

## COLLEGE of BUSINESS ADMINISTRATION

## ACCT 5365 - 110 Accounting Research Seminar (80577)

Fall 2021
Texas A&M University-Central Texas

## COURSE DATES, MODALITY, AND LOCATION

Course Dates: August 23, 2021 – December 10, 2021

Online

**Independent Study** 

**Mode of instruction and course access:** This course is a synchronous online course with supplemental materials made available online through the A&M-Central Texas Canvas Learning Management System [https://tamuct.instructure.com/].

#### INSTRUCTOR AND CONTACT INFORMATION

Instructor: Ankita Singhvi, MAcc, PhD

Office: Founder's Hall room 323 **Phone: Office** 254,501,5933

Email: a.singhvi@tamuct.edu (preferred email)

Office Hours: By appointment only.

#### **Student-instructor interaction**

I am accessible through Canvas Inbox, which I check several times a day during the week and usually once a day on weekends. I will attempt to respond within 24 hours during the week and within 36 hours during the weekend. You may use my TAMUCT email for course-related matters. In the subject line of your email provide the course information "ACCT 5365 - 110". If your concern needs immediate attention, text me. Remember, practice good communication skills (spelling and grammar).

## WARRIOR SHIELD

## **Emergency Warning System for Texas A&M University-Central Texas**

Warrior Shield is an emergency notification service that gives Texas A&M University-Central Texas the ability to communicate health and safety emergency information quickly via email, text message, and social media. All students are automatically enrolled in Warrior Shield through their myCT email account.

Connect to Warrior Shield by <u>911Cellular</u> [https://portal.publicsafetycloud.net/Account/Login] to change where you receive your alerts or to opt-out. By staying enrolled in Warrior Shield, university officials can quickly pass on safety-related information, regardless of your location.

#### **COURSE INFORMATION**

#### **Course Overview and description:**

Explore accounting topics in an online environment. Emphasis is on basic accounting research in the areas of accounting theory, accounting practice, and other accounting topics in preparation for research needs encountered in the business environment and on the CPA exam. Stimulate creative initiative in performing accounting tasks and develop basic skills necessary to effectively research accounting and other topics which may be encountered in a business environment.

## **Course Objective:**

Your achievement level for each objective will be measured by your success in completing the assignments. The successful student, upon completion of this course, will be expected to have achieved the following as a result of this course:

- Acquire the necessary skills and knowledge to understand, interpret, and analyze modern accounting theories and practices
- Develop an understanding of accounting research.
- Appreciate the context of accounting from both an academic and practitioner perspective
- Investigate and report on leading accounting issues in business and regulatory context.

## **Required Reading and Textbook(s):**

Access to library journal databases Access to Wall Street Journal database via Library

#### Resources

American Psychological Association (APA) <a href="http://www.apastyle.org/">http://www.apastyle.org/</a>

Purdue Online Writing Lab <a href="http://owl.english.purdue.edu/owl/resource/560/01/">http://owl.english.purdue.edu/owl/resource/560/01/</a>

KPMG Institutes http://www.kpmginstitutes.com/

Ernst &Young Insights http://www.ey.com/GL/en/Issues

Accounting Today <a href="http://www.accountingtoday.com/">http://www.accountingtoday.com/</a>

The CPA Journal http://www.cpajournal.com/

Journal of Accountancy <a href="http://www.journalofaccountancy.com/">http://www.journalofaccountancy.com/</a>

FASB http://www.fasb.org/home

IASB http://www.ifrs.org/Home.htm

PCAOB http://pcaobus.org/Pages/default.aspx **SEC** 

http://www.sec.gov/

AICPA

http://www.aicpa.org/Pages/Default.aspx

# COURSE REQUIREMENTS Assigned weekly critiques

You will be asked to develop written article critiques or summaries on the assigned reading material. Each student is responsible for individual article critiques. Summary/Critique should be approximately 2-3 pages.

#### **Research Paper**

Each student will identify, read, and analyze appropriate research articles to write a 10 to 15 page research paper on a current topic from the broad topics discussed in class. Further instructions will be given in class. In order to help you stay on a targeted timeline in preparing your research, several benchmarks will be defined. A review of literature presents a synthesis of existing theory and literature that argues for the research question(s)/hypotheses that you are putting forward. The process of constructing a literature review acquaints the researcher with the studies already done in a particular area and allows the researcher to extend existing knowledge. The key to writing a good literature review is synthesis.

