



TEXAS A&M
UNIVERSITY
CENTRAL TEXAS

BUSI 3344.130 – CRN 80644 – Global Business Environment (Online Course)
Fall 2023: Aug 28 to Dec 15, 2023

INSTRUCTOR INFORMATION AND COURSE MODALITY

Instructor: Dr. Vivien E. Jancenelle
Phone: (254) 501 5944
Email: vjancenelle@tamuct.edu – Email is preferred for communications. Please allow 24 hours for a response on a weekday, and 48 hours on a weekend.

Office Hours: Virtual office hours will be held on Tuesdays from 5pm to 6pm via Zoom. Students should sign-up for office hours via email. Other times are available by appointment.

Mode of Instruction and Course Access: This course meets *online*. The TAMUCT Canvas Learning Management System [<https://tamuct.instructure.com>] will be used for instruction and assessment.

COURSE INFORMATION

Required Textbook: International Business: The Challenges of Globalization, 8/E. Authors: John J. Wild & Kenneth L. Wild. Publisher: Pearson. ISBN 978-0-13-386624-7.

Course Overview and Description: Course offers a broad coverage of key concepts and issues in the 21st century global business environment. Emphasis will be placed on political, financial, cultural, and regulatory effects on the operations of businesses in the global environment.

Course Objective: This course is designed to increase the student's understanding of the complexity and the continuously evolving nature of global business. The course will introduce issues, such as the role of trade, investment liberalization, economic integration, and the multinational enterprise. We will examine the influence of cultural, social, religious, economic, political, geographic, philosophical, and environmental forces on competitiveness of an international business.

Student Learning Outcomes: At the conclusion of the course the student will be able to:

- Develop cross-cultural sensitivity to interact with individuals from different cultures in a business setting.
- Analyze the cultural, legal, political, and economic forces of international business environment.
- Understand specific trade and investment theories.
- Understand the impact of government intervention and trade agreements on global business decisions.

- e) Explain the reasons and methods of entering international business through foreign markets and through domestic import/export markets.
- f) Select appropriate entry modes and business organization models to match strategic international business marketing and/or production objectives.
- g) Apply basic marketing, management, and human resource principles to doing business in various countries.

Emergency Warning System for Texas A&M University-Central Texas

Safezone. SafeZone provides a public safety application that gives you the ability to call for help with the push of a button. It also provides Texas A&M University-Central Texas the ability to communicate emergency information quickly via push notifications, email, and text messages. All students automatically receive email and text messages via their myCT accounts.

Downloading SafeZone allows access to push notifications and enables you to connect directly for help through the app.

You can download SafeZone from the app store and use your myCT credentials to log in. If you would like more information, you can visit the SafeZone website [www.safezoneapp.com].

To register SafeZone on your phone, please follow these 3 easy steps:

1. Download the SafeZone App from your phone store using the link below:
 - o iPhone/iPad: [<https://apps.apple.com/app/safezone/id533054756>]
 - o Android Phone / Tablet
[<https://play.google.com/store/apps/details?id=com.criticalarc.safezoneapp>]
2. Launch the app and enter your myCT email address (e.g. {name}@tamuct.edu)
3. Complete your profile and accept the terms of service

For updates on COVID information, please monitor the University website [<https://www.tamuct.edu/covid19/>]

TECHNOLOGY REQUIREMENTS AND SUPPORT

Technology Requirements for the Course:

This course will use the TAMUCT Instructure Canvas learning management system.

Logon to TAMUCT Canvas [<https://tamuct.instructure.com>]

Username: Your MyCT username (xx123 or everything before the "@" in your MyCT e-mail)

Password: Your MyCT password

Canvas Support: Use the Canvas Help link, located at the bottom of the left-hand menu, for issues with Canvas. You can select “Chat with Canvas Support,” submit a support request through “Report a Problem,” or call the Canvas support line: 1-844-757-0953.

