

Dr. Jeffrey S. J. Kirchoff

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**Education**

✓PhD, Rhetoric and Writing, Bowling Green State University

Graduated May 2013

Dissertation: *Writing Centers as Literacy Sponsors in the 21st Century: Investigating Multiliteracy Center Theory and Practice*

Committee: Dr. Kristine Blair, chair; Dr. Gary Heba; Dr. Lee Nickoson; Dr. Charles Coletta

MA, English Studies, St. Cloud State University

Graduated 2007, Summa Cum Laude

Thesis: *Who Rules the Dark Knight? An Analysis of Batman's Moral Ideals*

Committee: Dr. Matt Barton, chair; Dr. Brad Chisholm; Dr. Chris Gordon

BA, Creative Writing and Film Studies, St. Cloud State University

Graduated 2005, Summa Cum Laude

**Teaching Experience**

Assistant Professor of English, Millikin University (2013-Present)

-Courses Taught-

*Interdepartmental 150—Critical Writing, Reading, and Research I*

*Interdepartmental 151—Critical Writing, Reading, and Research II*

*Interdepartmental 250—The Rhetoric of the US Superhero*

*Interdepartmental 251—Politics and Propaganda in the US Superhero Comic Book*

*English 200—Graphic Text*

*English 200—Writing and Analyzing Games*

*English 220—Alan Moore and Modern Myth*

*English 300—Advanced Writing and Analyzing Games*

*English 310—Applying Writing Theory*

*English 335—International Graphic Novels*

Graduate Assistant/Instructor of Record, Bowling Green State University (2009-2011)

-Courses Taught-

*English 4840—Foundations of Teaching Writing*

*General Studies Writing 1110—Introduction to Academic Writing*

*General Studies Writing 1120—Academic Writing*

Composition Lecturer, University of Wisconsin-Fox Valley (2008-2009)

-Courses Taught-  
*English 101—Composition I*  
*English 102—Composition II*  
*LEC 100—Comic Books and Film*

Adjunct English Instructor, St. Cloud State University (2007)

-Courses Taught-  
*English 191—Introduction to Rhetorical and Analytical Writing*  
*English 198—Introduction to Rhetorical and Analytical Writing in the Humanities*

Graduate Assistant/Instructor of Record, St. Cloud State University (2005-2006)

-Course Taught-  
*English 191—Introduction to Rhetorical and Analytical Writing*

Film and Culture Teaching Assistant, St. Cloud State University (2004-2005)

Duties included developing discussion questions and supervising in-class discussion.

Film Art Teaching Assistant, St. Cloud State University (2003-2004)

Duties included grading papers and previewing scripts.

### **Guest Lectures and Workshops**

“Strategies for Applying to Graduate School.” With Dr. Michael Cook. Millikin University (Fall 2014 and 2015)

“Remediating *Macbeth*: Graphic Adaptations of Shakespeare’s Tragedy.” With Dr. Michael Cook. Invited talk for Millikin University’s “First Week” (Fall 2015)

“Re-thinking Digital Comics.” Invited talk for Faculty Lecture Series, Millikin University (Fall 2014)

“Using BlackBoard in General Studies Writing” in Dr. Donna Nelson-Beene's *English 6020—Composition Instructor's Workshop* (Summer/Fall 2011)

“Researching Literacy in Fantasy Sports” in Dr. Montana Miller's *Popular Culture 4600—Internet Technologies* at Bowling Green State University (2009)

Taught Shakespeare's *The Tempest* in Dr. Jack Hibbard's *English 423/523—Shakespeare II* at St. Cloud State University (2007)

### **Administrative Positions**

First-Year Writing Coordinator, Millikin University (Summer 2014-Present)

→ Articulate first-year writing program goals to the wider university community. Assess efficacy of first-year writing program. Lead writing-across-the-curriculum workshops. Provide assistance and support to first-year writing instructors. Ensure the quality of the

first-year writing program.

Peer Mentor, General Studies Writing Program, Bowling Green State University (2010-2012)

→ Mentor incoming graduate assistants teaching in the General Studies Writing Program. Assist new Graduate Assistants' course development and instruction, while offering guidance on lesson plan, syllabi, and assignment drafting.

Bowling Green State University Rhetoric and Writing Program Assistant (2010-2011)

→ Organize and lead monthly Rhetoric and Writing department meetings. Maintain the Rhetoric and Writing website. Provide correspondence to prospective Rhetoric and Writing students.

Assistant to the Director of the General Studies Writing Program, Bowling Green State University (2010)

→ Update General Studies Writing manuals; create sample assignments; provide technological assistance for new faculty members.

Writing Center Founder and Director, University of Wisconsin-Fox Valley (2008-2009)

→ Create and Establish Writing Center; Train student tutors in Writing Center Theory and Practice; Tutor Students in Writing; Develop Workshops and Handouts; Handle Budget and Marketing.

