



TEXAS A&M  
UNIVERSITY  
CENTRAL TEXAS

Online MGMT 5345.115 – CRN 60412 – Entrepreneurship  
Summer 2021: Jun 07 to Jul 30, 2020

### INSTRUCTOR AND CONTACT INFORMATION

**Instructor:** Dr. Vivien E. Jancenelle  
**Office:** Founder's Hall 217K  
**Phone:** (254) 501 5944  
**Email:** [vjancenelle@tamuct.edu](mailto:vjancenelle@tamuct.edu) – Email is preferred for communications. Please allow 24 hours for a response on a weekday, and 48 hours on a weekend.

**Office Hours:** Virtual communication only due to COVID-19. No in-person office hours.

**Mode of Instruction and Course Access:** This course meets *online*. The TAMUCT Canvas Learning Management System [<https://tamuct.instructure.com>] will be used for instruction and assessment.

**Student-Instructor Interactions:** I check my email every day on weekdays. For emails sent on a weekend, please allow up to 48 hours for a response.

**Warrior Shield:** Warrior Shield is an emergency notification service that gives Texas A&M University-Central Texas the ability to communicate health and safety emergency information quickly via email, text message, and social media. All students are automatically enrolled in 911 Cellular through their myCT email account.

Connect to Warrior Shield by [911Cellular](https://portal.publicsafetycloud.net/Account/Login) [<https://portal.publicsafetycloud.net/Account/Login>] to change where you receive your alerts or to opt out. By staying enrolled in Warrior Shield, university officials can quickly pass on safety-related information, regardless of your location.

### COURSE INFORMATION

**Required Textbook:** *Entrepreneurship: Theory, Process, and Practice*, 10<sup>th</sup> Ed. Author: Donald F. Kuratko. Publisher: Cengage Learning. ISBN 978-1-305-57624-7.

**Course Overview and Description:** This course offers a broad coverage of the theory and practice of entrepreneurship. Topics that will be covered include the characteristics of individual entrepreneurs and their mindset, the recognition of entrepreneurial opportunities, the development of an entrepreneurial business plan, the initiation and formation of new entrepreneurial ventures, the application of effective strategies to grow a new venture, and the strategies that can be pursued to exit a developed venture. In addition to lectures, students will be able to put the class content into practice through the creation of a new venture business plan and other assignments.

**Course Objective:** This course is designed to introduce you to the fundamentals of entrepreneurship. You will gain insight into the complexity of entrepreneurial endeavors, and will be provided with tools and methods for successfully developing and launching a new

venture. You will be exposed to the spirit of entrepreneurship and its process of creativity, risk-taking, and planning.

**Student Learning Outcomes:** At the conclusion of the course the student will be able to:

- 1) Discuss the entrepreneurial mindset.
- 2) Summarize key topics and issues in entrepreneurship, such as patents and copyrights, legal organizational structures, social entrepreneurship, ethical issues in entrepreneurship, and sustainable entrepreneurship.
- 3) Appraise entrepreneurial opportunities worth pursuing.
- 4) Appraise modern financing options to start a new venture.
- 5) Appraise different exit strategies available to entrepreneurs
- 6) Design a clear and comprehensive entrepreneurial business plan.

## **TECHNOLOGY REQUIREMENTS AND SUPPORT**

### **Technology Requirements:**

This course will use the TAMUCT Instructure Canvas learning management system.

Logon to TAMUCT Canvas [<https://tamuct.instructure.com>]

*Username:* Your MyCT username (xx123 or everything before the "@" in your MyCT e-mail)

*Password:* Your MyCT password

### **Technology Support:**

For technology issues, students should contact Help Desk Central. Available 24 hours a day, 7 days a week.

*Email:* [helpdesk@tamu.edu](mailto:helpdesk@tamu.edu)

*Phone:* (254) 519-5466

*Web Chat:* <http://hdc.tamu.edu>

When calling for support please let your support technician know you are a TAMUCT student. For issues related to course content and requirements, contact your instructor.