Online Proctored Testing: Texas A&M University-Central Texas uses Proctorio for online identity verification and proctored testing. This service is provided at no direct cost to students. If the course requires identity verification or proctored testing, the technology requirements are: Any computer meeting the minimum computing requirements, plus web camera, speaker, and microphone (or headset). Proctorio requires use of the Chrome web browser with their custom plug in installed.

Other Technology Support for the Course:

For technology issues, students should contact Help Desk Central. Available 24 hours a day, 7 days a week.

Email: helpdesk@tam.u.edu

Phone: (254) 519-5466

Web Chat: <http://hdc.tam.u.edu>

When calling for support please let your support technician know you are a TAMUCT student. For issues related to course content and requirements, contact your instructor.

UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

Warrior Center for Student Success: The Warrior Center for Student Success is a comprehensive academic support department at A&M-Central Texas, dedicated to fostering an environment of excellence and empowerment among its student body. The center offers a wide range of programs and services to ensure every student reaches their full potential, and is a haven for students seeking guidance, resources, and a strong support network to excel in their educational journey.

Drop Policy:

If you discover that you need to drop this class, you must complete a Drop Request Form, found through the Registrar's web page: <https://dynamicforms.ngwebsolutions.com/casAuthentication.ashx?InstID=eaed95b9-f2be-45f3-a37d-46928168bc10&targetUrl=https%3A%2F%2Fdynamicforms.ngwebsolutions.com%2Fsubmit%2Fform%2Fstart%2F53b8369e-0502-4f36-be43-f02a4202f612>. Professors cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the University Calendar for which the form must be completed, signed and returned. Once you return the signed form to the Registrar's Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

ADA Access and Accommodations: Texas A&M University-Central Texas ensures that students with disabilities have equal access to educational opportunities by providing appropriate accommodations and support services. If you believe you have a physical, learning or socio-emotional disability requiring reasonable accommodations, please visit Access and Inclusion [<https://www.tamuct.edu/student-affairs/access-inclusion.html>] for more details or contact the Office of Access and Inclusion, WH-212; (254) 501-5836. Any information you provide is private and confidential.

Success Coaching and Peer Mentoring: Our experienced Success Coaches work one-on-one with students to develop personalized action plans, set academic goals, and build effective study strategies, time management skills, and resilience. Our Peer Mentors provide a valuable support system, offering guidance, encouragement, and a relatable perspective to help students navigate their academic and personal challenges. For more details call 254-501-5836 or 254-501-5928 or visit Academic Support [<https://www.tamuct.edu/student-affairs/academic-support.html>]. Click

the link to schedule a session (virtual or in-person) with a success coach bit.ly/3q7uB50 or visit WH, 111.

Testing Services: We offer a secure and comfortable environment for students and members of the community to take courses and distance learning exams, as well as placement tests and professional certification exams. Our Testing Service also offers resources and support referrals for testing related challenges (test anxiety, learning disabilities, etc.) and supports all approved ADA accommodations. Call (254) 519-5830 or visit the Testing Center [<https://www.tamuct.edu/testing-center/>].

Tutoring and Supplemental Instruction Services: Our team of qualified Tutors and Supplemental Instructors assist students in various non-writing subjects, promoting academic comprehension and enhancing learning outcomes. Click the link to schedule a tutoring session with a TAMUCT tutor (virtual or in-person) or view tutor availability bit.ly/43Q6wNz. You may also chat live with a remote tutor 24/7 for a variety of subjects through our partnership with Tutor.com, an online tutoring platform that is free to all TAMUCT students. To learn more please visit Tutoring Services [<https://www.tamuct.edu/student-affairs/academic-support.html#tutoring>] or call (254) 501-5836 or visit the Tutoring Hub in Warrior Hall, 111.

Academic Integrity: Texas A&M University-Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. All academic misconduct concerns will be referred to the Student Conduct Office. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

For more information regarding the student conduct process, [<https://www.tamuct.edu/student-affairs/student-conduct.html>].

If you know of potential honor violations by other students, you may submit a referral, [<https://cm.maxient.com/reporting.php?TAMUCentralTexas>].

