

Brian L. Nowell, Ph.D.

1001 Leadership Place, Killeen, TX 76549

Skills & Attributes Set

Interactive Critical Thinking Educator, Skilled Developmental Mentor, Productive Writer, Creative Problem Solver, Motivated Self-Starter/Finisher, Results Oriented Organizational Change Agent, Positive-Values Centered Professional Psychologist, Community Enrichment Volunteer, Active Learner, Entrepreneur.

Past Professional Activities

Visiting Assistant Professor, Texas A&M University-Central Texas (2016-2017)

- Taught upper-level undergraduate psychology courses: Psychology of Learning (f2f/online), Human Sexuality (online), Human Cognitive Processes (f2f/televised to remote), Writing in Psychology (f2f/televised to remote), Psychology of Gender (online)
- Designed and Developed Distance Education/Online psychology courses
- Developmental education outreach service to community organization and individuals
- Student advising/mentoring
- Professional writing

Lecturer, Auburn University (2015-2016)

- Taught large section undergraduate psychology courses.
- Academically advised psychology majors each semester
- Designed and Developed Distance Education/Online psychology courses
- Provided developmental education outreach service to community organization and individuals
- Long-term mentored 6 undergraduate students

RNTT Instructor, Southeast Missouri State University (2013-2015)

- Taught a variety of university undergraduate psychology courses f2f and online.
- Academically advised 24 psychology majors each semester
- Designed, Developed, and Taught Distance Education/Online psychology courses
- Designed and gathered participant data for a major online research project-this involved mentoring/preparing for graduate study undergraduate psychology majors as my research assistants
- Psychology Department faculty search committee, faculty evaluation committee, and teaching policy committee service
- Co-Creator and Advisor to a new International Student Leadership Organization (Unified Young Leaders)
- Independent research mentor (McNair Scholarship) for undergraduate psychology major
- Developmental consulting service to community organization and individuals
- Mentored (long-term) 5 undergraduate students

Associate Professor of Psychology, South Dakota State University (2008-2013)

- Taught a variety of university undergraduate psychology courses to culturally diverse/non-traditional adults at the Sioux Falls University Center (consortium campus).
- Academically advised 35-40 psychology majors each semester
- Achieved consistent good student evaluations
- Designed, Developed, and Taught Distance Education/Online psychology courses
- Wrote a Critical Thinking book. Content adapted for use with each of my psychology classes
- Wrote a book about Anger Elimination
- Prepared materials for writing a book about Graduate School Preparation and Professional Career Development
- Gathered data for a book about Evolution Science Education Issues
- Developed and used learning resources web-pages
- Designed and Conducted 3 major research projects-mentored/prepared for graduate study 5 undergraduate psychology majors as my research team
- Trained/mentored several psychology major teaching assistants
- Sioux Falls University Center, Excellence in Teaching Award for 2012

Associate Professor of Psychology, University of Maryland-University College (2003-2008)

- Taught a variety of university undergraduate/graduate psychology courses to culturally diverse U.S. Military members and their adult dependants in Asia and Europe.
- Designed, Developed, and Presented customized psychology and stock market weekend seminars
- Achieved consistent good student evaluations
- Designed, Developed, and Presented Distance Education/Online psychology courses

Managing Director, The Development Center (devcenter.com), Aurora, Illinois (1996-2003)

- Created this not-for profit organization with no initial funding. Built and maintained high quality education partnering relationships with organization specific education centers of six major steel corporations (USX, LTV, Bethlehem, National, Ispat-Inland, AK).
- Designed, Developed, and Presented customized public and organization specific education programs/seminars in various states, including support print and AV education materials, which generated \$100,000-\$150,000 per year for The Development Center.
- Achieved a 98% superior rating from seminar participants
- Coached hundreds of individuals in personal development matters, such as debt elimination, financial resource magnification, family development, career development, leadership skills etc., which resulted in significant increases in quality of life.
- Consulted with healthcare organization board of directors and management group on sensitive leadership and strategic initiative issues, which resulted in changes in their membership and a reality based strategic initiative for meaningful business growth.
- Conducted 360 Degree assessment of organization culture and performance, H.R. management, management of information, customer service, and leadership which resulted in improved leadership and focus on core strategic initiatives.
- Performed program management (employment law seminars) for The Council on Education in Management, which increased sales of supporting print materials, strengthened faculty quality and commitment, and improved customer satisfaction.
- Authored “Reluctant Millionaires”, published September, 2001 A practical guide for beginners/non-professional investors/traders to increase their financial success in the stock market. A unique/functional look at stock market psychology, developed from five years

of seminars.

- Presented “Education Week” Stock Market Seminars at Brigham Young University for 2 years.

Education Program Manager, The Joint Commission on Accreditation of Healthcare Organizations (not-for-profit), Oakbrook Terrace, Illinois (1994-1996).