## **Assignment Guidelines:**

- I. Work on your research questions and/or hypothesis(ses). You may have a question in mind or find a gap in existing literature.
- II. Be sure you pose a question/hypothesis that is new; your study must propose to add to/refine our current knowledge.
- III. Be sure you have gathered adequate research. Avoid using direct quotations. Instead, you should paraphrase ideas this will help you synthesize the material. Use the articles you read as evidence to support assertions/statements that you formulate in your own words!! You will need to read more material than you cite in your review. You must have about 10 to 12 sources referenced and synthesized in your review. An "A" paper will use 10 12 communication sources expertly.
- IV. The paper must have a clear structure don't fall into the trap of "listing" articles and summarizing their findings! Remember, this is an argument in favor of your proposed research question/hypothesis. (Consider organizing your paper in a "general to specific", "chronological", "thematic" or "known to unknown" funnel pattern.)
- V. Write the paper following APA guidelines. Points will be deducted for errors in formatting and failure to adhere to APA guidelines!
- VI. The review needs to include the following components.
  - a. APA Style formatted title page
  - b. Introduction—including a strong thesis that gives a roadmap to the paper.
  - c. Review of current literature on topic that begins with broad/general concepts and becomes gradually more and more specific.
    - i. You may want to think of the paper as "funnel" that starts broad

- and gradually narrows, until you propose your specific RQ or Hypothesis.
- ii. Use APA Style headings and subheadings to organize your paper and help provide clear structure.
- d. Propose RQs /hypothesis that emerge logically and clearly from your literature review.
- e. Reference Page using APA Style (only articles specifically referenced in the review ought to be cited).

The ideal (read A) literature review will clearly present all of the information above. It will address the research paradigm, theory and methods that are discussed in the literature in a clear and concise argument. The literature review will contribute to accounting scholarship in new and interesting ways. Finally, the ideal paper will be error free. It will make full use of APA Manual of Style in areas of spelling, grammar, citations, and style.

## **Grading Criteria Rubric and Conversion**

Students earn their course grades by completing scheduled assignments; no extra credit assignments are given. To satisfactorily pass this course, students must complete each of the graded items listed below. Failure to submit appropriate documents for scoring in each category will result in a failing grade.

<b>Course Element</b>		Percent of Course Grade
Article Critiques		20%
Research Paper		30%
Presentation		
Research Paper		50%
•	Total	100%

#### **Grade Equivalents:**

If Grade is Computed
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90.0 - 100 %	= A	A =	95%
80.0 - 89.9%	= B	$\mathbf{B} =$	85%
70.0 - 79.9%	= C	C =	75%
60.0 - 69.9%	= D	D =	65%
0 - 59.9%	= F	$\mathbf{F} =$	0%

#### **Posting of Grades**

Grades will be posted on the Canvas Grade book (turn-around time for grades to be posted is 10 days).

#### COURSE OUTLINE AND CALENDAR

Week 1

**Introduction to Course** 

Week 2

Standard setters

About the IAASB and IFAC

The IAASB (www.ifac.org/IAASB) develops auditing and assurance standards and guidance for use by all professional accountants under a shared standard-setting process involving the Public Interest Oversight Board, which oversees the activities of the IAASB, and the IAASB Consultative Advisory Group, which provides public interest input into the development of the standards and guidance.

IFAC (www.ifac.org) is the global organization for the accountancy profession dedicated to serving the public interest by strengthening the profession and contributing to the development of strong international economies. It is comprised of 159 members and associates in 124 countries and jurisdictions, representing more than 2.5 million accountants in public practice, education, government service, industry, and commerce. http://www.ifac.org/History/

- 1. Financial Accounting Standards Board. Origins, Structure, Standard Setting Procedure.
- 2. International Accounting Standard Board. Origins, Structure, Standard Setting Procedure.
- 3. Auditing in the US. Regulation and organizations involved.
- 4. Auditing in the international context. Regulation and organizations involved.

Read and Summarize your readings.

