

Ferdi Eruysal

OFFICE ADDRESS

Texas A&M University Central Texas
Computer Information Systems Department
1001 Leadership Place
Killeen, TX 76549 USA

RESEARCH INTERESTS

Economics of Business Intelligence and Market Segmentation
Information Privacy
Business analytics, Data mining, Big Data

TEACHING INTERESTS

Database, Data Warehouse and Business Intelligence, Analytics, Data Mining

EDUCATION

Degree	Discipline	Institution	Year
Ph.D.	Management Information Systems	University of Illinois at Chicago, IL,USA	2014
M.S.	Information Technology	Bahcesehir University, Istanbul, Turkey	2003
B.S.	Industrial Engineering	Middle East Technical University, Ankara, Turkey	2000

WORK EXPERIENCE

Rank/Position	Department	Organization	Period
Assistant Professor	Computer Information Systems	Texas A & M University Central Texas	Dec'14 – present
Research Assistant	Cooperative Information Systems and Organizational Research and Services Laboratory	University of Illinois at Chicago	Sep'11 – Aug'14
IT Assistant	Center for Pharmaceutical Biotechnology	University of Illinois at Chicago	Aug '08 – Aug'11
Teaching Assistant	Information and Decision Science	University of Illinois at Chicago	Aug '03 – Aug '07
Instructor	Industrial Engineering	Bahcesehir University	Jul '01 – June '03
Business and System Analyst	IT Consulting	Meta Group	Jun '00 – June '01

TEACHING EXPERIENCE

Texas A & M University Central Texas

Database Theory and Practices (Undergraduate)
Research Methods in Information Systems (MS)
Procedural Languages and Program Design (MS)
Programming Logic and Design (Undergraduate)
Web Site Development and Design (Undergraduate)

Bahcesehir University

Database Management (Undergraduate)
Introduction to Management Information Systems (Undergraduate)
Information Systems Analysis and Design (Undergraduate)
Introduction to Programming (Undergraduate)

TECHNICAL SKILLS AND EXPERIENCE

Skill

Programming: C#, C++, C, VB, .NET, Java, PHP, Python, Perl
Data Management: MySQL, Microsoft SQL server, Oracle
Data Analysis: SPSS, Matlab

HONORS/AWARDS

Honor/Award	Institution/Organizations	Year
Distinguished Instructor	Bahcesehir University	2003
Outstanding Teaching Assistant	Bahcesehir University	2002
Merit scholarship	Bursa Association	1996 – 2000
Merit scholarship	Association in Support for Contemporary Living	1996 – 1998
Merit scholarship	Middle East Technical University	1995 – 2000
Merit scholarship for Distinguished High School Students	Turkish Government	1992 – 1995

Research

Journal Publications

Ouksel A.M., Eruysal F., Loyalty intelligence and price discrimination in a duopoly, Electronic Commerce Research and Applications (2011).

Conference Proceedings

Eruysal, F., Ranganathan, C., and Ye, C. "Association between IT-based Supply Chain Management Initiatives and Operating Performance," Proceedings of 15th International Purchasing and Supply Education and Research Association Annual Meeting (IPSERA), April 2006, San Diego, California.

Eruysal, F., Ouksel A.M, "Marketing intelligence, product cost and price discrimination in a duopoly," Workshop on e-Business, December 2012, Orlando, Florida.

Working in process/Review

Eruysal, F., Ouksel A.M, “Business Intelligence and targetability”.

Eruysal, F., Ouksel A.M, “Cost Matters in Market Segmentation and Price Discrimination”

Miscellaneous Presentations

“Business Intelligence and Smart Pricing in Uncertain Competitive Environment”, Invited talk at University of Illinois at Chicago, Chicago, IL, October, 2014.

Service Activities

Reviewer

3rd International Conference on Service Oriented Computing, 2005

International Conference on Next Generation Web Services Practices, 2005

Hawaii International Conference on Systems Sciences (HICSS), 2006

International Conference on Information Systems (ICIS), 2006

Hawaii International Conference on Systems Sciences (HICSS), 2007

IEEE 23rd International Conference on Data Engineering, 2007

The IEEE/IPSJ Symposium on Applications and the Internet, 2007

References

Name	Contact Details
Aris M. Ouksel	Professor, Department of Information and Decision Sciences University of Illinois at Chicago Phone: (312) 996-0771 E-Mail: aris@uic.edu
Siddhartha Bhattacharyya	Professor and Interim Head, Department of Information and Decision Sciences University of Illinois at Chicago Phone: (312) 996-8794 E-Mail: sidb@uic.edu
Stanley Sclove	Professor, Department of Information and Decision Sciences University of Illinois at Chicago Phone: (312) 996-2681 E-Mail: slsclove@uic.edu