## **UNIVERSITY RESOURCES, PROCEDURES, AND POLICIES**

### **Drop Policy:**

If you discover that you need to drop this class, you must complete a Drop Request Form, found through the Registrar's web page: <https://dynamicforms.ngwebsolutions.com/casAuthentication.ashx?InstID=eaed95b9-f2be-45f3-a37d-46928168bc10&targetUrl=https%3A%2F%2Fdynamicforms.ngwebsolutions.com%2Fsubmit%2FForm%2Fstart%2F53b8369e-0502-4f36-be43-f02a4202f612>]. Professors cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the University Calendar for which the form must be completed, signed and returned. Once you return the signed form to the Registrar's Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

**Academic Integrity:**

Texas A&M University - CT values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Academic integrity is defined as a commitment to honesty, trust, fairness, respect, and responsibility. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. Academic misconduct is any act that improperly affects a true and honest evaluation of a student's academic performance and includes, but is not limited to, cheating on an examination or other academic work, plagiarism and improper citation of sources, using another student's work, collusion, and the abuse of resource materials. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

Penalty for Academic Integrity Violations: All academic misconduct will be reported to the university's Office of Student Conduct. Ignorance of the university's standards and expectations is never an excuse to act with a lack of integrity. Additionally, zero points will be given for any assignment or exam for which academic misconduct has occurred (e.g., cheating on an exam).

**Academic Accommodations:**

At Texas A&M-Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier free education. The Department of Access and Inclusion is responsible for ensuring that students with a disability receive equal access to the University's programs, services and activities. If you believe you have a disability requiring reasonable accommodations please contact the Department of Access and Inclusion at (254) 501-5831. The information you provide is private and confidential and will be treated as such.

For more information please visit our Access & Inclusion webpage:  
<http://www.tamuct.edu/departments/access-inclusion>.

TAMUCT supports students who are pregnant and/or parenting. In accordance with requirements of Title IX and guidance from US Department of Education's Office of Civil Rights, the Dean of Student Affairs' Office can assist students who are pregnant and/or parenting in seeking accommodations related to pregnancy and/or parenting. For more information, please visit <https://www.tamuct.departments/index.php>. Students may also contact the institution's Title IX Coordinator. If you would like to read more about these requirements and guidelines, please visit: <http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf>.

Title IX of the Education Amendments Act of 1972 prohibits discrimination on the basis of sex and gender – including pregnancy, parenting, and all related conditions. A&M-Central Texas is able to provide flexible and individualized reasonable accommodation to pregnant and parenting students. All pregnant and parenting students should contact the Division of Student Affairs at 254-501-5909 to seek out assistance. Students may also contact the University's Title IX Coordinator.

**A Note about Sexual Violence at A&M-Central Texas:**

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if

someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Counseling (254-501-5955) located on the second floor of Warrior Hall (207L). Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the Title IX webpage [<https://www.tamuct.edu/departments/compliance/titleix.php>].

### **Tutoring:**

Tutoring is available to all TAMUCT students, both on-campus and online. On-campus subjects tutored include Accounting, Advanced Math, Biology, Finance, Statistics, Mathematics, and Study Skills. Tutors are available at the Tutoring Center in Warrior Hall, Suite 111. If you have a question regarding tutor schedules, need to schedule a tutoring session, are interested in becoming a tutor, or any other question, contact Academic Support Programs at 254-519-5796, or by emailing Dr. DeEadra Albert-Green at [deadra.albertgreen@tamuct.edu](mailto:deadra.albertgreen@tamuct.edu).

Chat live with a tutor 24/7 for almost any subject on your computer. Tutor.com is an online tutoring platform that enables TAMUCT students to log-in and receive FREE online tutoring and writing support. This tool provides tutoring in over forty subject areas. Access Tutor.com through Canvas.

### **Copyright Notice:**

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

### **The University Writing Center:**

Located in 416 Warrior Hall, the University Writing Center (UWC) at Texas A&M University-Central Texas is a free workspace open to all TAMUCT students from 10am-5pm Monday-Thursday with satellite hours in the University Library Monday-Thursday from 6:00-9:00pm. Students may arrange a one-on-one session with a trained and experienced writing tutor by visiting the UWC during normal operating hours (both half-hour and hour sessions are available) or by making an appointment via WOnline at: <https://tamuct.mywconline.com/>. In addition, you can email Dr. Bruce Bowles Jr. at [bruce.bowles@tamuct.edu](mailto:bruce.bowles@tamuct.edu) to schedule an online tutoring session. Tutors are prepared to help writers of all levels and abilities at any stage of the writing process.

While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style

guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the University Writing Center is here to help. If you have any questions about the University Writing Center, please contact Dr. Bruce Bowles Jr. at [bruce.bowles@tamuct.edu](mailto:bruce.bowles@tamuct.edu).