Pregnant and/or Parenting Students Rights and Accommodations: Texas A&M University-Central Texas supports students who are pregnant, experiencing pregnancy-related conditions, and/or parenting. In accordance with requirements of Title IX and related guidance from US Department of Education's Office of Civil Rights, the Associate Dean in the Division of Student Affairs, (254) 501-5909, can assist students who are pregnant, experiencing pregnancy-related conditions, and/or parenting by provide flexible and individualized reasonable accommodations. Students should seek out assistance as early in the pregnancy as possible through the Pregnancy & Parenting webpage [<https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html>]. For more information, please visit Student Affairs [<https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html>]. If you would like to read more about these requirements and guidelines online, please visit the website [<http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf>].

Title IX of the Education Amendments Act of 1972 specifically prohibits discrimination against a student based on pregnancy, childbirth, false pregnancy, termination of pregnancy, or recovery from any of these conditions [<https://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.html>].

Students experiencing any form of discrimination due to any of these conditions are encouraged to reach out to the Title IX Coordinator, 254.519.5716, titleix@tamuct.edu, Founders Hall 317B, or the Associate Dean of Student Affairs, 254.501.5909, Warrior Hall 105.

Title IX Rights and Reporting Responsibilities: Texas A&M University-Central Texas is committed to creating a safe and open learning environment for all students. If you or another student has experienced any form of gender discrimination or sexual misconduct, including sexual harassment, sexual assault, dating/domestic violence, and/or sex-based stalking, help and support are available. Our university strongly encourages all members of our campus community to report incidents and seek support for gender discrimination and sexual misconduct through the Title IX Office. You may contact the Title IX Office at 254.519.5716, titleix@tamuct.edu, Founders Hall 317B, or learn more by visiting the Title IX webpage [<https://www.tamuct.edu/compliance/titleix.html>].

Please be aware that that under Title IX, Texas Senate Bill 212, and System Regulation 08.01.01, [<https://policies.tamus.edu/08-01-01.pdf>] all university employees are mandated reporters and are required to disclose information about suspected or alleged violations as listed above and defined in System Regulation 08.01.01. If the Title IX Office receives information about an incident, they will reach out to offer information about resources, rights, and procedural options as a member of the campus community. Although I have an obligation to report, you will, in most cases, control how your case will be handled. When working with the Title IX Office you will have access to resources and accommodations but also have the opportunity to express if you wish to move forward with an investigation. Our goal is to make sure you are aware of the options available to you as a student. Community members are not required to respond to this outreach.

If you or another student wishes to speak to a confidential employee who does not have this reporting responsibility, you can contact the Student Wellness & Counseling Center, [<https://www.tamuct.edu/student-affairs/student-counseling.html>], 254.501.5955, or swacc@tamuct.edu, located in Warrior Hall Room 207L or the Student Support Advocate, 254.501.5978 or ssa@tamuct.edu, located in founder Hall Room 317D.

University Library & Archives: The University Library & Archives provides many services in support of research across campus and at a distance. We offer over 350 electronic databases containing approximately 1,203,947 eBooks and 134,750 journals, in addition to the 96,879 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place virtually through WebEx, Microsoft Teams or in-person at the library. Schedule an appointment [here](#)

[<https://tamuct.libcal.com/appointments>]. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the A&M-Central Texas main campus includes student lounges, private study rooms, group workspaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our Library website [<https://tamuct.libguides.com/index>]

University Writing Center: Located in Warrior Hall 416 and online, the University Writing Center (UWC) at Texas A&M University–Central Texas (A&M–Central Texas) is a free service open to all A&M–Central Texas students. The face-to-face hours of operation are from 10:00 a.m.-5:00 p.m. Monday and Thursday in Warrior Hall 416. Online tutoring is available Monday thru Thursday from 10:00 a.m.-5:00 p.m. and from 6:00-9:00 p.m. and on Saturdays from 12:00-3:00 p.m.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

Students may arrange a one-to-one session with a trained and experienced writing tutor by making an appointment via WOnline [<https://tamuct.mywconline.com/>]. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu if you have any questions about the UWC, need any assistance with scheduling, or would like to schedule a recurring appointment with your favorite tutor.

