

## Vivien E. Jancenelle – ABD

### CONTACT INFORMATION

*Work:* Texas A&M University-Central Texas  
1001 Leadership Place  
Killeen, TX 76549

### EDUCATION

**D.B.A. in Management, Cleveland State University,** (started fall 2013, expected spring 2017). AACSB-accredited. *Concentration: Strategic Management.*

All optional classes and independent studies were in strategy and entrepreneurship. Degree is in general management and included seminars in OB, HR, OT, strategy, strategic entrepreneurship, international entrepreneurship, business teaching methods, and five statistics/measurement seminars. *Current status: ABD.* Successfully passed all comprehensive examinations and defended dissertation proposal. Currently in the data collection and analysis stage. Dissertation defense expected in January 2017.

**M.B.A., Cleveland State University,** (started fall 2011, earned spring 2013). AACSB-accredited.

**Master in Management, ESC Clermont, France,** (earned spring 2011). AACSB-accredited.

Enrolled in the *Programme Grande Ecole* at the *Ecole Supérieure de Commerce de Clermont-Ferrand*. Program was taught in English, combined undergraduate and graduate education in management, and is one of the few schools in France to be AACSB-accredited. The four-year program also included a 1-year management internship.

**Other degrees:** A.D. equivalency in business management, Baccalaureate in industrial sciences.

### ACADEMIC WORK EXPERIENCE

**2012-2013 – Full-time Graduate Assistant (Master level).** Research time only.

**2013-2016 – Full-time Graduate Assistant (Doctoral level).** Research, administrative, teaching.

### RESEARCH

#### PEER-REVIEWED JOURNAL ARTICLES

1. **Jancenelle, V.E.,** Storrud-Barnes, S.F., Jaquinto, A., & Buccieri, D. (2016). Firm-specific risk, managerial certainty and optimism: Protecting value during post-earnings announcement conference calls. *Journal of Strategy and Management*, 9(3). Accepted, in print. (Publisher: Emerald, AR\*: 20%).
2. **Jancenelle, V.E.** (2015). The relationship between firm resources and joint ventures: Revisited. *American Journal of Business*, 30(1), 8-21. (Publisher: Emerald, AR\*: 25%).

\*AR= Acceptance rate. Evidence available on request (Cabell's + Letter from publisher).

**UNDER REVIEW AT JOURNALS (7 at the moment)**

**Jancenelle, V.E., & Javalgi., R.G.** The effect of moral foundations in prosocial crowdfunding.

*Submitted to: **Journal of Business Research.***

Status: **First R&R** received. In Progress.

**Jancenelle, V.E., Storrud-Barnes, S.F., & Javalgi., R.G.** Corporate entrepreneurship and market performance: A study of top management teams using content analysis.

*Submitted to: **Management Research Review.***

Status: **Second R&R** submitted.

**Jancenelle, V.E., Javalgi., R.G., Cavusgil, E., & Cavusgil, S.T.** Maximizing value creation for entrepreneurs and investors in prosocial crowdfunding: An illustration with market orientation and psychological capital.

*Submitted to: **International Business Review.***

Status: submitted.

**Jancenelle, V.E., & Javalgi., R.G.** Informal family firms in Africa: Socioemotional wealth as a path towards economic independence through prosocial crowdfunding.

*Submitted to: **Journal of World Business.***

Status: submitted.

**Jancenelle, V.E., & Javalgi., R.G.** Cultural alignment and prosocial crowdfunding in emerging nations: A comparative investigation of socioemotional wealth and long-term orientation.

*Submitted to: **Journal of International Business Studies.***

Status: submitted.

**Jancenelle, V.E., Javalgi., R.G. & Storrud-Barnes, S.F.** Artists as entrepreneurs: The value of their unique identities in the crowdfunding context.

*Submitted to: **Entrepreneurship Research Journal.***

Status: submitted.

**Iaquinto A., & Jancenelle, V.E.** Finance-oriented directors and crisis management: A case of blissful ignorance in the hospitality industry?

*Submitted to: **Journal of Hospitality and Tourism Management***

Status: submitted.

**DISSERTATION**

**Title:** Signaling normative and economic orientations during earnings conference calls: Market performance antecedents and consequences.

**Committee:** Susan F. Storrud-Barnes (chairperson)

Richard Reed

Rajshekhar (Raj) G. Javalgi

William S. Schulze (outside committee member: University of Utah).

