

## **DAVID S. GEIGLE**

1001 Leadership Place  
Killeen, TX 76549

### **Education**

**DBA**, Nova Southeastern University, 1999

**MBA**, Golden Gate University, 1979

**BS**, Computer Science, University of Utah, 1975

### **Teaching Experience**

Seventeen years university teaching experience in Oregon and Texas. Associate Professor at Texas A&M University - Central Texas in the Management & Marketing Department. Taught graduate and undergraduate courses in International Business, Operations and Supply Chain Management, Organizational Development, Business Strategy, Research Methods and Statistics. Experienced in both traditional classroom instruction and distance education using WEBCT, Blackboard, and Canvas. Additional responsibilities include Department Coordinator, Curriculum Committee, Institutional Review Board, Graduate Faculty and student advising. Courses include:

- International Business
- Organizational Development
- Business Research Methods
- Business Strategy
- Project Management
- Management Information Systems
- Operations & Supply Chain
- Organizational Behavior
- Statistics
- Financial Management
- Business Presentations
- Principles of Management

### **Industry Experience**

Industry experience starting, leading, organizing and managing technical and operational organizations. Broad base of business experience in supply chain management, project management, manufacturing, Information systems, marketing research and logistics. Significant international experience including working and living in London, England and Rio de Janeiro, Brazil. Major areas of focus include:

- Supply Chain Management and ERP implementation
- Operations Planning and Execution
- Project Management
- Organizational development and strategy formulation
- Management Information Systems

**Associate Professor, Management & Marketing Department** 2008 – 2018  
Texas A&M University, Central Texas

Associate/Visiting/Adjunct Professor in the Management & Marketing Department teaching graduate and undergraduate courses in International Business, Operations and Supply Chain Management, Organizational Development, Business Strategy, Research Methods and Statistics. Experienced in both traditional classroom instruction and distance education. Designed courses using the Quality Matters Standard and delivered using WEBCT and Blackboard. Additional responsibilities include Department Coordinator, strategic planning committee, Curriculum Committee, Institutional Review Board, Graduate Faculty and student advising.

**Associate Professor, Department of Management** 2001 – 2008  
Oregon Institute of Technology, Klamath Falls, Oregon

Associate Professor in the Management Department teaching undergraduate courses in Operations Management, International Business, Project Management, Finance, Organizational Behavior, and Management Information Systems. Experienced in both traditional classroom instruction and distance education. Additional responsibilities include Faculty Senate, Curriculum Coordinator, Graduate Degree Council, and student advising.

**Director, Program Management Office** 1999 – 2000  
The Minute Maid Company, Houston, Texas

Created and managed the new Program Management Office responsible for ensuring all IT projects are aligned with the business and completed on time, at cost and to specification. Directed the team of professional project managers responsible for all new projects including international expansion, ERP, marketing, finance, supply chain, data warehousing, internet and e-commerce.

**Infrastructure Development Manager** 1996 – 1999  
The Coca-Cola Company, Rio de Janeiro, Brazil

Transformed the Brazil soft drink supply chain using state-of-the-art constraint based optimization tools and techniques. Developed and executed strategic infrastructure plans for the optimum location and operation of soft drink production and distribution throughout Brazil. Reduced supply chain costs \$15.6 million per year.

**Director, Information Services, Technical Operations Division** 1991 - 1996  
The Coca-Cola Company, Atlanta, Georgia

Created and led the information systems and services organization for Coca-Cola's Technical Operations Division. Directed the design, development, implementation and support of information systems worldwide. Led worldwide initiatives responsible for improved business results through the optimum use of information technology.

**Manager, Manufacturing Engineering**  
Unisys Corporation, Plymouth, Michigan

1990 – 1991

Responsible for the development, automation and integration of processes and systems used in the manufacture and distribution of software products worldwide. Managed 86 employees and 6 senior managers responsible for manufacturing engineering and production.

**Director, Applications Software Development**  
Unisys Corporation, Blue Bell, Pennsylvania

1987 - 1990

Led the team responsible for applications software development for the Commercial Systems Division. Managed 80 employees responsible for development and support of applications software used worldwide. Increased service, productivity and quality.

**Product Manager**  
Burroughs Corporation, London, England

1986 – 1987

Increased Burroughs international market penetration through the introduction of state-of-the-art manufacturing software products. Managed major accounts implementing advanced manufacturing techniques in MRPII, JIT, FMS, CIM and associated computer technologies in networking and distributed processing.

**Director of Manufacturing Systems**  
Burroughs Corporation, Detroit, Michigan

1982 - 1986

Developed the corporate strategic plan for information systems, gained support of the plan from the operating groups, and drove successful implementation and execution of the plan. Directed the implementation of a joint venture with manufacturing and marketing to develop a system for external sale and internal use. Introduced flagship manufacturing software products that generated in excess of \$50 million in revenue.

**MIS Manager**  
Burroughs Corporation, Piscataway, New Jersey

1980 - 1982

Organized, staffed and managed the organization which provided the Management Information Systems and support for a \$100 million manufacturing plant. Managed the development, implementation and support of on-line database information systems

**Computer Systems Engineer**  
Burroughs Corporation, Santa Barbara, California

1975 - 1980

Designed and developed computer operating systems software. Introduced new design and development techniques. Progressed from associate engineer to project leader.

## **Military Experience**

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| <b>Lt. Commander U.S. Coast Guard Reserve</b><br>Santa Barbara, California | 1980 |
| <b>Lt(jg) U.S. Coast Guard Reserve</b><br>New Orleans, Louisiana           | 1974 |
| <b>Ensign U.S. Coast Guard Reserve</b><br>Yorktown, Virginia               | 1971 |

## **Certifications, Awards, Memberships**

Certified at the Fellow level (CFPIM) in the American Production & Inventory Control Society. Best Practice Designation, The Coca-Cola Company. Achievement Award for Excellence, Unisys Corporation. Member Academy of Management, Southwest Academy of Management.

## **Publications & Presentations**

Benefiel, Margaret; Fry, Louis W.; Geigle, David (2014), "Spirituality and religion in the workplace: History, theory, and research". *Psychology of Religion and Spirituality*, Vol 6(3), Aug 2014, 175-187.

Geigle, David, Louis W. Jody Fry, and Margaret Benefiel (2013), "Spirituality and Religion in the Workplace: History, Theory, and Research." *Academy of Management Proceedings*. Vol. 2013. No. 1. Academy of Management, 2013.

Geigle, David S. (2012), "Workplace Spirituality Empirical Research: A Literature Review". *Business and Management Review*, December 2012, Vol. 2 No. 10.

Geigle, David S. and Aronson, Jay E. (1999), "An Artificial Neural Network Approach to the Valuation of Options and Forecasting of Volatility". *The Journal of Computational Intelligence in Finance*, Nov/Dec 1999, Vol. 7, No. 6.

Geigle, David S. (1991), "Backlogs, Cycles and the Rhythm of Manufacturing". *Production and Inventory Management*, August 1991, Vol. 11, No. 8.

Geigle, David S. (1987), "Managing Manufacturing Technology". *P & IM Review*, September 1987, Vol. 7, No. 9.