Writing Center Graduate Tutor, St. Cloud State University (2006-2007)

→ Tutor students and faculty; design composition handouts; lead workshops on a variety of composition techniques.

### **Fellowships Received**

Awarded BGSU Rhetoric and Writing Non-Service Fellowship (2012-2013)

→ This competitive fellowship is offered to fourth year students who have completed their graduate lecture and preliminary exams. Students on this fellowship receive one year of funding/stipend while requiring no service to the University.

### **Peer Reviewed Publications**

"The Impact of Multimodal Composition on First Year Students' Writing." With Dr. Michael Cook. *Journal of College Literacy and Learning*. FORTHCOMING.

"Overviewing Software Applications for Graphic Novel Creation in the Post-Secondary and Secondary Classroom." With Dr. Michael Cook in *Sequential Art Narrative in Education* 2.1 (Fall 2015). Available at <http://digitalcommons.unl.edu/sane/vol2/iss1/1/>

"Graphic Novels in the Classroom: Suggestions for Appropriate Multimodal Writing Projects in Graphic Novel Units." With Dr. Michael Cook in *Minnesota English Journal*. Spring 2015.

"It's Just Not The Same As Print (And It Shouldn't Be): Rethinking Digital Comics" in *Technoculture* 3.1 (Fall 2013). Available at <http://tcjournal.org/drupal/vol3/kirchoff>

Book Review of *Crossing Boundaries in Graphic Narrative: Essays on Forms, Series, and Genres* in *International Journal of Comic Art*. Fall/Winter 2013.

Book Review of Eileen Schell and K.J. Rawson's *Rhetorica in Motion: Feminist Rhetorical Methods and Methodologies* in *Feminist Teacher*. Co-authored with Kerri Hauman, Em Hurford, Stacy Kastner, Lee Nickoson, and Kate Spike. Fall 2012.

"Beyond Remediation: Analyzing Silent Film Intertitles and Comic Book Captions." *Studies in Comics* 3.1 (Fall 2012): 24-45.

Book Review of Joseph Michael Reagle Jr.'s *Good Faith Collaboration* in *Rhizomes*, Summer 2011 Available at <http://rhizomes.net/issue22/reviews/kirchoff/home.html>

Book Review of Matt Barton and Robert Cummings's *Wiki Writing in Computers and Composition Online*, Spring 2010.  
Available at <http://www.bgsu.edu/cconline/reviews/kirchoff/wikiwritingreview.html>

#### **Creative Writing Publications**

"The Barber" and "Memories of a Ballpark" in *Kaleidoscope*, 2007  
Available at <http://web.stcloudstate.edu/kaleidoscope/2007/index.html>

#### **Conference and Workshop Presentations**

"The Impact of Multimodal Composition on Students' Perception of Writing." Presenter at the College English Association Annual Conference. Denver, CO. March 2016.

"Rewinding *The Watchmen*: Nearly 30 Years of Reading, Teaching, and Reflecting on Alan Moore and Dave Gibbons's 'Big Bad Hero' Book." Invited Talk. Project Comic Con's Academic Conference. St. Louis, MO. October 2015.

"From Letters to Hashtags: The Changing Nature of (Superhero) Comic Book Fandom." Presenter at the Midwest Popular Culture Association Conference. Indianapolis, IN. 2014.

"Wikipedians as Sophists." Presenter at the Conference on College Composition and Communication (CCCC). Indianapolis, IN. 2014.

"A Monster, a Seductress, and a Social Activist: Eco Rhetoric in DC Comics." Presenter at the 5<sup>th</sup> Annual International Conference on Crime, Media, and Popular Culture. Indiana State University. 2013.

"Multiliteracy Center Theory and Practice." Presenter and Participant at the Conference on College Composition and Communication (CCCC), Research Network Forum. St. Louis, MO.

2012.

"When Functional Literacy Matters in the Writing Center." Presenter at the Southeast Writing Center Association Conference. Eastern Kentucky University. 2012.

"Re-Conceiving the Safehouse in the era of Multimodal Composition." Presenter at the Writing Program Administrator Conference (WPA). Baton Rouge, LA. 2011.

"Using Comic Life for the Personal Narrative Composition." Workshop Leader/Facilitator at Computers and Writing. University of Michigan. 2011.

"Proposing a 21<sup>st</sup> Century Model of Literacy Acquisition: Gateway Literacies." Presenter and Participant at the Conference on College Composition and Communication (CCCC) Research Network Forum. Atlanta, GA. 2011.

"Graphic Novels and First Year Composition: A CCS Model of Teaching Writing." Presenter at National Council of Teachers of English (NCTE). Orlando, FL. 2010.

"Relating Remediation to Rhetorical Genre Theory." Presenter at South Central MLA (SCMLA). Fort Worth, TX. 2010.

"'Who Drops Dunn?' Literacy and Numeracy in Fantasy Sports." Presenter at Computers and Writing. Purdue University. 2010.