- Designed/developed healthcare standards and quality improvement education programs, including support print and AV education materials.
- Conducted/monitored/improved publicly offered healthcare standards and quality improvement 1-2 day education programs and improved supporting materials. Nationwide delivery of 50 programs (\$1,300,000 Net)
- Spoke to various professional groups nationally on healthcare issues and improving organizational performance.
- Participated in development of national health care quality standards.
- Conducted/monitored/improved healthcare surveyor education programs.
- Recruited and developed education seminar faculty.
- Developed and managed educational programs budget

Personal/Family Educator and Consultant with C.D. Foundation, Lakeland, Fl. (1992-1994).

- Designed/conducted developmental classes/seminars across a four county area.
- Consulted with individuals/families for amelioration, prevention, and development.

Assistant Professor of Psychology: Florida Southern College, Lakeland, Fl. (1986-1992).

- Advisor/counselor for students.
- Supervised psychology department computer lab and senior, psychology interns.
- Managed adult education program in psychology.
- Taught a variety of psychology classes.

Behavioral Researcher/Instructor: The University of Georgia, Athens, Ga. (1981-1986).

- Designed/conducted original gerontological/young adult behavioral research.
- Presented research results at state, national, and international conferences.
- Taught psychology classes.

Academic Qualifications

The University of Georgia	Ph.D. (Developmental/Research Psychology)
The University of Georgia	Masters of Science (Developmental/Research Psychology)
The University of Georgia	Certified in Gerontology
The University of South Florida	Bachelor of Arts (Psychology, Pre-Med and Art Studies)

Mentored Research Projects

(Dr. Nowell PI) (Undergraduate Psychology Majors as Research Team)

Interpersonal Attraction Factors (IARP) (gender, age, relationship status--face and body factors). BioMetric, Personality, Subjective Evaluations, and Demographic data collected from 479 adult participants. Data analysis on hold.

Bullying Effects on Child Adolescent Development (CABS) (internal grant funded survey research). Childhood and Adolescence Self-Report, Personality, Sensory Mode Preference, and Demographic data currently collected from approximately 300 adults, and participant recruitment still in progress.

Multi Modal Deception Detection (MMDD) Personality, Body Orientation/Movement, Facial Expression, Eye Movement, BioMetric, and Word Use data collected from approximately 120 adults, and participant recruitment currently delayed for funding for equipment reasons.

Media Effects on Morality Shifting (MEOMS) Literature Review and Experimental Design on hold.

Additional Areas of Research Interests

Psychology of Political Persuasion
Development and Implementation of Optimal Mastery Education
Development of Self-Reliance
Anger Elimination
Addiction Elimination
Development of Critical Thinking
Organization Transformation and Optimization
Development of Creativity
Learning Re-Programming

Psychology Courses Taught Online

Introduction to Psychology
The Psychology Major
Life-Span Developmental Psychology
Adolescent Development
Abnormal Psychology
Social Psychology
I/O Psychology
Behavioral Science Statistics
Research Methods
Health Psychology/Lifestyle Enhancement
Psychology of Learning
Human Sexuality
Psychology of Gender

Psychology Courses Taught Televised to Remote Classroom

Psychology of Learning
Cognitive Psychology
Writing in Psychology

Psychology Courses Taught for AU

PSYC 2010 Introduction to Psychology
PSYC 3120 Developmental Psychology
PSYC 3560 Abnormal Psychology

Psychology Courses Taught for SEMO

PY 101 Psychological Perspectives on Human Behavior (F2F, Online)
PY 103 Career Development in Psychology (F2F)
PY 220 Psychological Development Across the Life Span (Online)
PY 222 Adolescent Development (F2F)
PY 251 Industrial/Organizational Psychology (F2F)
PY 271/571 Research Design and Analysis I (Online) (Undergraduate/Graduate Combined)
PY 440 Abnormal Psychology (F2F)
PY 525 Maturity and Aging (F2F)
UI 354 Lifestyle Enhancement (Health/Positive Psychology) (F2F, Online)

Psychology Courses Taught for SDSU

Psyc 101 General Psychology (F2F, Online, Small/Large Section)
Psyc 202 The Psychology Major (F2F, Online)
Psyc 287 Controversial Issues in Psychology (F2F)
Psyc 324 Psychology of Aging (F2F)
Psyc 331 Industrial and Organizational Psychology (F2F, Online)
Psyc 375 Research Methods in Psychology (F2F)
Psyc 390 Senior Seminar (F2F)
Psyc 409 History & Systems of Psychology (F2F)
Psyc 417 Health Psychology (F2F)
Psyc 441 Social Psychology (F2F, Online)
Psyc 451 Psychology of Abnormal Behavior (F2F, Online)
Psyc 492 Adolescent Psychology (F2F, Online)
Psyc 498 Undergraduate Research and Scholarship (F2F-Research Mentoring)

Career Classes Taught

The following classes have been designed and taught by Dr. Brian L. Nowell in various settings and formats (university, college, business, public seminar).

