

Texas A&M University-Central Texas
CIS 3315-115, CRN 60146 Website Development and Design
Summer 2023

COURSE DATES, MODALITY, AND LOCATION

- **Mode of instruction and course access:**

This is an 100% **ONLINE** course – there will be NO “official” face-to-face classroom time. This class meets online during the 8-week semester that **begins June 5, 2023, and ends July 28, 2023.**

The A&M-Central Texas Canvas Learning Management System (Canvas) [<https://tamuct.instructure.com>] will be our primary resource for the class information. You will use the Canvas username and password communicated to you separately to logon to this system. The course syllabus, schedule, supplemental readings, class announcements, power point slides, learning modules, homework assignments, exams and other course related documents will be posted on Canvas. Each student is responsible for the posted material and should check Canvas at least daily for updates. The course outline in this syllabus shows the basic schedule for the semester.

- **Student-instructor interaction:**

Please send all course related correspondence through Canvas “Inbox”. Please use TAMUCT email only when Canvas is not available (or for non-course related correspondence). I check email several times a day during the week and at least once during the weekends. I will attempt to respond within 24 hours Mon-Thurs and within 48 hours on Fri through Sun. Please do not hesitate to contact me via Canvas Inbox or TAMUCT email, if there are any personal problems or challenges that are hindering your regular progress in the course.

INSTRUCTOR AND CONTACT INFORMATION

Instructor: Crystal Bausley

Office: Online (no physical office)

Email: For course related information communications, please use Canvas messaging feature. If Canvas unavailable, please email the instructor using your TAMUCT student email address.

COBA Department Phone Number: (254)519-5437, **Email:** cobainfo@tamuct.edu, **Fax#:** (254)501-5825

Office Hours: I do not have an office on campus, but I will be available for students on an appointment basis to meet online. Send me Canvas message to schedule an appointment to meet online.

Emergency Warning System for Texas A&M University-Central Texas

SafeZone provides a public safety application that gives you the ability to call for help with the push of a button. It also provides Texas A&M University-Central Texas the ability to communicate emergency information quickly via push notifications, email, and text messages. All students automatically receive email and text messages via their myCT accounts.

Downloading SafeZone allows access to push notifications and enables you to connect directly for help through the app.

You can download SafeZone from the app store and use your myCT credentials to log in. If you would like more information, you can visit the [SafeZone](http://www.safezoneapp.com) website [www.safezoneapp.com].

To register SafeZone on your phone, please follow these 3 easy steps:

1. Download the SafeZone App from your phone store using the link below:
 - o [iPhone/iPad](https://apps.apple.com/app/safezone/id533054756): [https://apps.apple.com/app/safezone/id533054756]
 - o [Android Phone / Tablet](https://play.google.com/store/apps/details?id=com.criticalarc.safezoneapp)
[https://play.google.com/store/apps/details?id=com.criticalarc.safezoneapp]
2. Launch the app and enter your myCT email address (e.g. {name}@tamuct.edu)
3. Complete your profile and accept the terms of service

For updates on COVID information, please monitor the University [website](https://www.tamuct.edu/covid19/)
[https://www.tamuct.edu/covid19/]

COURSE INFORMATION

Course Overview and description

This course introduces students to basic web design using HTML and CSS. The course does not require any prior knowledge of HTML or web design. Students learn how to plan and design effective web pages; implement web pages by writing HTML and CSS code; enhance web pages with the use of page layout techniques, text formatting, graphics, images, and multimedia; and produce a functional, multi-page website.

Course Objective or Goal

This course presents a comprehensive introduction to the development of effective websites. Intended for beginning web development students, the course provides both the necessary hard skills (such as HTML5, CSS, and JavaScript) considered fundamental to contemporary web development.

Student Learning Outcomes

CL01: Create web pages using HTML.

CL02: Design effective websites.

CL03: Use CSS to style web pages.

CL04: Demonstrate knowledge of a well-known web-based scripting language of JavaScript.