#### Week 3

#### **Topic: Data Analytics**

- 1. "A data analytics based approach to auditing" Singh et al. 2017
- 2. "Robotic Process Automation" Editorial

#### Week 4

## **Topic: Big Data**

- 1. Capriotti, 2014. "Big Data:Bringing big changes to Accounting"
- 2. . Applebaum et al. 2018 "Analytical procedures in external auditing"

#### Week 5

## Topic: Big data and analytics

- 1. Applebaum et al. 2017 "Intro to Data Analysis for Auditors and Accountants"
- 2. Applebaum et al. 2017 (Nov) "Big Data and Analytics in the Modern Audit Engagement: Research Needs"

#### Week 6

## **Topic: Implications for the Audit Profession**

- 1. Kogan et al. 2014. "Design and Evaluation of a Continuous Data Level Auditing System"
- 2. Tang and Karim 2017 "Big data in business analytics: Implications for the audit profession"

#### Week 7

**Topic: Skills Gap** 

Bressler and Pence 2019 "Skills needed by new accounting graduates in a rapidly changing technology environment"

Week 8 Posted on canvas

Week 9 Posted on canvas

Week 10

1. Bizarro and Dorian 2017. "AI and the future of auditing"

## Week 11

Palma et al. 2018. "Fraud after SOX: Implications for internal auditors"

Week 12 Posted on Canvas

Week 13 Posted on Canvas

Week 14 Presentation November 22<sup>nd</sup> to be coordinated

Week 15 Submission of final paper December 3<sup>rd</sup> by 5pm CST.

# **COURSE OUTLINE AND CALENDAR Important University Dates**

Please refer to the link for important dates.

https://www.tamuct.edu/registrar/academic-calendar.html

## TECHNOLOGY REQUIREMENTS AND SUPPORT

This course will use McGraw Hill Connect. This gives you an opportunity to earn points for reading the textbook (using SmartBook) and earn points for homework. All connect homework assignments will display on the course portal in Canvas.

## **Technology Requirements**

This course will use the A&M-Central Texas Instructure Canvas learning management system. We strongly recommend the latest versions of Chrome or Firefox browsers. Canvas no longer supports any version of Internet Explorer.

Logon to A&M-Central Texas Canvas [https://tamuct.instructure.com/] or access Canvas through the TAMUCT Online link in myCT [https://tamuct.onecampus.com/]. You will log in through our Microsoft portal.

Username: Your MyCT email address. Password: Your MyCT password

#### **Canvas Support**

Use the Canvas Help link, located at the bottom of the left-hand menu, for issues with Canvas. You can select "Chat with Canvas Support," submit a support request through "Report a Problem," or call the Canvas support line: 1-844-757-0953.

For issues related to course content and requirements, contact your instructor.

#### **Online Proctored Testing**

A&M-Central Texas uses Proctorio for online identity verification and proctored testing. This service is provided at no direct cost to students. If the course requires identity verification or proctored testing, the technology requirements are: Any computer meeting the minimum computing requirements, plus web camera, speaker, and microphone (or headset). Proctorio also requires the Chrome web browser with their custom plug in.

## 1. Other Technology Support

For log-in problems, students should contact Help Desk Central

24 hours a day, 7 days a week

Email: <a href="mailto:helpdesk@tamu.edu">helpdesk@tamu.edu</a> Phone: (254) 519-5466

Web Chat: [http://hdc.tamu.edu]

Please let the support technician know you are an A&M-Central Texas student.

## UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

#### **Drop Policy**

If you discover that you need to drop this class, you must complete the <u>Drop Request</u> Dynamic Form through Warrior Web.

[https://dynamicforms.ngwebsolutions.com/casAuthentication.ashx?InstID=eaed95b9-f2be-45f3-a37d-46928168bc10&targetUrl=https%3A%2F%2Fdynamicforms.ngwebsolutions.com%2FSubmit%2FForm%2FStart%2F53b8369e-0502-4f36-be43-f02a4202f612].

Faculty cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the Academic Calendar for which the form must be completed. Once you submit the completed form to the Registrar's Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

## **Academic Integrity**

Texas A&M University-Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and

integrity of the creative community. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. All academic misconduct concerns will be referred to the Office of Student Conduct. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

For more <u>information regarding the Student Conduct process</u>, [https://www.tamuct.edu/student-affairs/student-conduct.html].

If you know of potential honor violations by other students, you may <u>submit a report</u>, [https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout id=0].

#### **Academic Accommodations**

At Texas A&M University-Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier-free education. The Office of Access and Inclusion is responsible for ensuring that students with a disability receive equal access to the university's programs, services and activities. If you believe you have a disability requiring reasonable accommodations, please contact the Office of Access and Inclusion, WH-212; or call (254) 501-5836. Any information you provide is private and confidential and will be treated as such.