**Status:** - **Dissertation proposal successfully defended.**

- Dissertation defense expected in January 2017 with a graduation in the Spring semester.

## RESEARCH IN PROGRESS

### RESEARCH ON TMT-SHAREHOLDER RELATIONSHIPS:

**Jancenelle, V.E.** Listening to a new CEO for the first time: The multifaceted effects of vocal attractiveness on market performance. **Status:** About 50% done. Paper was presented at the SMS in Denver. *Target journal: Academy of Management Discoveries.*

### JOURNAL SUBMISSIONS EXPECTED FROM MY DISSERTATION:

My dissertation features 5 multidimensional constructs (e.g., long-term orientation, market orientation), and each of these constructs could represent a single paper depending on the results obtained during analysis. I am collecting the data for my dissertation in a way conducive to the testing of a vast number of constructs, and in a number of different ways (e.g., family/non-family firms, CEO male/female, earnings met/not met).

### RESEARCH ON STRATEGIC ENTREPRENEURSHIP AND FAMILY BUSINESS:

**Jancenelle, V.E.** Market reactions to new joint-venture formation: The role of parent-firm exploration and exploitation. **Status:** Study design and data is collected (from Jancenelle, 2015; my first publication). *Target journal: Strategic Entrepreneurship Journal.*

**Jancenelle, V.E.** On the moral foundations of publicly-traded corporations: Do family firms differ? **Status:** In preparation—establishing study design and collecting 10-k reports for analysis. *Target journal: Journal of Business Ethics or Family Business Review.*

### RESEARCH ON PROSOCIAL CROWDFUNDING AND SOCIAL ENTREPRENEURSHIP:

**Jancenelle, V.E., & Javalgi., R.G.** Exploration, exploitation, and social entrepreneurship: An investigation in the U.S. prosocial crowdfunding context. **Status:** In the process of collecting U.S. data. *Target journal: Journal of Business Venturing.*

**Jancenelle, V.E., & Javalgi., R.G.** On the moral foundations of social entrepreneurs: A comparative study of emerging nations. **Status:** This work was initially part of a paper we submitted to JIBS, however, we decided to split-off this section from the initial paper, following recommendations from the AE. In redevelopment. *Target journal: International Business Review.*

### CONCEPTUAL PAPERS AND REVIEWS:

**Jancenelle, V.E.** Uberization: How to compete against a disruptive business model? **Status:** Paper was rejected by a practitioner-oriented journal. This was my first attempt at a perspective paper. Comments from EIC were helpful, and I am reshaping/retargetting the paper for a new submission. *New target journal: Academy of Management Perspectives.*

**Jancenelle, V.E., & Javalgi, R.G.** Prosocial crowdfunding: A review and research agenda.

Status: I add to this paper as I read the literature and work on my other projects on the topic. *Target journal: Journal of Management.*

**PROJECTS WITH OTHER RESEARCHERS (where I do not have a lead-author role)**

I have collaborations as a secondary or tertiary author with Dr. Javalgi (on the internationalization of Indian professional service firms ), Dominic Buccieri (on the internationalization of state-owned enterprises–Dominic is another doctoral student at CSU), and with Dr. Iaquinto (on the positive effect of having women on the board of directors).

**CONFERENCE PAPERS (8 total; 1 at AOM, 2 at SMS, 3 at SMA, 1 at WAM, 1 at MAM)**

**Jancenelle, V.E., Storrud-Barnes, S.F., & Javalgi, R.G.** (2016). Corporate Entrepreneurship and Market Performance: A Content-Analytic Approach. *Accepted for presentation at the annual meeting of the Southern Management Association.* Charlotte, NC.

**Jancenelle, V.E., & Storrud-Barnes, S.F.** (2016). Meaning, Competence, Self-determination and Self-employment: The case of crowdsourcing workers. *Presented at the annual meeting of the Academy of Management.* Anaheim, CA.

**Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R.** (2015). Firm-Specific Risk, Managerial Optimism, and Certainty: Creating Value During Conference Calls. *Presented at the annual meeting of the Southern Management Association,* St. Pete, FL.

**Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R.** (2015). Managerial Vocal Attractiveness: Creating Value During Conference Calls. *Presented at the annual meeting of the Strategic Management Society,* Denver, CO.

**Jancenelle, V.E., & Storrud-Barnes, S.F.** (2015). Rewards-based vs Equity-based Crowdfunding: Model Development and Empirical Study of Prospective Investors. *Presented at the annual meeting of the Midwest Academy of Management,* Columbus, OH.