### **University Library:**

The University Library provides many services in support of research across campus and at a distance. They offer over 200 electronic databases containing approximately 250,000 eBooks and 82,000 journals, in addition to the 72,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at TAMUCT are available through our website to help students navigate these resources. On-campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available twenty-four hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place on Skype or in-person at the library. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

The 27,000-square-foot facility on the TAMUCT main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit their homepage: <https://tamuct.libguides.com/>

### **Important University Dates:**

| <i>Date</i>   | <i>Description</i>  |
|---------------|---|
| June 7, 2021  | Classes Begin for First 5-, 10-, and 8-Week Summer Session  |
| June 10, 2021 | Deadline to Drop First 5-Week Classes with No Record  |
| June 14, 2021 | Deadline to Drop 8-Week Classes with No Record  |
| June 22, 2021 | Deadline to Drop 10-Week Classes with No Record   |
| June 25, 2021 | Deadline to Drop First 5-Week Classes with a Quit (Q) or Withdraw (W)   |
| July 2, 2021  | Deadline for Summer Graduation Application  |
| July 5, 2021  | Independence Day (University Closed)  |
| July 9, 2021  | Classes End for First 5-Week Session  |
| July 9, 2021  | Deadline to Withdraw from the University for First 5-Week Classes   |
| July 12, 2021 | Add, Drop, and Late Registration Begins for Second 5-Week Classes.  |
| July 12, 2021 | Classes Begin Second 5-Week Summer Session  |
| July 13, 2021 | Deadline for Faculty Submission of First 5-Week Final Class Grades (due by 3pm)   |
| July 15, 2021 | Deadline to Drop Second 5-Week Classes with No Record   |
| July 23, 2021 | Deadline for Final Committee-Edited Theses with Committee Approval Signatures for Summer Semester to Graduate School Office |
| July 23, 2021 | Deadline to Drop 10-Week Classes with a Quit (Q) or Withdraw (W)  |
| July 30, 2021 | Classes End for 8-Week Session  |

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|                 |   |
|-----------------|---|
| July 30, 2021   | Deadline to Drop Second 5-Week Classes with a Quit (Q) or Withdraw (W)                          |
| July 30, 2021   | Deadline to Withdraw from the University for 8 -Week Classes                                    |
| August 1, 2021  | Deadline for GRE/GMAT Scores to Graduate School   |
| August 13, 2021 | Classes End for 10- and Second 5-Week Sessions  |
| August 13, 2021 | Deadline for Degree Conferral Applications to the Registrar’s Office. \$20 Late Application Fee |
| August 13, 2021 | Deadline to Withdraw from the University for 10- and Second 5-Week Classes                      |
| August 13, 2021 | Summer Commencement Ceremony Bell County Expo 7 pm  |
| August 17, 2021 | Deadline for Theses to Clear Graduate School Office for Summer Semester                         |

### INSTRUCTOR POLICIES

**Spelling, Grammar, and Writing Skills for reports:** The content of all written assignments is what you will be evaluated on, provided that your spelling and grammar does not have major issues. While a few spelling and grammar mistakes are acceptable and will not affect your grade, I reserve the right to remove of up 10% of the points of a written assignment for excessively bad grammar and spelling mistakes. Students who proofread their work, use spelling and grammar checking tools, or obtain help from the University Writing Center (described above) should not be affected by this policy.

**Participation in Group Work:** This class includes an important group work component. All members in a group are expected to do their fair share of work. If a group member is not pulling his or her weight in a group project, any other group member can contact me to request that a peer-evaluation be given at the end of the semester for their group. If a group elects to do a peer review, each group member will be asked to fill out an evaluation form based on a 5-point scale. A student needs an average rating of 2.5 to receive the full group grade. Students receiving an average grade below 2.5 and above 1.5 from the other group members will see their group grade reduced by 40%. If a student has an average group grade under 1.5, this student will receive zero points on the group work component of the course. If no members of a group request a peer review, then I will assume that the work was shared fairly, and all students will receive the same grade for group work.

**Academic Honesty and Cheating:** All work for individual assignments and exams must be your own. You may not collaborate in any way on online exams. Any students who deliberately cheats on an exam will receive a zero grade for that exam and be reported to the university’s Office of Student Conduct.

**Submitting Assignments and Late Policy:** Students need to submit their assignments (e.g., forum posts and response to a fellow class member, midterm and final examinations) within the allotted time for each module. As can be seen on the course outline, modules close at a preset date and time. Once a module is closed, the submission period is over and students will receive zero points for the module. Late submissions will only be allowed for unanticipated and legitimate reasons (e.g., unforeseeable emergency). Traveling or forgetting about an assignment are not considered to be unanticipated and legitimate circumstances.

**Required Studying: Instructor-Created/Provided Materials and Book Chapters:** Modules

are used for instruction in this online course. While *Module Forum Discussions* (detailed next in the Assessments section of the syllabus) are the equivalent of face-to-face discussions, studying the materials in each module as instructed is the equivalent of attending a lecture. You are required to study the material as instructed if you want to succeed in the class. Studying for a module may include: listening/watching to instructor-created audio and/or video content (e.g., narrated presentation), listening/watching instructor-provided audio and/or video content (e.g., a news segment about an event that impacts business strategy), reading instructor-created notes and PDFs, reading instructor-created slides, reading-instructor provided slides, and lastly, reading book chapters as instructed.

