

# International Financial Management

FIN 4301-110/120 (CRN: 80245/80494)

Fall 2022, Blended (online & face-to-face cross-listed), Texas A&M University Central Texas

### Mode of instruction and course access:

A mix of online and f2f, with materials and lectures made available online via the TAMUCT Canvas LMS [https://tamuct.instructure.com], followed by optional live clinic sessions offered in a blended mode (f2f sessions will be streamed online). The weekly routine will be as follows:

- Thursdays/Fridays: Weekly lecture videos and materials
- Tuesdays 12:30-13:45, FH 312: Clinic sessions (streamed online via Zoom, Teams, etc. for the online-mode students)
  - \*Post your questions in advance to the class discussion board in Canvas.

### Textbook:

International Financial Management, J. Madura, 14ed., Cengage

#### INSTRUCTOR AND CONTACT INFORMATION

Instructor : Kirak "Daniel" KimOffice : Founders Hall 323TEmail : kdkim@tamuct.edu

#### Office Hours

[TBC] Tuesdays, during or after the live sessions till 14:45 (or by appointment).

#### Student-instructor interaction

My preferred communication method is via the TAMUCT email system. Course announcements will be sent to your TAMUCT email. Make sure you check all email announcements. I check email regularly on weekdays and a couple of times a day on weekends.

Each week lecture recordings and materials will be uploaded for students to watch and study. A follow-up clinic (optional, online) will be used for various activities, such as Q&As, problem-solving, or discussion. Exams will be given in online using Proctorio. I highly recommend that you join the clinic sessions and participate in the class discussion board. This also allows me to understand your strengths and weaknesses and helps me help you better. Do not fall behind and do not be afraid to ask for help.

#### COURSE INFORMATION

#### Course overview and description



Analyze the financing of investment abroad, the management of assets in differing financial environments, issues and questions which concern financial management of international corporations. Explore foreign investments decision, cost of capital and financial structure for multinational decision making, management of foreign subsidiary working capital, and financial control of multinational operations.

(Prerequisite(s): FIN 3301. \*Basic algebra, accounting, and economics required)

### **Course objective**

Students who successfully complete this course should be able to:

- describe the key economic motives for engaging in international business and its various forms
- explain the relationship between currency changes and a country's balance of payments,
   including the current and financial accounts
- demonstrate an understanding of the factors that cause currencies to fluctuate in value, as well as the impact of the fluctuations on firms' outcomes and operating procedures
- describe government interventions in currency markets, the advantages/disadvantages of fixed and floating exchange rate systems, and their implications for firms' operations and the market participants
- identify appropriate market instruments that firms can use to hedge currency risk, such as forward contracts, future contracts, and options
- analyze the effect of disequilibrium in the market and appropriate arbitrage strategies
- analyze international parity conditions and the impact of incremental changes in inflation, interest rates and currency levels on various macroeconomic variables

# Required reading and textbook

- International Financial Management, J. Madura, 14ed., Cengage
- Lecture notes/slides, problem sets, and other reading materials to be uploaded on Canvas
- A financial calculator is recommended.

# **Course requirements**

- Homework assignments (100 points total, all assignments combined)
   \*NOTE: Students are required to submit their homework via Canvas, using the links provided in the Assignments section of Canvas. Late submission NOT accepted.
- Exams (300 points total)
  - Exam 1 (100 pts), Exam 2 (100 pts), Exam 3 (100 pts)
  - \*NOTE: Although exams are not cumulative, you must understand earlier chapters to be able to deal with later chapters since much of the material builds on itself.



# **Grading Criteria Rubric and Conversion**

>= 90%	Α
80-89%	В
70-79%	С
60-69%	D
< 60%	F

**Posting of grades**: Grades will be posted in Canvas (grades and the feedback will be provided within a week from each exam).

# **COURSE OUTLINE AND CALENDAR**

# **Tentative schedule** (subj. to changes)

Week/dates	Topics covered	Madura chapters	Assignments
Aug 22 –26	[Part i, #1] MNCs and business environment	Ch 1	
Aug 29 -Sep 2	[Part i, #2] Macro basics: intl. flow of funds	Ch 2	
Sep 05 -09	[Part i, #3] Intl. financial markets	Ch 3	Problem set 1
Sep 12 -16	[Part ii, #1] Determinants of foreign exch. rates	Ch 4	PS 2
Sep 19 -23	[Part ii, #2 & 3] Currency forward, currency futures	Ch 5	
*Sep 28	Exam 1 (Part i +Part ii #1)		
Sep 26 -30	[Part ii, #4] Currency options	Ch 5	PS 3
Oct 03 -07	[Part iii, #1] Govt controls and exch. rate systems	Ch 6	
Oct 10 -14	[Part iii, #2] Arbitrage and interest rate parity	Ch 7	
Oct 17 -21	[Part iii, #3] Inflation, interest rates and exch rates	Ch 8	PS 4
Oct 24 –28	[Part iv, #1] Forecasting exch. rate movements	Ch 9	
*Nov 02	Exam 2 (Part ii #2-4 + Part iii)		
Nov 07 -11	[Part iv, #2] Hedging foreign exch exposure (1)	Ch 11	
Nov 14 -18	[Part iv, #2] Hedging foreign exch exposure (2)	Ch 11	PS 5
Nov 21 -25	Final review		
*Dec 02	Exam 3 (Part iv)		