A Note about Sexual Violence at A&M-Central Texas: Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Wellness and Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the Title IX webpage [<https://www.tamuct.edu/compliance/titleix.html>].

Behavioral Intervention: Texas A&M University-Central Texas cares about the safety, health, and well-being of its students, faculty, staff, and community. If you are aware of individuals for whom you have a concern, please make a referral to the Behavioral Intervention Team. Referring your concern shows you care. You can complete the referral online

[<https://cm.maxient.com/reporting.php?TAMUCentralTexas>].

Anonymous referrals are accepted. Please see the Behavioral Intervention Team website for more information [<https://www.tamuct.edu/bit>]. If a person's behavior poses an imminent threat to you or another, contact 911 or A&M-Central Texas University Police at 254-501-5805.

Copyright Notice: Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

INSTRUCTOR POLICIES

Spelling, Grammar, and Writing Skills for reports: The content of all written assignments is what you will be evaluated on, provided that your spelling and grammar does not have major issues. While a few spelling and grammar mistakes are acceptable and will not affect your grade, I reserve the right to remove of up 10% of the points of a written assignment for excessively bad grammar and spelling mistakes. Students who proofread their work, use spelling and grammar checking tools, or obtain help from the University Writing Center (described above) should not be affected by this policy.

Participation in Group Work: This class includes an important group work component. All members in a group are expected to do their fair share of work. If a group member is not pulling his or her weight in a group project, any other group member can contact me to request that a peer-evaluation be given at the end of the semester for their group. If a group elects to do a peer review, each group member will be asked to fill out an evaluation form based on a 5-point scale. A student needs an average rating of 2.5 to receive the full group grade. Students receiving an average grade below 2.5 and above 1.5 from the other group members will see their group grade reduced by 40%. If a student has an average group grade under 1.5, this student will receive zero points on the group work component of the course. If no members of a group request a peer review, then I will assume that the work was shared fairly, and all students will receive the same grade for group work.

Academic Honesty and Cheating: All work for individual assignments and exams must be your own. You may not collaborate in any way on online exams. Any students who deliberately cheats on an exam will receive a zero grade for that exam and be reported to the university's Office of Student Conduct.

Submitting Assignments and Late Policy: Students need to submit their assignments (e.g., forum posts and response to a fellow class member, midterm and final examinations) within the allotted time for each module. As can be seen on the course outline, modules close at a preset date and time. Once a module is closed, the submission period is over and students will receive zero points for the module. Late submissions will only be allowed for unanticipated and

legitimate reasons (e.g., unforeseeable emergency). Traveling or forgetting about an assignment are not considered to be unanticipated and legitimate circumstances.

Required Studying: Instructor-Created/Provided Materials and Book Chapters: Modules are used for instruction in this online course. While *Module Forum Discussions* (detailed next in the Assessments section of the syllabus) are the equivalent of face-to-face discussions, studying the materials in each module as instructed is the equivalent of attending a lecture. You are required to study the material as instructed if you want to succeed in the class. Studying for a module may include: listening/watching to instructor-created audio and/or video content (e.g., narrated presentation), listening/watching instructor-provided audio and/or video content (e.g., a news segment about an event that impacts business strategy), reading instructor-created notes and PDFs, reading instructor-created slides, reading-instructor provided slides, and lastly, reading book chapters as instructed.

COURSE REQUIREMENTS AND ASSESSMENTS

INDIVIDUAL COURSE COMPONENT (700 POINTS)

Module Forum Discussions (6 x 25 = 150 points)

Module forum discussions are intended to emulate a class setting and to trigger conversations between classmates about the course content. This is an essential component of this course, as students typically share a wealth of knowledge derived from everyone's unique thoughts, ideas, experiences, and background. Forum discussions rely on the principles of *learner-learner interaction* to deepen the understanding of the material. As your instructor, I will rarely intervene in discussions, but will read every post and grade them according to their adequacy. To receive a maximum grade for a forum discussion, students must make at least two posts: (1) a primary post should respond to the question asked regarding the subject matter, and (2) a second post should respond to at least one other student. Grading for forum discussions largely depends on your ability to follow forum instructions and give well-justified answers. Students are encouraged to be engaged in learner-learner interaction forums, and should see them as equivalent to a class discussion. Participation in forum discussions is required, and students who do not participate in a given module discussion will not earn points for that module.