"Investigating the Robin Hood/Green Arrow Identity Crisis." Presenter at the Seventh Biennial International Association of Robin Hood Studies. University of Rochester, NY. 2009.

"Batman at the Movies." Presenter at Southwest Texas Popular Culture and American Culture Association Conference. Albuquerque, NM 2009.

Bowling Green State University PhD Application Workshop for MA and MFA Students. Co-Presenter with Emily J. Beard, Christine Garbett, and Kerri Hauman, 2009.

"The Moral History of Batman." Presenter at College English Association. St. Louis, MO. 2008.

"The Morality of Two Dark Knights in *Knightfall*." Presenter at Red River Graduate Conference. North Dakota State University. 2007.

"Does Appearance in the Writing Center Matter?" Presenter at St. Cloud State University Research Colloquium, 2007.

### **Editing Experience**

Editorial Review Board, *Teaching English in the Two-Year College* (2016-Present)

→ Serves as a peer-reviewer on a variety of submissions.

Editorial Review Board, *Sequential Art Narrative in Education* (2016-Present)

→ Serves as a peer-reviewer on a variety of submissions.

Editorial Review Board, *Computers and Composition Online* (2013-Present)

→ Serve as a peer-reviewer on a variety of submissions.

Assistant Editor, *Computers and Composition* (2011-2013)

→ Review submitted manuscripts for content, style, and mechanics.

Reviews Editor *Computers and Composition Online* (2010-2013)

→ Solicit, select, and edit review material for *Computers and Composition Online* (a peer-reviewed, fully online journal).

*Kaleidoscope* Editor (2006-2007) and Judge (2005-2006)

→ *Kaleidoscope* is the multi-cultural creative arts magazine published at St. Cloud State University. *Kaleidoscope* highlights the artistic talents of faculty, staff, and students at SCSU. As editor, I designed the layout of the magazine, made final decisions on selections, edited selections, marketed the magazine, and managed the budget.

*Harvest* Editor (2004-2005)

→ *Harvest* is an undergraduate creative writing magazine published at St. Cloud State University. As part of the editing team, I reviewed poetry and fiction submissions to determine what would be published.

### **Committee Work and Service**

Millikin Literary Festival Coordinator (2014-Present)

→ Organize Millikin University's annual Literary Festival; invite fiction writers and poets to campus; coordinate festival events.

Millikin University Humanities Undergraduate Research Forum Judge (2014-Present)

→ Review essay submissions from Humanities students for the HURF Scholarship.

Millikin University Writing Major Committee (2013-present)

→ Develop and assess courses and curriculum for Millikin University Writing Major.

Millikin University First Year Writing Team (2013-present)

→ Revise expectations for Millikin University's Writing Program through various program assessments.

Millikin University Conant Award Judge (2013-Present)

→ Evaluate student literary analyses for the Conant Award scholarship.

Millikin's Tabletop Games Faculty Advisor (2014-2015)

→ Work with students to organize events centered around board and deck-building games.

Panels: The Graphic Literature Club Faculty Advisor (2013-2015)

→ Work with students to organize events centered around graphic literature.

Millikin University English Department Teacher Education Program Representative (2013-2014)

→ Revise and maintain English Education program assessments.

Bowling Green State University English Department Central Advisory Committee (2011-2012)

→ Advise the Chair of the English Department on curriculum, budget, hiring, and other planning, and other matters not delegated to other committees.

Bowling Green State University Rhetoric and Writing Student Steering Committee (2009-2012)

→ Work with other PhD students in the Rhetoric and Writing program to prepare content for a monthly department seminar meant to enhance professional and academic activities.

Bowling Green State University English Department Graduate Student Committee (2010-2011)

→ Report graduate student needs to the Graduate Advisor and to the graduate student representatives on Central Advisory Committee and the Graduate Committee. Handle evaluations of advisors, rankings of graduate students for summer teaching, elections of graduate student committee members, and any other occasional duties assigned by the department.

### **Grants Awarded**

Katzner and University Bookstore Research Grant (Spring 2012)

→ Offered through the BGSU university bookstore, the grant awards recipients \$1000 to support research projects.

### **Honors Thesis Advised**

Kenneth Albin. In Progress. *Analyzing Mechanics of Successful Games*.

Brittany Mytnik. Completed Spring 2015. *The Millikin Premier Writer Initiative*.

Sarah Suits. In Progress. Untitled Graphic Novel Project.

Rob Spurling. Completed Spring 2015. *Plato's Republic: The Game*.

### **Certificates and Training**

Bowling Green State University Center for Online and Blended Learning: Training for Online Teaching (Summer 2012)

Bowling Green State University Human Subject Review Board: Research using Human Subjects

Training (Fall 2009)

**Memberships**

College English Association (CEA)

Conference on College Composition and Communication (CCCCs)

Midwest Popular Culture Association (MPCA)

Modern Language Association (MLA)

National Council of Teachers of English (NCTE)