<sup>\*</sup>NOTE: **Important University dates** can be found in this website: <a href="https://www.tamuct.edu/registrar/academic-calendar.html">https://www.tamuct.edu/registrar/academic-calendar.html</a>



### **Emergency Warning System for Texas A&M University-Central Texas**

**SAFEZONE.** SafeZone provides a public safety application that gives you the ability to call for help with the push of a button. It also provides Texas A&M University-Central Texas the ability to communicate emergency information quickly via push notifications, email, and text messages. All students automatically receive email and text messages via their myCT accounts.

Downloading SafeZone allows access to push notifications and enables you to connect directly for help through the app.

You can download SafeZone from the app store and use your myCT credentials to log in. If you would like more information, you can visit the <u>SafeZone</u> website [www.safezoneapp.com].

To register SafeZone on your phone, please follow these 3 easy steps:

- 1. Download the SafeZone App from your phone store using the link below:
  - o iPhone/iPad: [https://apps.apple.com/app/safezone/id533054756]
  - Android Phone / Tablet
     [https://play.google.com/store/apps/details?id=com.criticalarc.safezoneapp]
- 2. Launch the app and enter your myCT email address (e.g. {name}@tamuct.edu)
- 3. Complete your profile and accept the terms of service

**For updates on COVID information**, please monitor the University website [https://www.tamuct.edu/covid19/]

# TECHNOLOGY REQUIREMENTS AND SUPPORT

# **Technology Requirements**

This course will use the A&M-Central Texas Instructure Canvas learning management system. **We** strongly recommend the latest versions of Chrome or Firefox browsers. Canvas no longer supports any version of Internet Explorer.

Logon to A&M-Central Texas Canvas [https://tamuct.instructure.com/] or access Canvas through the TAMUCT Online link in myCT [https://tamuct.onecampus.com/]. You will log in through our Microsoft portal.

Username: Your MyCT email address. Password: Your MyCT password

#### **Canvas Support**

Use the Canvas Help link, located at the bottom of the left-hand menu, for issues with Canvas. You can select "Chat with Canvas Support," submit a support request through "Report a Problem," or call the Canvas support line: 1-844-757-0953.

For issues related to course content and requirements, contact your instructor.

# **Online Proctored Testing**

A&M-Central Texas uses Proctorio for online identity verification and proctored testing. This service is provided at no direct cost to students. If the course requires identity verification or proctored testing, the technology requirements are: Any computer meeting the minimum computing requirements, plus web camera, speaker, and microphone (or headset). Proctorio also requires the Chrome web browser with their custom plug in.

# **Other Technology Support**



For log-in problems, students should contact Help Desk Central, 24 hours a day, 7 days a week

Email: <a href="mailto:helpdesk@tamu.edu">helpdesk@tamu.edu</a> Phone: (254) 519-5466

Web Chat: [http://hdc.tamu.edu]

Please let the support technician know you are an A&M-Central Texas student.

# UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

#### **Academic Accommodations**

At Texas A&M University-Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier-free education. The Warrior Center for Student Success, Equity and Inclusion is responsible for ensuring that students with a disability receive equal access to the university's programs, services and activities. If you believe you have a disability requiring reasonable accommodations, please contact the Office of Access and Inclusion, WH-212; or call (254) 501-5836. Any information you provide is private and confidential and will be treated as such.

For more information, please visit our <u>Access & Inclusion</u> Canvas page (log-in required) [https://tamuct.instructure.com/courses/717]

### **Academic Integrity**

Texas A&M University-Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. All academic misconduct concerns will be referred to the Office of Student Conduct. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

For more <u>information regarding the student conduct process</u>, [https://www.tamuct.edu/student-affairs/student-conduct.html].

If you know of potential honor violations by other students, you may <u>submit a referral</u>, [https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout\_id=0].

#### **Drop Policy**

If you discover that you need to drop this class, you must complete the <u>Drop Request</u> Dynamic Form through Warrior Web.