Cultural Interview Report (100 points)

The cultural interview is to be conducted with a person who has a different nationality from yours, or is of a different national origin. A single-spaced report of 1 page maximum should be submitted (see calendar for due date). The recommended outline for the report will be provided in Canvas.

Exam 1, Exam 2, and Exam 3 (3 x 150 points)

Three examinations will be given throughout the course of the semester. Exams will be composed of multiple choice questions based on the chapters studied in class. The instructor may make adjustments to the examinations, depending on the learning pace of the class.

GROUP COURSE COMPONENT (300 POINTS)

Initial Country Group Report (50 points)

The initial country research report is intended to prepare you for the final country report. There will be two broad topics to be researched related to trade and monetary environment, and to international opportunity and market entry. The initial country research group report *is not a part of the final country group report*. Rather, it is an initial research assignment on your selected country intended to prepare you for the final group report. More instructions about the initial country report will be given when the final project module opens on Canvas.

Final Country Group Report (200 points)

By the end of the semester, your group will be expected to provide a full business report regarding the entry of a new product in your selected country. This report will include two major components: a country analysis (including an analysis of political, legal, economic, monetary, trade, and cultural environments) and a proposed plan for new product entry (including an analysis highlighting the challenges and opportunities of doing business in your chosen country, a description of your product, a competitor analysis, and an entry strategy). More instructions about the write-up will be given when the final project module opens on Canvas.

Final Country Group Presentation (50 points)

Each group will be expected to make a professional presentation using PowerPoint slides. Group members should cover all parts of their final project within the presentation. More instructions about the presentation report will be given when the final project module opens on Canvas.

SUMMARY OF GRADING CRITERIA

<u>Assessments:</u>		<u>Points:</u>	<u>Percentage:</u>
Module Forum Discussions	6x25	150	15%
Cultural Interview		100	10%
Exam 1		150	15%
Exam 2		150	15%
Exam 3		150	15%
Initial Country Group Report		50	5%
Final Country Group Report		200	20%
Final Country Group Presentation		50	5%
Total points:		1000	100%

Note: Final grades will be calculated using a standard scale (900-1000 points=A, 800-899 points=B, 700-799 points=C, 600-699 points=D, less than 600 points=F). Students begin the class with 0 points and earn points throughout the semester. Although changes to this grading criteria are rare, I reserve the right to adjust point allocation based on the pace of the class. Grades will be posted on Canvas on a regular basis, although it may take the instructor up to 7 days to post grades.

COURSE SCHEDULE

(Subject to change at the instructors' discretion)

Important, read first:

- Modules open on Mondays at noon unless otherwise stated, and close on Sundays at 11:59pm
- The Group Project module is an ongoing module which opens on Mon, Oct 2, and closes at the end of the semester on Wed, Dec 13.

