

Christine Luciano
1001 Leadership Place
Killeen, TX 76549

EDUCATION

- 2008-2010 Texas A&M University- Central Texas
- Master of Business Administration
- 2003-2005 Tarleton State University- Central Texas
- Bachelor of Science in Psychology
 - Bachelor of Business Administration in Marketing
 - Graduated Cum Laude
- 2002-2004 Central Texas College
- Associate of Arts in Business Administration
 - Associate of Arts in Social Science

EMPLOYMENT

- Oct. 2011-Present *Adjunct Faculty,*
Texas A&M University Central Texas, College of Business Administration
Works as an adjunct business faculty professor teaching Principles of Management in an online environment and Business Communications in the classroom. Helps Principles of Management students develop a working knowledge of fundamental terminology and frameworks in the functions of management; appropriate management techniques for managing contemporary organizations; and an understanding of the skills, abilities, and tools needed to obtain a job on a management track in an organization of their choice. Helps Business Communication students develop communication skills, increase cultural knowledge and business etiquette needed for communication to be effective in the business environment will be incorporated. Provides ongoing feedback of the students' written, verbal, and nonverbal skills. Promotes lifelong learning opportunities for students to sharpen their competitive edge in the educational and work environment. Plans, directs and coordinates learning activities and projects for business students to ensure the course goals and objectives are accomplished. Develops and implements new concepts and ideas into the classroom environment to enhance the learning experience of students. Develops criteria, evaluates and modifies student activities and projects and continuously develops innovative, engaging exercises for students.
- Aug. 2007-Present *Public Affairs Specialist/ Outreach Coordinator*
Directorate of Public Works Environmental Division
Serves as the public affairs specialist and outreach coordinator with the responsibility of planning, developing, and executing environmental public information and outreach programs. Responsible for incoming and outgoing media correspondence, records management, and organizational database management of public information and outreach information. Effectively interacts and deals with a variety of publics including news media representatives, State and local government officials and the organizations program officials in regards to public information and outreach activities within the Environmental Division. Creates environmental marketing brochures and newsletters for dissemination. Coordinates special programs that emphasize environmental stewardship, recycling, pollution prevention, water conservation, energy conservation, and protecting natural

resources and cultural resources through outreach functions that include print media, broadcast media, and events. Utilizes event planning skills to coordinate and participate in environmental outreach activities. Produces written materials that effectively communicate the Environmental Division's programs, events, policies, and results of projects to a variety of specialized publics in the Fort Hood and Army community that are affected by the organization. Responsible for the awards program management of the environmental awards and recognition activities. Assists the Division chief with gathering information, preparing justification for annual awards, and processing the environmental awards. Maintains great school relations with teachers, professors, curriculum and instruction specialists, principals, faculty staff, and school administrators. Works with school contacts to participate and/or coordinate environmental presentations. Utilizes outreach recruiting skills to build a solid network of environmental organizations, professionals in the municipalities and schools, and supporters of environmental stewardship. Maintains great relationships with personal contacts that include the Environmental Division, Director of Public Works, III Corps Public Affairs Office, Garrison Commander, representatives of the print and broadcast news media, local community, and representatives of national, environmental and non-profit organizations concerned with the work and programs of the Environmental Division.

Aug. 2010-Oct. 2011

***Planetarium Assistant,
Central Texas College, Mayborn Planetarium & Space Theater***

Presented star shows and coordinated school programs, special events, and digital shows for students and the general public. Also served as cashier and usher for shows and events.

Sept. 2008-Jan. 2010

***Graduate Assistant,
Texas A&M University Central Texas, Business Division***

Worked with undergraduate and graduate students in the Business Strategy capstone course. Interacted with the students in the computer lab and online via the Blackboard Content System. Managed and taught a business strategy simulation game that was a core component of passing the capstone course. Provided guidance to faculty members about the advantage and disadvantages of the business strategy simulation game. Monitored, evaluated and coordinated the business strategy simulation game and conducted briefs to students about the advantages and disadvantages of different approaches.

Jan. 2006-Aug. 2007

***Environmental Outreach Coordinator,
Dynamac***

Increased awareness of Fort Hood's environmental programs and services through community outreach events; news articles in the installation's newspaper and other local print publications; reporting the EnviroMinute on televised media for Fort Hood on Track; and giving environmental presentations at the local schools. Also was responsible for developing environmental public service announcements, marketing campaigns for events, and strategies for environmental grants and awards.

July 2004-April 2005

***Lab Assistant & Teacher's Aide,
Central Texas College***

Aided students with questions regarding the computer lab's PCs, printing, Microsoft Office software programs, and searching for information on Internet Explorer. Monitored students to ensure lab policies were enforced and that students use the computer lab for academic purposes. Also served as a teacher's aide to support classroom management, instruct lessons, and apply individualized teaching techniques for local high school students in the dual-enrollment hospitality program.

COMMUNITY SERVICE

- Nov. 2007-Dec. 2011 ***Board of Director,
Keep Copperas Cove Beautiful***
Volunteers in beautification projects for the City of Copperas Cove and conducts interactive environmental presentations for schools and the general public. Also informs the community about the City of Copperas Cove's environmental programs and services.
- Sept. 2003-May 2005 ***Marketing Representative & Project Coordinator,
Students In Free Enterprise***
Volunteered over 1100 hours, applying classroom knowledge to develop, implement, market, coordinate, and execute projects focused in free market economics, personal financial success, entrepreneurship, and business ethics to over 6000 individuals from pre-k students to senior citizens in hands on workshops and presentations.
- Oct. 2002-Sept. 2003 ***Youth Member,
AmeriCorps***
Volunteered youth member serving in program that focused on tutoring and mentoring disadvantaged youth in the Killeen area. Volunteered as a kindergarten teacher's aide to aid 28 kindergarten students in reading literacy, homework assistance, and improve their attitudes about education.
- Oct. 1998-May 2003 ***Commissioner,
City of Killeen Youth Advisory Commission***
Volunteered as a commissioner to serve as a liaison between the City of Killeen and the youth of the community. Involvement in city government and volunteering gave the opportunity to fulfill the needs of the community and participate in a variety of projects such as trash pick ups, Relay for Life, March of Dimes, provided beverages at festivals and carnival, tutored students, and other volunteer activities.

REFERENCES

Dr. Steve Vitucci	TAMU-CT Director of Military Education and Relations	254-702-6501
Dale Frederick	Directorate of Public Works Environmental Protection Specialist	254-535-8551
Glenn Collier	Directorate of Public Works Environmental Protection Specialist	254-383-9918