[https://federation.ngwebsolutions.com/sp/startSSO.ping?PartnerIdpId=https://eis-prod.ec.tamuct.edu:443/samlsso&SpSessionAuthnAdapterId=tamuctDF&TargetResource=https%3a%2f%2fdynamicforms.ngwebsolutions.com%2fSubmit%2fStart%2f53b8369e-0502-4f36-be43-f02a4202f612].

Faculty cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the Academic Calendar for which the form must be completed. Once you submit the completed form to the Registrar's Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.



### Important information for Pregnant and/or Parenting Students

Texas A&M University-Central Texas supports students who are pregnant, experiencing pregnancy-related conditions, and/or parenting. In accordance with requirements of Title IX and related guidance from US Department of Education's Office of Civil Rights, the Dean of Student Affairs' Office can assist students who are pregnant and/or parenting in seeking accommodations related to pregnancy and/or parenting. Students should seek out assistance as early in the pregnancy as possible. For more information, please visit <a href="Student Affairs">Student Affairs</a> [https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html]. Students may also contact the institution's Title IX Coordinator. If you would like to read more about these <a href="requirements and guidelines">requirements and guidelines</a> online, please visit the website [http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf].

Title IX of the Education Amendments Act of 1972 prohibits discrimination on the basis of sex and gender—including pregnancy, parenting, and all related conditions. A&M-Central Texas is able to provide flexible and individualized reasonable accommodation to pregnant and parenting students. All pregnant and parenting students should contact the Associate Dean in the Division of Student Affairs at (254) 501-5909 to seek out assistance. Students may also contact the University's Title IX Coordinator.

#### **Tutoring**

Tutoring is available to all A&M-Central Texas students, both virtually and in-person. Student success coaching is available online upon request.

If you have a question, are interested in becoming a tutor, or in need of success coaching contact the Warrior Center for Student Success, Equity and Inclusion at (254) 501-5836, visit the Warrior Center at 212 Warrior Hall, or by emailing <a href="mailto:WarriorCenter@tamuct.edu">WarriorCenter@tamuct.edu</a>.

To schedule tutoring sessions and view tutor availability, please visit <a href="TutorMatching">Tutor Matching</a>
<a href="Services">Services</a>
[https://tutormatchingservice.com/TAMUCT] or visit the Tutoring Center in 111 Warrior Hall.
Chat live with a remote tutor 24/7 for almost any subject from on your computer! Tutor.com is an online tutoring platform that enables A&M-Central Texas students to log in and receive online tutoring support at no additional cost. This tool provides tutoring in over 40 subject areas except writing support. Access Tutor.com through Canvas.

#### **University Library & Archives**

The University Library & Archives provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 400,000 eBooks and 82,000 journals, in addition to the 96,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders. Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place virtually through WebEx, Microsoft Teams or in-person at the library. Schedule an appointment here

[https://tamuct.libcal.com/appointments/?g=6956]. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the A&M-Central Texas main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The



library frequently offers workshops, tours, readings, and other events. For more information, please visit our Library website

[http://tamuct.libguides.com/index]

### **University Writing Center**

University Writing Center: Located in Warrior Hall 416, the University Writing Center (UWC) at Texas A&M University—Central Texas (A&M—Central Texas) is a free service open to all A&M—Central Texas students. The hours of operation are from 10:00 a.m.-5:00 p.m. Monday thru Thursday in Warrior Hall 416 (with online tutoring available every hour as well) with satellite hours available online only Monday thru Thursday from 6:00-9:00 p.m. and Saturday 12:00-3:00 p.m.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

Students may arrange a one-to-one session with a trained and experienced writing tutor by making an appointment via <a href="WCOnline">WCOnline</a> [https://tamuct.mywconline.com/]. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu if you have any questions about the UWC, need any assistance with scheduling, or would like to schedule a recurring appointment with your favorite tutor.

### **OPTIONAL POLICY STATEMENTS**

### A Note about Sexual Violence at A&M-Central Texas

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Wellness and Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the <a href="Ittle-IX webpage"><u>Title IX webpage</u></a> [https://www.tamuct.edu/compliance/titleix.html].

### **Behavioral Intervention**

Texas A&M University-Central Texas cares about the safety, health, and well-being of its students, faculty, staff, and community. If you are aware of individuals for whom you have a concern, please make a referral to the Behavioral Intervention Team. Referring your concern shows you care. You can complete the referral online

[https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout\_id=2].

Anonymous referrals are accepted. Please see the <u>Behavioral Intervention Team</u> website for more information [https://www.tamuct.edu/bit]. If a person's behavior poses an imminent threat to you or



another, contact 911 or A&M-Central Texas University Police at 254-501-5805.

### **OTHER POLICIES**

# **Copyright Notice**

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

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