Competency Goals Statements (certification or standards): None

Required Reading and Textbook(s)

Title: Web Development & Design Foundations with HTML5

Author: Terry Felke-Morris

Edition: 10th

Publisher: Pearson Education, Inc.

Print ISBN: 9780136681540

Copyright year: 2021



COURSE REQUIREMENTS

Reading Assignments: All assigned chapters will be used as a basis for canvas course contents. Students are expected to study the required chapters and go through review questions after each chapter every week. Students are required to check the Announcement page of Canvas on a regular basis to get any updates regarding the course assignments and due dates.

Meet & Greet Discussion Forum: There will be one (1) Meet & Greet Discussion Forum to be completed in the A&M-Central Texas Canvas Learning Management System. Students must make an initial post introducing themselves to the class (noting it would be nice if you also responded to your classmates). For the Meet & Greet Discussion Forum, please only share what you are comfortable with. The Meet & Greet discussion forum is worth a maximum of 15 points.

Group Discussion Forums: There will be seven (7) group discussion forums to be completed in the A&M-Central Texas Canvas Learning Management System. Complete Group Discussion Forum per the instructions that appear in Canvas. The Group Discussion Forums will be graded according to the Group Discussion Forum grading rubric (as it appears later in this syllabus and in Canvas).

The purpose of the group discussion forums is to heighten collective awareness and knowledge (noting there is no wrong answer to any question posed and further we are to respect any stated opinion). Continued conversations outside of the classroom are encouraged.

All students are expected to participate in the required group discussion forums, which are worth a maximum of 30 points each for a maximum total of 210 points. Note: The group discussion forums may introduce new material (beyond the course textbook) and thus may require students to utilize established critical thinking and research skills.

Quizzes: There will be ten (10) quizzes to be completed in the A&M-Central Texas Canvas Learning Management System. Each quiz (solely based on textbook material) includes multiple-choice questions to be answered in a 55-minute timeframe. Each quiz includes two (2) attempts with the highest score recorded in the grade book. Each quiz is worth a maximum of 35 points each for a maximum total of 350 points.

Homework: There will be five (5) homework assignments to be completed in the A&M-Central Texas Canvas Learning Management System. Students will be presented with a choice of four (4) company case studies (JavaJam Coffee House, Fish Creek Animal Clinic, Pacific Trails Resort, or Path of Light Yoga Studio) for which they must choose one (1). Students will keep the same company for the semester's entirety. The homework assignments will be graded using the Homework Grading Rubric as found later in this syllabus and as it appears in Canvas.

Note: All students are required to participate in the Homework fully. Each one-attempt homework assignment is worth a maximum of 45 points each for a maximum total of 225 points.

Individual Website Project: There will be one (1) individual website project. Students will construct a website of their choice utilizing newly learned skills. Note: Each student must craft an original website. Upon completion, the student will upload the completed individual website project to Canvas (using the appropriate link).

Note: The Individual Web Site Project is open the entire semester (noting students must submit the completed project by the stated deadline). The individual website project will be graded using the Individual Web Site Project Grading Rubric as found later in this syllabus and as it appears in Canvas. Each one-attempt individual website project is worth a maximum of 200 points.

Grading Criteria Rubric and Conversion

Required Activity	Quantity	Points	Total
Meet & Greet Discussion Forum	1	15	15
Group Discussion Forums	7	30	210
Quizzes	10	35	350
Homework	5	45	225
Individual Web Site Project	1	200	200
Total			1000

Percentage	Points	Grade
90.0-100%	900-1000	A
80.0-89.9%	800-899	B
70.0-79.9%	700-799	C
60.0-69.9%	600-699	D
0-59.9%	0-599	F

Posting of Grades

All student grades will be posted on the Canvas Grade book and students should monitor their grading status through this tool. Grades for weekly assignments, discussions, quizzes, and exams should be posted (no guarantees) within 7 days following the due date.

Grading Policies

All assignments must be submitted before the posted deadline.

Late Policy. Homework Assignments will be considered late if submitted after the due date/time. A late penalty of 5% per DAY (max of 20% deduction). After the 20% late penalty is imposed, assignments will not be accepted. Late quizzes will NOT be accepted!

