Storrud-Barnes, S.F., Lyons, S., & Dobeck, M.F. (2014). The Impact of Egocentrism, Passion and Agreeableness on Nascent Entrepreneurship Funding. *Presented at the annual meeting of the Southern Management Association*, Savannah, GA.

Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R. (2014). Networks, Resources, Expansion and Blame: Conference Call Impacts. *Presented at the annual meeting of the Strategic Management Society*, Madrid, Spain.

Jancenelle, V.E., & Storrud-Barnes, S.F. (2014). Negative Firm Events: The Moderating Effects of Impression Management and Communication Type on Shareholder and Stakeholder Reactions. *Annual meeting of the Western Academy of Management*, Napa, CA.

INVITED PRESENTATIONS:

Jancenelle, V.E. (2016). Creating and Protecting Value During Post-Earnings Announcement Conference Calls. Practionner-oriented presentation to the Alumni Visiting Committee, invited by Dean Richard Reed of the College of Business, Cleveland State University.

RESEARCH IN PROGRESS

RESEARCH ON TMT-SHAREHOLDER RELATIONSHIPS:

Jancenelle, V.E. & Storrud-Barnes, S.F. Listening to a new CEO for the first time: The multifaceted effects of vocal attractiveness on market performance. Status: About 50% done. Paper was presented at the SMS in Denver. *Target journal: Academy of Management Discoveries.*

RESEARCH ON STRATEGIC ENTREPRENEURSHIP AND FAMILY BUSINESS:

Jancenelle, V.E. Market reactions to new joint-venture formation: The role of parent-firm exploration and exploitation. Status: Study design and data is collected (from Jancenelle, 2015). *Target journal: Strategic Entrepreneurship Journal.*

Jancenelle, V.E. On the moral foundations of publicly-traded corporations: Do family firms differ? Status: In preparation—establishing study design and collecting 10-k reports for analysis. *Target journal: Journal of Business Ethics or Family Business Review.*

RESEARCH ON PROSOCIAL CROWDFUNDING AND SOCIAL ENTREPRENEURSHIP:

Jancenelle, V.E., & Javalgi., R.G. Exploration, exploitation, and social entrepreneurship: An investigation in the U.S. prosocial crowdfunding context. Status: In the process of collecting U.S. data. *Target journal: Journal of Business Venturing.*

CONCEPTUAL PAPERS AND REVIEWS:

Jancenelle, V.E. Uberization: How to compete against a disruptive business model?

Status: Paper was rejected by a practitioner-oriented journal. This was my first attempt at a perspective paper. Comments from EIC were helpful, and I am reshaping/retargetting the paper for a new submission. *New target journal: **Academy of Management Perspectives**.*

Jancenelle, V.E., & Javalgi, R.G. Prosocial crowdfunding: A review and research agenda.

Status: I add to this paper as I read the literature and work on my other projects on the topic. *Target journal: **Journal of Management**.*

PROJECTS WITH OTHER RESEARCHERS (where I do not have a lead-author role)

I have collaborations as a secondary or tertiary author with Dr. Javalgi (on the internationalization of Indian professional service firms), Dominic Buccieri (on the internationalization of state-owned enterprises—Dominic is another doctoral student at CSU), and with Dr. Iaquinto (on the positive effect of having women on the board of directors).

AWARDS & HONORS

Outstanding Quantitative Research Award 2018 – \$2000 – Distinction and award received from the Office of Research at Texas A&M University – Central Texas.

JBE Best Paper in Business Ethics Award Finalist – 2018 AOM Annual Meeting – One of five finalists for the Journal of Business Ethics Best Paper in Business Ethics Award.
Received for: Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

Best Paper Award Finalist for the SIM division – 2018 AOM Annual Meeting – One of five finalists for the Best Paper Award of the SIM division of the Academy of Management.
Received for: Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

Best Paper Honor – 2018 AOM Annual Meeting – Distinction given by the Academy of Management for the top 10% submissions. Received for: Jancenelle, V.E. (2018). Cueing Morality during Times of Earnings Uncertainty: Are All Moral Foundations Recognized Equally by Shareholders?.