## **COURSE REQUIREMENTS**

### **Current Topic Forum Discussion (100 points)**

An ongoing forum discussion will be open for the class to participate in. Each student will be required to make a post with a current topic presentation. In addition to a main post with a presentation (worth 70 points), students will be expected to actively engage in the forum discussion (with at least 2 response posts, worth 30 points). More details on this assignment will be provided in the discussion forum itself.

### **Midterm and Final Examination (2 x 200 points)**

Two examinations will be given throughout the course of the semester. Exams may be composed of multiple choice questions based on chapters studied in class, and may also feature open-ended/essay questions. I may make adjustments to the examinations, depending on the learning pace of the class.

### **Individual New Venture Pitch (100 points)**

Each student will be required to pitch a new venture idea to the class in a video format. New venture pitches are to be structured as a reduced or “mini” business plan, and should present an overview of each steps to be implemented in the process of new venture creation, namely: a general description of your new product or service, marketing research and analysis (Who are the customers? How big is the market? Who are the competitors? How will you sell the new product/service?), managerial requirements (Employee needs? Employee credentials?), financial requirements (Sales needed to breakeven? Profit/Loss allocation? Funding sources?), risk analysis (What are the major risks? What are their odds of happening?), harvest strategy (do you seek continuity in the business? Do you seek to sell the business at some point?). The idea to be presented to the class has to be one for which you would be willing to work on a business plan with other classmates in the group project. Detailed instructions for the new venture pitch will be provided in class.

## **BUSINESS PLAN COURSE COMPONENT**

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*Team creation procedure for the full business plan course component:*

- All students will post their new venture pitch video in a dedicated forum discussion.
  - Students are encouraged to interact in the forum discussion with posted pitches
- Once the viewing period for video pitches has ended, each student will need to submit to me their 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> preferences for each project (students can choose their own pitch

- as their first preference).
- After all pitch preferences have been submitted (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup>), I will create teams.
    - Each team will develop a business plan.
    - Each team will include the student who made the original individual pitch.
    - My goal is to aim for teams between 2 and 4 students.
  - Grades for the Individual New Venture Pitches **do not depend** on whether your project is selected for the next stage. There are many factors entirely unrelated to the quality of your pitched idea that come into play during the self-selection process. For example:
    - You may prefer to work on another pitched idea instead of your own.
    - The skills and interests of your classmates may not align with your pitched idea.
- 

Created teams will jointly work on the two following group grade components of this course:

**Team Business Plan Write-Up (300 points)**

Your team will be expected to develop the new venture idea you selected into a full written business plan. The business plan will be expected to follow the guidelines in Chapter 12. Your write-up will need to include the following sections: Executive Summary, Business Description Segment, Marketing Segment, Operations Segment, Management Segment, Financial Segment, Critical Risks Segment, Harvest Strategy Segment, and Milestone Schedule Segment. Further instructions for the team written business plan will be provided in class.

**Team Business Plan Presentation (100 points)**

Your team will need to make a compelling PowerPoint presentation of your business plan. The presentation should reflect the quality of your proposal and demonstrate the viability of your proposed venture. Further instructions for the team business plan presentation will be provided in Canvas.

**SUMMARY OF GRADING CRITERIA**

| <u>Assessments:</u>             | <u>Points:</u> | <u>Percentage:</u> |
|---------------------------------|----------------|--------------------|
| Current Topic Discussion        | 100            | 10%                |
| Midterm Examination             | 200            | 20%                |
| Final Examination               | 200            | 20%                |
| Individual New Venture Pitch    | 100            | 10%                |
| Team Business Plan Write-Up     | 300            | 30%                |
| Team Business Plan Presentation | 100            | 10%                |
| <b>Total points:</b>            | <b>1000</b>    | <b>100%</b>        |

*Note:* Final grades will be calculated using a standard scale (900-1000 points=A, 800-899 points=B, 700-799 points=C, 600-699 points=D, less than 600 points=F). Students begin the class with 0 points and earn points throughout the semester. Although changes to this grading criteria are rare, I reserve the right to adjust point allocation based on the pace of the class. Grades will be posted on Canvas on a regular basis.