NOTE: NO work will be accepted after 07/28/2023.

COURSE OUTLINE AND CALENDAR

Complete Course Calendar

Week	Dates	Learning Materials	Deliverables
1	6/5-6/11	Syllabus Chapter 1 Textbook Chapter 1 PPTs/Lecture Materials Chapter 2 Textbook Chapter 2 PPTs/Lecture Materials	Meet & Greet Discussion Forum Syllabus Acknowledgment Quiz #1 Quiz #2 Group Discussion #1
2	6/12-6/18	Chapter 3 Textbook Chapter 3 PPTs/Lecture Materials	Homework #1 Chapter 2 Quiz #3 Group Discussion #2
3	6/19-6/25	Chapter 4 Textbook Chapter 4 PPTs/Lecture Materials	Quiz #4 Group Discussion #3 Homework #2 Chapter 3
4	6/26-7/2	Chapter 6 Textbook Chapter 6 PPTs/Lecture Materials Chapter 7 Textbook Chapter 7 PPTs/Lecture Materials	Group Discussion #4 Quiz #5 Quiz #6 Homework #3 Chapter 4
5	7/3-7/9	Chapter 8 Textbook Chapter 8 PPTs/Lecture Materials	Group Discussion #5 Quiz #7 Homework #4 Chapter 6
6	7/10-7/16	Chapter 9 Textbook Chapter 9 PPTs/Lecture Materials	Group Discussion #6 Group Discussion #7 Quiz #8
7	7/17-7/23	Chapter 11 Textbook Chapter 11 PPTs/Lecture Materials	Quiz #9 Homework #5 Chapter 7 & 9
8	7/24-7/28	Chapter 12 Textbook Chapter 12 PPTs/Lecture Materials	Quiz #10 Individual Web Site Project #1

Important University Dates

Important university dates from the current Academic Calendar can be found here:
[<https://www.tamuct.edu/registrar/academic-calendar.html>]

TECHNOLOGY REQUIREMENTS AND SUPPORT

This course will use Microsoft Office 365 software. As a university student, you can download

the software at no cost. Please access this University link for download instructions:
<https://tamuct.onecampus.com/task/all/office365-software>

Technology Requirements

This course will use the A&M-Central Texas Instructure Canvas learning management system. We strongly recommend the latest versions of Chrome, Firefox, Edge, or Safari browsers. Canvas will run on Windows, Mac, Linus, iOS, android, or any other device with a modern web browser. **Canvas no longer supports any version of Internet Explorer.**

Logon to A&M-Central Texas Canvas [<https://tamuct.instructure.com/>] or access Canvas through the TAMUCT Online link in myCT [<https://tamuct.onecampus.com/>] by clicking on the “TAMUCT Online Canvas” tile. You will then log in through our Microsoft portal.

Username: Your MyCT email address. Password: Your MyCT password

Canvas Support

Use the Canvas Help tab, located at the bottom of the left-hand menu, for issues with Canvas. You can search the support articles or use the Email, Call, or Chat buttons at the bottom of the support pop-up to contact the Canvas Help Desk.

For issues related to course content and requirements, contact your instructor.

Online Proctored Testing

A&M-Central Texas uses Proctorio for online identity verification and proctored testing. This service is provided at no direct cost to students. If the course requires identity verification or proctored testing, the technology requirements are: Any computer meeting the minimum computing requirements, plus web camera, speaker, and microphone (or headset). Proctorio requires use of the Chrome web browser with their custom plug in installed.

Other Technology Support

For log-in problems, students should contact Help Desk Central, 24 hours a day, 7 days a week

Email: helpdesk@tamu.edu

Phone: (254) 519-5466

[Web Chat](http://hdc.tamu.edu): [<http://hdc.tamu.edu>]

Please let the support technician know you are an A&M-Central Texas student.

UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

Academic Accommodations

At Texas A&M University-Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier-free education. The

Warrior Center for Student Success, Equity and Inclusion is responsible for ensuring that students with a disability receive equal access to the university's programs, services and activities. If you believe you have a disability requiring reasonable accommodations, please contact the Office of Access and Inclusion, WH-212; or call (254) 501-5836. Any information you provide is private and confidential and will be treated as such.