For more information, please visit our <u>Access & Inclusion</u> Canvas page (log-in required) [https://tamuct.instructure.com/courses/717]

## Important information for Pregnant and/or Parenting Students

Texas A&M University-Central Texas supports students who are pregnant and/or parenting. In accordance with requirements of Title IX and related guidance from US Department of Education's Office of Civil Rights, the Dean of Student Affairs' Office can assist students who are pregnant and/or parenting in seeking accommodations related to pregnancy and/or parenting. Students should seek out assistance as early in the pregnancy as possible. For more information, please visit <a href="Student Affairs">Student Affairs</a> [https://www.tamuct.edu/student-affairs/pregnant-and-parenting-students.html]. Students may also contact the institution's Title IX Coordinator. If you would like to read more about these <a href="requirements">requirements</a> and <a href="guidelines">guidelines</a> online, please visit the website

[http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf].

Title IX of the Education Amendments Act of 1972 prohibits discrimination on the basis of sex and gender–including pregnancy, parenting, and all related conditions. A&M-Central Texas is able to provide flexible and individualized reasonable accommodation to pregnant and parenting students. All pregnant and parenting students should contact the Associate Dean in the Division of Student Affairs at (254) 501-5909 to seek out assistance. Students may also contact the University's Title IX Coordinator.

#### **Tutoring**

Tutoring is available to all A&M-Central Texas students, on a remote online basis. Visit the Academic Support Community in Canvas to view schedules and contact information. Subjects tutored on campus include Accounting, Advanced Math, Biology, Finance, Statistics, Mathematics, and Study Skills. Student success coaching is available online upon request.

If you have a question regarding tutor schedules, need to schedule a tutoring session, are interested in becoming a tutor, success coaching, or have any other question, contact Academic Support Programs at (254) 501-5836, visit the Office of Student Success at 212F Warrior Hall, or by emailing studentsuccess@tamuct.edu.

Chat live with a tutor 24/7 for almost any subject from on your computer! Tutor.com is an online tutoring platform that enables A&M-Central Texas students to log in and receive online tutoring support at no additional cost. This tool provides tutoring in over 40 subject areas except writing support. Access

Tutor.com through Canvas.

## **University Writing Center**

University Writing Center: Located in Warrior Hall 416, the University Writing Center (UWC) at Texas A&M University—Central Texas (A&M—Central Texas) is a free service open to all A&M—Central Texas students. For the Fall 2021 semester, the hours of operation are from 10:00 a.m.-5:00 p.m. Monday thru Thursday in Warrior Hall 416 (with online tutoring available every hour as well) with satellite hours available online only Monday thru Thursday from 6:00-9:00 p.m. and Saturday 12:00-3:00 p.m.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

Students may arrange a one-to-one session with a trained and experienced writing tutor by making an appointment via WCOnline at https://tamuct.mywconline.com/. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu if you have any questions about the UWC, need any assistance with scheduling, or would like to schedule a recurring appointment with your favorite tutor by making an appointment via WCOnline at https://tamuct.mywconline.com/. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu if you have any questions about the UWC, need any assistance with scheduling, or would like to schedule a recurring appointment with your favorite tutor.

## **University Library**

The University Library provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 400,000 eBooks and 82,000 journals, in addition to the 96,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place virtually through WebEx, Microsoft Teams or in-person at the library. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the A&M-Central Texas main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our <u>Library website</u>

[http://tamuct.libguides.com/index].

#### A Note about Sexual Violence at A&M-Central Texas

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Wellness and Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the Title IX webpage [https://www.tamuct.edu/compliance/titleix.html].

#### **Behavioral Intervention**

Texas A&M University-Central Texas cares about the safety, health, and well-being of its students, faculty, staff, and community. If you are aware of individuals for whom you have a concern, please make a referral to the Behavioral Intervention Team. Referring your concern shows you care. You can complete the <u>referral</u> online [https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout\_id=2].

Anonymous referrals are accepted. Please see the <u>Behavioral Intervention Team</u> website for more information [https://www.tamuct.edu/bit]. If a person's behavior poses an imminent threat to you or another, contact 911 or A&M-Central Texas University Police at 254-501-5800.

**Fall 2021 Return to Campus Plan**. For the most recent campus information regarding COVID-19 see the Texas A&M University-Central Texas Fall 2021 Return to Campus Plan [https://www.tamuct.edu/covid19/

Changes to Syllabus - A syllabus serves as an instructional and study planning document for both faculty and students. Although every effort will be taken to complete the semester according to the syllabus, it may become necessary to make specific changes to facilitate the academic environment better. In such an event, changes will be notified via an announcement in the course. Changes may be made within the last two weeks of the semester only in exceptional circumstances.

## **Copyright Notice**

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

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