### COURSE SCHEDULE

(Subject to change at the instructors' discretion)

**Important, read first:**

- Modules open on Mondays at 6pm and close on Sundays at 11:59pm
- The Current Topic Discussion module is an ongoing module that can be accessed from June 7 until July 25, and Team Business Plan module is an ongoing module that can be accessed from July 7 until July 28.

| Module Name                                      | Starts (opens) | Ends (closes) | Activity  | Due   |
|--|----------------|---------------|---|---|
| Course Orientation                               | Mon, June 7    | Sun, June 13  | Read and review syllabus.<br>Post to the “Present yourself” forum by June 13 (to show that you are active in the course).   | Present yourself post.  |
| Current Topic Discussion                         | Mon, June 7    | Sun, July 25  | All students are required to post their current topic presentations and at least two response posts by July 25.   | Current Topic Presentation and two response posts due by July 25.     |
| Module 1:<br>Ch. 1<br>&<br>Ch. 2.                | Mon, June 7    | Sun, June 13  | Read Chapter 1. Entrepreneurship: Evolutionary Development—Revolutionary Impact<br><br>Read Chapter 2. The Entrepreneurial Mind-set in Individuals: Cognition and Ethics<br><br>Study all posted materials, as well as additional content provided and/or created by the instructor.            |   |
| Module 2:<br>Ch. 4<br>&<br>Ch. 5.                | Mon, June 14   | Sun, June 20  | Read Chapter 4. Social Entrepreneurship and the Global Environment for Entrepreneurship<br><br>Read Chapter 5. Innovation: The Creative Pursuit of Ideas<br><br>Study all posted materials, as well as additional content provided and/or created by the instructor.                            |   |
| Module 3:<br>Ch. 6.<br>&<br>Ch. 7<br>&<br>Ch. 8. | Mon, June 21   | Sun, June 27  | Read Chapter 6. Assessment of Entrepreneurial Opportunities<br><br>Read Chapter 7. Pathways to Entrepreneurial Ventures<br><br>Read Chapter 8. Sources of Capital for Entrepreneurs<br><br>Study all posted materials, as well as additional content provided and/or created by the instructor. |   |
| Midterm  | Mon, June 28   | Sat, July 3   | Midterm after completion of Module 1, 2 and 3.<br><br>Available on Mon, June 28 at 6:00pm. Students have until Sun, July 3 at 11:59pm to complete the Midterm.  | Take midterm exam online by July 3.                                   |
| New Venture Pitch                                | Mon, June 28   | Sat, July 3   | Prepare and post your new venture video pitch on the forum discussion by July 3.<br><br>Email me your 1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> preferences by Tue, July 6 at vjancenelle@tamuct.edu after viewing all pitches.   | - Video Pitch is due by July 3.<br>- 3 preferences are due by July 6. |
| Team Business Plan                               | Wed, July 7    | -             | Read instructions for the Team Business Plan Write-up and Presentation.<br><br>Read Chapter 12. Developing an Effective Business Plan.<br><br>Start working with your assigned teams (teams will be assigned by instructor within 48 hours of module opening).                                  |   |

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| Module 4:<br>Ch. 9<br>&<br>Ch. 10.  | Mon,<br>July 5  | Sun,<br>July 11 | Read Chapter 9. Legal Challenges for Entrepreneurial Ventures<br><br>Read Chapter 10. Marketing Challenges for Entrepreneurial Ventures<br><br>Study all posted materials, as well as additional content provided and/or created by the instructor. |  |
| Module 5:<br>Ch. 11<br>&<br>Ch. 13. | Mon,<br>July 12 | Sun,<br>July 18 | Read Chapter 11. Financial Preparation for Entrepreneurial Ventures<br><br>Read Chapter 13. Strategic Entrepreneurial Growth<br><br>Study all posted materials, as well as additional content provided and/or created by the instructor.            |  |
| Module 6:<br>Ch. 14<br>&<br>Ch. 15. | Mon,<br>July 19 | Sun,<br>July 25 | Read Chapter 14. Valuation of Entrepreneurial Ventures<br><br>Read Chapter 15. Harvesting the Entrepreneurial Venture<br><br>Study all posted materials, as well as additional content provided and/or created by the instructor.                   |  |
| Final                               | Mon,<br>July 26 | Wed,<br>July 28 | Take Final after completion of Module 4, 5, and 6.<br><br>Available on Mon, July 26 at 6:00pm. Students have until Wed, July 28 at 11:59pm to take the Final.   | Take final exam online by July 28.                               |
| Team Business Plan                  | -               | Wed,<br>July 28 | Wrap-up and submit full Business Plan ( <i>write-up</i> and <i>presentation</i> ) by July 28, 11:59pm.  | Business Plan <i>Write-up &amp; Presentation</i> due by July 28. |