Psychology (Undergraduate)

Introductory/General Psychology (40 semesters)
Advanced General Psychology/The Psychology Major (6 semesters)
Psychology of Abnormal Behavior (12 semesters)
Child Psychology (14 semesters)
Life-Span Developmental Psychology (15 semesters)
Adolescent Development (3 Semesters)
Adulthood and Aging (7 semesters)
Social Psychology (18 semesters)
Industrial/Organizational Psychology (12 semesters)
Cognitive Psychology (4 semesters)
Human Learning (2 semesters)
Human Sexuality (1 semester)
Psychology of Gender (1 semester)
History & Systems of Psychology (4 semesters)

Senior Seminar (4 semesters)
Psychology of the Stock Market (100+ seminars)
Tests and Measurement (3 semesters)
Introduction to Clinical/Counseling Psychology (10 semesters)
Social Science Statistics (7 semesters)
Experimental Design/Research Methods (9 semesters)
Psychology of Women (1 semester)
Controversial Issues in Psychology (1 semester)
Sleep and Dreaming (3 seminars)
Managing Interpersonal Stress and Conflict (1 seminar)
Marriage and Family Relations (1 semester, 2 seminars)
Group Dynamics (1 semester)
Eating Disorders (1 seminar)
Introduction to Hypnosis (1 seminar)
Introduction to Parenting (1 seminar)

Psychology (Graduate)

Life-Span Development Counseling (1 semester)
Introductory Research Statistics and Design (1 semester)

Business Psychology

Psychology of the Stock Market
Negotiating For Anything
Corporate Board Optimization and Decision Making
Magnificent Memory
Powerful Public Speaking
Entrepreneurship/Starting and Building a Small Business
Reducing or Eliminating Your Taxes like the Wealthy
Cash-Flow Businesses (Custom T-Shirts, Laser Engraving, Matting & Framing)

Miscellaneous

Making Your Own Electricity (Self-Sufficient Living Technology)
Developing a Great Marital Relationship
Practical Parenting Secrets (DNT)
Overcoming Addictions (DNT)

Teaching Delivery Methods

Face-to-Face Classes of different sizes (8-300)
Independent Study Classes with individuals with need to do so
Online Classes in 5 different LMS platforms, various psychology classes
Televised to Distant Location Classes
Weekend Seminars
SRS Clickers
Short Film Clips
Audio PowerPoint Lectures
Critical Thinking Class Discussions
Critical Thinking In-Class Writing exercises
Mastery Quizzes
Research Papers and Multiple Critical Thinking Papers
Professional Research Mentoring
Teaching Assistant Mentoring
Psychology Career Research Papers
Textbook and other Readings and Discussion
Video Feedback

Student Peer Evaluation of Papers and Presentations

Software/Computer Skills

MS Word, MS Excel, Webpage Design Editor, CuteFTP, MS PowerPoint, Camtasia Studio, D2L LMS Online Platform, Moodle LMS Online Platform, LMS Blackboard Online Platform, Canvas LMS Online Platform, EZTest, CorelDRAW, Pinnacle Studio, Exam View, Test Gen

Education/Teaching Philosophy

Fundamentally, my passion is to teach and mentor students of all ages and backgrounds to help them develop personally and achieve the fruition of their skills, talents and good desires. I also love to work among/collaborate with a vibrant and growth oriented academic community/organization with those same interests and ideals, so that the synergism needed to improve our community, nation, and world is generated through our mutual efforts at excellence in developing a diversity of individual learners.

I firmly believe in, and thus teach with constant attention to the learner's level of understanding, motivation to learn, functional goals for the subject matter, preferred sensory learning mode, and personal development. I have found that learning is most effective when the subject matter is clearly related to its functionality in the learner's life. Therefore I make my classes as interactive and experiential (hands-on) as the setting will properly allow. I believe that just conveying facts or information is not enough. I know from long personal experience that teaching learners to think more clearly and comprehensively always serves them best in their lives. There are many layers to the understanding of human psychology, and I help my students examine them carefully through assisted Socratic questioning and several other critical thinking methods.

I teach with a personal guiding principle of delivering more than is expected. In this regard, the quality and timeliness of the knowledge conveyed is very important and is supported by my continuing personal research and study. I have a talent for discovering and then teaching the core issues, perspectives, barriers, and potential solutions related to the subject matter taught. And, I have found this to be of the greatest value to the diversity of adult learners which I have been privileged to teach.

I believe that any willing person can learn effectively in a college environment, and that it is the instructor's responsibility to facilitate learning success for all of his or her often diverse students. I believe that fulfilling this responsibility requires innovative and creative delivery of the subject matter, rather than just organized lecturing. Effective delivery should incorporate, whenever possible, technology and multimedia teaching and learning applications. It requires freely giving time and attention to students as needed. This is most often beyond the formal service requirements of the organization.

I encourage my students through precept and example to seek to master the knowledge and skills in their chosen field of study, to commit to life-span learning, and to spread the useful knowledge which they obtain, appropriately to others within their sphere of influence. I encourage personal development which benefits others, and am honored when my students, whether young or old, male or female, and of whatever heritage or tradition, choose me to be their mentor.