

KEVIN LEE

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EDUCATION

Walton College of Business, University of Arkansas – Fayetteville, AR	2012
Ph.D. in Finance	
University of Hawaii – Honolulu, HI	2005
Masters of Business Administration in International Business	
University of Hawaii – Honolulu, HI	2003
Bachelor of Arts in Foreign Languages and Literature	

DISSERTATION

Title: Essays on External Corporate Governance

Essay 1: “Foreign Investors as Change Agents in Listed Companies”

Essay 2: “The Institutional Impact on the Outreach and Profitability of Microfinance Organizations”

Essay 3: “The Changing effectiveness of Market Discipline in Banking”

RESEARCH INTERESTS

Corporate Finance – Internal and External mechanisms of governance, Interlocking Boards

International Finance – M&A’s, Cultural Determinants, Institutional Change

Behavioral Finance – Herding and Panic

Banking – Opacity and Capital Structure

PUBLICATIONS

“The Institutional Impact on the Outreach and Profitability of Microfinance Organizations”, (with Kathy Fogel and William McCumber), 2011 *Chapter 10* in Audretsch, D., Falck, O., and Heblich, S., (eds.)

Handbook of Research on Innovation and Entrepreneurship, pp. 119-131, Cheltenham, UK: Edward Elgar Publishing

“A Value-at-Risk Approach to Commercial Real Estate Portfolio Stress Testing at US Commercial Banks” (with John Hall, David Kern, Tom King, and Timothy Yeager) 2011 – *Journal of Risk Management in Financial Institutions* 5, pp. 60-75

"The Effects of Investor Bias and Gender on Portfolio Performance and Risk" (with Scott Miller, Nicole F. Velasquez, and Christi Wann) 2013 – *The International Journal of Business and Finance Research* 7, pp. 1-16

"Foreign Direct Investors as Change Agents: The Swedish Firm Experience" (with Kathy Fogel, Wayne Lee, and Johanna Palmberg) 2013 – *Corporate Governance: An International Review* 21, pp. 516-534

"The Effects of Bank Capital Constraints on Post-Acquisition Performance" (with Chris Brune and Scott Miller) 2015 – *Journal of Economics and Finance* 39, pp. 75-99

"The Effect of Opacity on Market Discipline during the lead up to the Financial Crisis" (with Scott Miller and Timothy Yeager) 2015 – *Banking and Finance Review* 7. pp. 87-111

"Institutional Impacts on Ownership Decisions by Emerging and Advanced Market MNCs" (with Ru-Shiun Liou and Scott Miller) 2017 – *Cross Cultural & Strategic Management* 24. pp. 454-481

"Did Covenants Distort Risk Signals from Bank Subordinated Debt Yields before the Financial Crisis?" (with Scott Miller) 2020 – *The North American Journal of Economics and Finance* 51.

"Bank Risk and Charter Value: The Role of Opacity" (with Chris Brune and Scott Miller) 2021 – *International Journal of Banking, Accounting and Finance* 12. pp. 141-157

"Cultural Imprints: Emerging Market Multinationals' post-Acquisition Corporate Social Performance" (with Ru-Shiun Liou and Nai H. Lamb) 2021 – *Journal of Business Research* 126. Pp 187-196

"Unpacking Cultural Intelligence: Cultivating Ethnorelativism in International Business Education" (with Ru-Shiun Liou, Shaista Nisar, Deirdre Dixon, and Julia Pennington) 2021 – *Journal of Teaching in International Business*

WORKING PAPERS

"The impact of Microfinance on Poverty and Income Inequality"

- Decision Sciences Institute, Southwest – Federation of Business Disciplines, Oklahoma City, OK March 2016
- Academy of International Business Southeast USA Annual Meeting – Tampa, FL / Cozumel, Mexico November 2016

"Doing good to do well? Does corporate social performance improve financial performance for emerging market multinational corporations entering developed markets?"

- Southwest Finance Association – Federation of Business Disciplines, Albuquerque, NM March 2018
- Decision Sciences Institute, Southwest – Federation of Business Disciplines, San Antonio, TX March 2020

"Corporate Social Responsibility on Bank Risk Taking Behavior and Risk Monitoring"

- Decision Sciences Institute, Southwest – Federation of Business Disciplines, Houston, TX March 2019

“Cross-border Acquisitions: The Impact of the Presence of Foreign Board of Directors”

“Are Formal and Informal Institutions Substitutes or Compliments: An Examination of Institutional Impact on Microfinance Organizations”

RESEARCH AND ACADEMIC HONORS AND AWARDS

Research Assistantship	Walton College of Business	2006-2011
Richard and Tamara Greene Doctoral Fellowship	University of Arkansas	2006-2011
CFA candidate (passed level 1)		June 2010

EXCELLENCE IN TEACHING AWARD

2010 *Graduate Student Excellence in Teaching Award*: Unanimously selected as the recipient by a committee of faculty members from all departments in the Walton College of Business.

TEACHING EXPERIENCE (Courses taught)

The University of Tampa

Financial Management
Financial Modeling
Foundations of Finance*
International Financial Management
Investments

Texas A&M University, Central Texas

Advanced Financial Management
Analysis of Personal Finance
Finance Theory*
International Finance and Business Strategy¹
International Financial Management
Investments
Managerial Economics

¹ Graduate course

Principles of Financial Management

Principles of Insurance

Select Topics in Finance: Risk Management*

Special Topics in Finance: Investments*

Pepperdine University

International Finance

Statistical Analysis for Business Decisions

California State University, Fresno

Global Business

Intermediate Financial Management

International Business Environments

International Business with Emphasis on Asia/China²

International Finance

Introduction to International Business

Tools and Techniques of International Business

University of Arkansas

Corporate Finance

Financial Analysis

International Finance

Investments

WORK EXPERIENCE

Assistant Professor of Finance	The University of Tampa	2017-Present
Assistant Professor of Finance	Texas A&M University Central Texas	2014-2017
Visiting Summer Professor of Finance	Pepperdine University	2010-2016
Assistant Professor of International Business	CSU Fresno	2011-2014
International Business Concentration Coordinator	CSU Fresno	2011-2014

² MBA course taught at CSU Fresno and at Hong Kong Baptist University as a hybrid study abroad program