Module Name	Starts (opens)	Ends (closes)	Activity	Due
Course Orientation	Mon, Aug 28	Sun, Sep 3	Post to the “Present yourself” forum by Sun, Sept 1 (required to show that you are active in the course). Read and review syllabus.	Present yourself post.
Module 1: Ch. 1 & Ch. 2.	Mon, Sep 28	Sun, Sept 17	Study all posted materials. Watch professor-created video. Read <i>Ch. 1 - Globalization</i> Read <i>Ch. 2 - Cross-Cultural business</i> Post to the Module 1 forum and respond to at least one other student's post.	Module 1 forum posts.
Cultural Interview	Mon, Sep 4	Sun, Sept 17	Read instructions for cultural interview Find appropriate interviewee, conduct cultural interview, and submit 1-page write-up by Sun, Sept 17, 11:59pm.	Cultural interview submission due by Sun, Sept 17.
Module 2: Ch. 3 & Ch. 4.	Mon, Sep 18	Sun, Oct 1	Study all posted materials. Watch professor-created video. Read <i>Ch. 3 – Political Economy and Ethics</i> Read <i>Ch. 4 – Economic Development of Nations.</i> Post to the Module 2 forum and respond to at least one other student's post.	Module 2 forum posts.
Exam 1	Mon, Oct 2	Sun, Oct 8	Time for taking Exam 1 after completion of Module 1 (Ch. 1 and Ch. 2) and Module 2 (Ch. 3 and Ch. 4). Available on Mon, Sept 28 at 6:00pm. Students have until Sun, Oct 8 at 11:59pm to complete Exam 1.	Take exam 1 online.
Group Project	Mon, Oct 2	-	Read instructions for both the <i>Initial Country Group Report</i> and <i>Final Country Group Report</i> . Join one of the country teams available (select one from the professor-provided list) by Sun, Oct 8, 11:59pm.	Self-select into a country team by Sun, Oct 8.

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Module 3: Ch. 5 & Ch. 6.	Mon, Oct 9	Sun, Oct 22	<p>Study all posted materials.</p> <p>Watch professor-created video.</p> <p>Read <i>Ch. 5 – International Trade Theory</i></p> <p>Read <i>Ch. 6 – Political Economy of Trade</i></p> <p>Post to the Module 3 forum and respond to at least one other student's post.</p>	Module 3 forum posts.
Module 4: Ch. 9 & Ch. 11.	Mon, Oct 23	Sun, Nov 5	<p>Study all posted materials.</p> <p>Watch professor-created video.</p> <p>Read <i>Ch. 9 – International Financial Market</i></p> <p>Read <i>Ch. 11 – International Strategy and Organization</i></p> <p>Post to the Module 4 forum and respond to at least one other student's post.</p>	Module 4 forum posts.
Group Project Module	-	-	<p>Time for completion and submission of the <i>Initial Country Group Report</i> in the group project module. Submission is due by Sun, Nov 12, 11:59pm.</p>	<i>Initial Country Group Report</i> due by Sun, Nov 12.
Exam 2	Mon, Nov 6	Sun, Nov 12	<p>Time for taking Exam 2 after completion of Module 3 and Module 4.</p> <p>Available on Mon, Nov 6 at noon. Students have until Sun, Nov 12 at 11:59pm to complete Exam 2</p>	Take exam 2 online.
Module 5: Ch. 12 & Ch. 13.	Mon, Nov 13	Sun, Nov 26	<p>Study all posted materials.</p> <p>Watch professor-created video.</p> <p>Read <i>Ch. 12 – Analyzing International Opportunities</i></p> <p>Read <i>Ch. 13 – Selecting and Managing Entry Modes.</i></p> <p>Post to the Module 5 forum and respond to at least one other student's post.</p>	Module 5 forum posts.
Module 6: Ch. 14 & Ch. 16.	Mon, Nov 27	Sun, Dec 10	<p>Study all posted materials.</p> <p>Watch professor-created video.</p> <p>Read <i>Ch. 14 – Developing and Marketing Products</i></p> <p>Read <i>Ch. 16 – Hiring and Managing Employees.</i></p> <p>Post to the Module 6 forum and respond to at least one other student's post.</p>	Module 6 forum posts.

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Exam 3	Mon, Dec 11	Wed, Dec 13	Take Exam 3 after completion of Module 5 and Module 6. Available on Mon, Dec 11 at 8:00am. Students have until Wed, Dec 13 at 11:59pm to take Exam 3.	Take exam 3 online.
Group Project	-	Wed, Dec 13	Wrap-up and submit full <i>Final Group Country Report</i> and <i>Final Country Group Presentation</i> by Wed, Dec 13, 11:59pm.	<i>Final Country Group Report</i> and <i>Final Country Group Presentation</i> due by Dec 13.