

CHRISTINE LUCIANO
College of Business Administration
Texas A&M University Central Texas
1001 Leadership Place
254-519-5437

EDUCATION

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| 2008-2010 | Texas A&M University Central Texas <ul style="list-style-type: none">▪ Master of Business Administration |
| 2003-2005 | Tarleton State University - Central Texas <ul style="list-style-type: none">▪ Bachelor of Science in Psychology▪ Bachelor of Business Administration in Marketing |
| 2002-2004 | Central Texas College <ul style="list-style-type: none">▪ Associate of Arts in Business Administration▪ Associate of Arts in Social Science |

EMPLOYMENT

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| Oct. 2011 - Present | <p><i>Adjunct Faculty,</i>
<i>Texas A&M University Central Texas, College of Business Administration</i>
Works as an adjunct business faculty professor teaching Principles of Management and Business Communications and Research. Helps Principles of Management students develop a working knowledge of fundamental terminology and frameworks in the functions of management; appropriate management techniques for managing contemporary organizations; and an understanding of the skills, abilities, and tools needed to obtain a job on a management track in an organization of their choice. Helps Business Communications and Research students develop communication skills, increase cultural knowledge and business etiquette needed for communication to be effective in the business environment will be incorporated. Provides ongoing feedback of the students' written, verbal, and nonverbal skills. Promotes lifelong learning opportunities for students to sharpen their competitive edge in the educational and work environment. Plans, directs and coordinates learning activities and projects for business students to ensure the course goals and objectives are accomplished. Develops and implements new concepts and ideas into the classroom environment to enhance the learning experience of students. Develops criteria, evaluates and modifies student activities and projects and continuously develops innovative, engaging exercises for students.</p> |
| Aug. 2007 - Present | <p><i>Environmental Outreach Coordinator</i>
<i>Fort Hood Directorate of Public Works Environmental Division</i>
Serves as the public affairs specialist and outreach coordinator with the responsibility of planning, developing, and executing environmental public information and outreach programs. Responsible for incoming and outgoing media correspondence, records management, and organizational database management of public information and outreach information. Effectively interacts and deals with a variety of publics including news media representatives, State and local government officials and the organizations program officials in regards to public information and outreach activities within the Environmental Division. Creates environmental marketing brochures and newsletters for dissemination. Coordinates special programs that emphasize environmental stewardship, recycling, pollution</p> |

prevention, water conservation, energy conservation, and protecting natural resources and cultural resources through outreach functions that include print media, broadcast media, and events. Utilizes event planning skills to coordinate and participate in environmental outreach activities. Produces written materials that effectively communicate the Environmental Division's programs, events, policies, and results of projects to a variety of specialized publics in the Fort Hood and Army community that are affected by the organization. Responsible for the awards program management of the environmental awards and recognition activities. Assists the Division chief with gathering information, preparing justification for annual awards, and processing the environmental awards. Works with school contacts to participate and/or coordinate environmental presentations. Utilizes outreach recruiting skills to build a solid network of environmental organizations, professionals in the municipalities and schools, and supporters of environmental stewardship. Maintains great relationships with personal contacts that include the Environmental Division, Director of Public Works, III Corps Public Affairs Office, Garrison Commander, representatives of the print and broadcast news media, local community, and representatives of national, environmental and non-profit organizations concerned with the work and programs of the Environmental Division.

Graduate Assistant,

Sept. 2008 - Aug. 2009 ***Tarleton State University Central Texas, Business Division***

Sept. 2009 - Jan. 2010 ***Texas A&M University Central Texas, Business Division***

Worked with undergraduate and graduate students in the Business Strategy capstone course. Interacted with the students in the computer lab and online via the Blackboard Content System. Managed and taught a business strategy simulation game that was a core component of passing the capstone course. Provided guidance to faculty members about the advantage and disadvantages of the business strategy simulation game. Monitored, evaluated and coordinated the business strategy simulation game and conducted briefs to students about the advantages and disadvantages of different approaches.

COMMUNITY SERVICE

2016 - Present

***Fort Hood Representative,
Keep Killeen Beautiful***

Volunteers in beautification and litter prevention initiatives for the City of Killeen and promotes programs and services to empower Central Texans to lead as environmental stewards within their community.

2007 - 2011

***Board Member,
Keep Copperas Cove Beautiful***

Volunteered in beautification projects for the City of Copperas Cove and conducted interactive environmental presentations for schools and the general public. Also informed the community about the City of Copperas Cove's environmental programs and services.

ACHIEVEMENTS

2018 National Military Fish and Wildlife Association, Natural Resources Conservation Management Community Award for Promoting Public Awareness

2018 Keep Texas Beautiful Media Award for Print Media

2018 Keep Texas Beautiful Media Award for Electronic Media