**Jancenelle, V.E., Storrud-Barnes, S.F., Lyons, S., & Dobeck, M.F.** (2014). The Impact of Egocentrism, Passion and Agreeableness on Nascent Entrepreneurship Funding. *Presented at the annual meeting of the Southern Management Association,* Savannah, GA.

**Jancenelle, V.E., Storrud-Barnes, S.F., & Reed, R.** (2014). Networks, Resources, Expansion and Blame: Conference Call Impacts. *Presented at the annual meeting of the Strategic Management Society,* Madrid, Spain.

**Jancenelle, V.E., & Storrud-Barnes, S.F.** (2014). Negative Firm Events: The Moderating Effects of Impression Management and Communication Type on Shareholder and Stakeholder Reactions. *Annual meeting of the Western Academy of Management,* Napa, CA.

**INVITED PRESENTATIONS:**

**Jancenelle, V.E.** (2016). *Creating and Protecting Value During Post-Earnings Announcement Conference Calls*. Practitioner-oriented presentation to the Alumni Visiting Committee, invited by Dean Richard Reed of the College of Business, Cleveland State University.

**AWARDS & HONORS**

Best Doctoral Student Research Award – 2016. This award was not offered previous years.

Doctoral Student Travel Fund Award – 500\$ – received in 2014, 2015 & 2016.

1<sup>st</sup> place and \$500 award – Professional Development Institute (PDI) session of the *Southern Management Association* – “Act on your research.” *Prize received for our paper:* Jancenelle, V.E., Storrud-Barnes, S.F., Lyons, S., & Dobeck, M.F. 2014. The impact of egocentrism, passion and agreeableness on nascent entrepreneurship funding. *Annual meeting of the Southern Management Association*, Savannah, GA. BizEd magazine, a publication by AACSB international, made an article about the session for its innovativeness and mentioned our prize. Available at: <http://www.bizedmagazine.com/archives/2015/2/ideas-in-action/publish-and-perform/>

MBA Sponsorship – 2012. As a result of a competitive process, the tuition of my MBA was paid for by ESC Clermont (France), the university that granted me a Master in Management.

**TEACHING**

**MGT 465 – Strategic Management** – Summer 2015 – 2<sup>nd</sup> accelerated 6-weeks.  
(Class met every tuesday and thursday for six weeks; 3 hours and 10 minutes per session)

Teaching evaluations for this course: 4.72/5 (overall)

**Course summary:** A business capstone course: integration of the student's background, experiences, and previous core business curriculum through case studies and business decision simulation exercises; development of an effective conceptual approach to integrating ~~administrative policy, strategies, and decision-making; diagnosis, analysis, and solution of~~ interrelated administrative problems. MGT 465 is also a Writing Across the Curriculum (WAC) course and has individual written assignments designed to fulfil WAC requirements.

**PROFESSIONAL SERVICE**

**Reviewing activities**

Reviewed manuscripts for the following conferences:

Strategic Management Society Conference (2014, 2015, 2016).

Academy of Management Conference (2015, 2016).

Southern Management Association Conference (2014, 2015, 2016).

Midwest Academy of Management Conference (2015).

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Western Academy of Management Conference (2013).

Reviewed manuscripts for the following journals:

American Journal of Business (2014, 2015).

Management Research Review (2016).

**Session chair**

Midwest Academy of Management (2015)

Academy of Management (2016)

**Professional affiliations**

Strategic Management Society (2014, 2015, 2016).

Academy of Management (2015, 2016).

Academy of International Business (2016)

Southern Management Association (2014, 2015, 2016).

Midwest Academy of Management (2015, 2016).

Western Academy of Management (2014).

**Service and other activities at Cleveland State University**

Startup Vikes Mentor (2014, 2016)

Executive MBA Immersion Week – Mentor (2014, 2015)

Completed advising training for MBA programs (2015)

Completed “first year experience” training (2015)

Completed WRDS training seminar (2016)

<b>INDUSTRY EXPERIENCE</b>
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- Apprentice for a Volkswagen-Audi dealership for 2 years – Arles, France. 2006-2008
- 1-year internship in management at Integrasolar (manufacturer of photovoltaic panels and installer of photovoltaic investment projects) – Martigny, Valais, Switzerland. 2010-2011
- Entrepreneurship (Operation of a French language industry information website on the photovoltaic investment industry. At the time, France’s photovoltaic investment landscape was thriving because of generous government subsidies). 2009-2011