1st Place and \$500 Award – PDI session of the 2014 SMA Annual Meeting – Honor received from the Professional Development Institute (PDI) session of the Southern Management Association – “Act on your research.” *Prize received for the paper:* Jancenelle, V.E., Storrud-Barnes, S.F., Lyons, S., & Dobeck, M.F. 2014. The impact of egocentrism, passion and agreeableness on nascent entrepreneurship funding. *Annual meeting of the Southern Management Association*, Savannah, GA.
BizEd magazine, a publication by AACSB international, made an article about the session for its innovativeness and mentioned our prize. Available at: <http://www.bizedmagazine.com/archives/2015/2/ideas-in-action/publish-and-perform/>

Other Distinctions:

Best Doctoral Student Research Award – 2016. This award was not offered previous years.

Doctoral Student Travel Fund Award – 500\$ – received in 2014, 2015 & 2016.

MBA Sponsorship – 2012. As a result of a competitive process, my MBA was sponsored by ESC Clermont, France (the university that granted me a Master in Management).

TEACHING

AT TEXAS A&M UNIVERSITY - CENTRAL TEXAS

Face-to-face BUSI 5359 – Business Strategy Seminar – Spring 2017 – 16-week session.

Online BUSI 5359 – Business Strategy Seminar – Spring 2017 – 16-week session.

Face-to-face GBK 3344 – Global Business – Spring 2017 – 16-week session.

Face-to-face BUSI 5359 – Business Strategy Seminar – Fall 2017 – 16-week session.

Online BUSI 5359 – Business Strategy Seminar – Fall 2017 – 16-week session.

Face-to-face MGTK 585 – Entrepreneurship – Summer 2017 – 8-week session.

Teaching evaluations not available yet.

Face-to-face GBK 344 – Global Business – Summer 2017 – 8-week session.

Teaching evaluations not available yet.

AT CLEVELAND STATE UNIVERSITY

MGT 465 – Strategic Management – Summer 2015 – 2nd accelerated 6-week session.

Teaching evaluations for this course: 4.72/5 (overall)

SERVICE

Reviewing activities

Reviewed manuscripts for the following conferences:

Academy of Management Conference (2015, 2016).

Western Academy of Management Conference (2013).

Southern Management Association Conference (2014, 2015, 2016).

Midwest Academy of Management Conference (2015).

Strategic Management Society Conference (2014, 2015, 2016).

Reviewed manuscripts for the following journals:

American Journal of Business (2014, 2015).
Management Research Review (2016).
Management Decision and Economics (2017)

Session chair

Midwest Academy of Management (2015)
Academy of Management (2016)

Professional affiliations

Strategic Management Society (2014, 2015, 2016).
Academy of Management (2015, 2016).
Southern Management Association (2014, 2015, 2016).
Midwest Academy of Management (2015, 2016).
Western Academy of Management (2014).

Service at Cleveland State University

Startup Vikes Mentor (2014, 2016)
Executive MBA Immersion Week – Mentor (2014, 2015)

ACADEMIC AND INSTITUTIONAL TRAINING
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At Texas A&M University - Central Texas

HR Training

Completed *Financial Conflicts of Interest in Research* training (2017)
Completed *Creating a Discrimination-Free Workplace* training (2017)
Completed *Orientation to the A&M System* training (2017)
Completed *Ethics* training (2017)
Completed *Reporting Fraud, Waste, and Abuse* training (2017)
Completed *FERPA* training (2017)
Completed *Information Security Awareness* training (2017)
Completed *Required Emergency Alert System Notification (UNILERT)* training (2017)
Completed *Export Controls & Embargo - Basic Course* training (2017)
Completed *Required Emergency Alert System Notification (911 Shileld)* training (2017)

Teaching training

Completed *Canvas Learning Management System Training Level 1* (2017)
Completed *Canvas Learning Management System Training Level 2* (2017)
Completed *Design Your Online Course (Quality Matters)* training (2017)

At Cleveland State University

Completed the *WRDS Training* seminar (2016)
Completed *MBA Program Advising* training (2015)
Completed *First Year Experience* training (2015)

INDUSTRY EXPERIENCE

- Apprentice for a Volkswagen-Audi dealership for 2 years – Arles, France. 2006-2008
- 1-year internship in management at Integrasolar (manufacturer of photovoltaic panels and installer of photovoltaic investment projects) – Martigny, Valais, Switzerland. 2010-2011
- Entrepreneurship (Operation of a French language industry information website on the photovoltaic investment industry. At the time, France’s photovoltaic investment landscape was thriving because of generous government subsidies). 2009-2011