For more information, please visit our [Access & Inclusion](https://tamuct.instructure.com/courses/717) Canvas page (log-in required) [https://tamuct.instructure.com/courses/717]

Academic Integrity

Texas A&M University-Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. All academic misconduct concerns will be referred to the Office of Student Conduct. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

For more [information regarding the student conduct process](https://www.tamuct.edu/student-affairs/student-conduct.html), [https://www.tamuct.edu/student-affairs/student-conduct.html].

If you know of potential honor violations by other students, you may [submit a referral](https://cm.maxient.com/reporting.php?TAMUCentralTexas), [https://cm.maxient.com/reporting.php?TAMUCentralTexas].

Drop Policy

If you discover that you need to drop this class, you must complete the [Drop Request](#) Dynamic Form through Warrior Web.

[https://federation.ngwebsolutions.com/sp/startSSO.ping?PartnerIdpld=https://eis-prod.ec.tamuct.edu:443/samlSSO&SpSessionAuthnAdapterId=tamuctDF&TargetResource=https%3a%2f%2fdynamicforms.ngwebsolutions.com%2fSubmit%2fStart%2f53b8369e-0502-4f36-be43-f02a4202f612].

Faculty cannot drop students; this is always the responsibility of the student. The Records and Admissions Office will provide a deadline on the Academic Calendar for which the form must be completed. Once you submit the completed form to the Records and Admissions Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Records and Admissions Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

Pregnant and/or Parenting Students Rights and Accommodations

A&M-Central Texas supports students who are pregnant, experiencing pregnancy-related conditions, and/or parenting. In accordance with requirements of [Title IX and related guidance from US Department of Education's Office of Civil Rights](#), the Associate Dean in the Division of Student Affairs, (254) 501-5909, can assist students who are pregnant, experiencing pregnancy-related conditions, and/or parenting by provide flexible and individualized reasonable accommodations. Students should seek out assistance as early in the pregnancy as possible through the [Pregnancy & Parenting webpage](https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html) [https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html]. For more information, please visit [Student Affairs](https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html) [https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html]. If you would like to read more about these [requirements and guidelines](http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf) online, please visit the website [http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf].

[Title IX of the Education Amendments Act of 1972](https://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.html) specifically prohibits discrimination against a student based on pregnancy, childbirth, false pregnancy, termination of pregnancy, or recovery from any of these conditions [https://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.html].

Students experiencing any form of discrimination due to any of these conditions are encouraged to reach out to the Title IX Coordinator, 254.519.5716, titleix@tamuct.edu, Founders Hall 317B, or the Associate Dean of Student Affairs, 254.501.5909, Warrior Hall 105.

Title IX Rights and Reporting Responsibilities

A&M-Central Texas is committed to creating a safe and open learning environment for all students. If you or another student has experienced any form of gender discrimination or sexual misconduct, including sexual harassment, sexual assault, dating/domestic violence, and/or sex-based stalking, help and support are available. Our university strongly encourages all members of our campus community to report incidents and seek support for gender discrimination and sexual misconduct through the Title IX Office. You may contact the Title IX Office at 254.519.5716, titleix@tamuct.edu, Founders Hall 317B, or learn more by visiting the [Title IX webpage](https://www.tamuct.edu/compliance/titleix.html) [https://www.tamuct.edu/compliance/titleix.html].

Please be aware that that under [Title IX](#), [Texas Senate Bill 212](#), and [System Regulation 08.01.01](https://policies.tamus.edu/08-01-01.pdf), [https://policies.tamus.edu/08-01-01.pdf] all university employees are mandated reporters and are required to disclose information about suspected or alleged violations as listed above and defined in System Regulation 08.01.01. If the Title IX Office receives information about an incident, they will reach out to offer information about resources, rights, and procedural options as a member of the campus community. Although I have an obligation to report, you will, in most cases, control how your case will be handled. When working with the Title IX Office you will have access to resources and accommodations but also have the opportunity to express if you wish to move forward with an investigation. Our goal is to make sure you are aware of the options available to you as a student. Community members are not required to respond to this outreach.

College of Business Administration

If you or another student wishes to speak to a confidential employee who does not have this reporting responsibility, you can contact the [Student Wellness & Counseling Center](https://www.tamuct.edu/student-affairs/student-counseling.html), [https://www.tamuct.edu/student-affairs/student-counseling.html], 254.501.5955, or swacc@tamuct.edu, located in Warrior Hall Room 207L or the Student Support Advocate, 254.501.5978 or ssa@tamuct.edu, located in founder Hall Room 317D.

Tutoring

Tutoring and success coaching services are available to all A&M-Central Texas students, both virtually and in-person.

To schedule tutoring sessions or view tutor availability, please contact Warriorcenter@tamuct.edu or visit Warrior Hall, 111.

If you have questions about these or other academic support services or are interested in becoming a tutor, please contact the Warrior Center for Student Success, Equity and Inclusion at (254) 501-5836, email us at WarriorCenter@tamuct.edu. You are welcome to visit the Warrior Center at Warrior Hall, suite 212.

Chat live with a remote tutor 24/7 for almost any subject from on your computer! Tutor.com is an online tutoring platform that enables A&M-Central Texas students to log in and receive online tutoring support at no additional cost. This tool provides tutoring in over 40 subject areas except writing support. Access Tutor.com through Canvas.

University Library & Archives

The University Library & Archives provides many services in support of research across campus and at a distance. We offer over 350 electronic databases containing approximately 631,525 eBooks and 75,149 journals, in addition to the 97,443 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place virtually through WebEx, Microsoft Teams or in-person at the library. [Schedule an appointment here](https://tamuct.libcal.com/appointments) [https://tamuct.libcal.com/appointments]. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the A&M-Central Texas main campus includes student lounges, private study rooms, group workspaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and

laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our [Library website](https://tamuct.libguides.com/index) [https://tamuct.libguides.com/index]

University Writing Center

University Writing Center: For the summer semesters, all University Writing Center (UWC) tutoring services are entirely online. The hours of operation are from 10:00 a.m.-4:00 p.m. Monday through Thursday with additional hours Monday through Thursday nights from 6:00-9:00 p.m. The UWC is also offering hours from 12:00-3:00 p.m. on Saturdays.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

Students may arrange a one-to-one session with a trained and experienced writing tutor by making an appointment via [WCOonline](https://tamuct.mywconline.com/) [https://tamuct.mywconline.com/]. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu if you have any questions about the UWC, need any assistance with scheduling, or would like to schedule a recurring appointment with your favorite tutor.

OPTIONAL POLICY STATEMENTS

A Note about Sexual Violence at A&M-Central Texas

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Wellness and Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For

additional information on campus policy and resources visit the [Title IX webpage](https://www.tamuct.edu/compliance/titleix.html) [https://www.tamuct.edu/compliance/titleix.html].

Behavioral Intervention

Texas A&M University-Central Texas cares about the safety, health, and well-being of its students, faculty, staff, and community. If you are aware of individuals for whom you have a concern, please make a referral to the Behavioral Intervention Team. Referring your concern shows you care. You can complete the [referral](#) online

[https://cm.maxient.com/reporting.php?TAMUCentralTexas].

Anonymous referrals are accepted. Please see the [Behavioral Intervention Team](#) website for more information [https://www.tamuct.edu/bit]. If a person's behavior poses an imminent threat to you or another, contact 911 or A&M-Central Texas University Police at 254-501-5805.

OTHER POLICIES

1. The instructor reserves the right to modify the course syllabus during the semester for the benefit of the students.
2. The instructor reserves the right to supplement materials presented in the text with additional course material that may help the students better understand a topic(s).
3. Instructor expects that the students will act in a curious and professional manner in all interactions with other students and the instructor.
4. Instructor reserves the right to modify grading rubrics. Changes to grading rubrics are only made to current and/or future assignments.
5. Any changes made will be announced on Canvas.

Copyright Notice

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

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