

CIS 3315-120 Website Development and Design

January 13, 2020 – May 8, 2020

Online Course

Professor Kay Addison

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Phone: 254-519-5469

Location: 323P Texas A&M campus, 3rd FloorOffice Hours

Monday - Wednesday 11am -2pm

By appointment

MODE OF INSTRUCTION AND COURSE ACCESS

This is a 100% online course. We will use the Canvas for exams, assignments, and grade reporting.

STUDENT-INSTRUCTOR INTERACTION

I will be checking my email (kayaddison1@tamuct.edu) twice daily during the week, in the evenings, and on most Saturdays and Sundays. I can meet face to face, on the phone, or online using web-conference tools. Please contact me to set up an appointment.

UNILERT

Emergency Warning System for Texas A&M University – Central Texas UNILERT is an emergency notification service that gives Texas A&M University-Central Texas the ability to communicate health and safety emergency information quickly via email, text message, and social media. All students are automatically enrolled in UNILERT through their myCT email account. Connect at <https://www.tamuct.edu/departments/security/unilert.php> to change where you receive your alerts or to opt out. By staying enrolled in UNILERT, university officials can quickly pass on safety-related information, regardless of your location.

COURSE OVERVIEW

This course introduces students to basic web design using HTML and CSS. The course does not require any prior knowledge of HTML or web design. Students learn how to plan and design effective web pages; implement web pages by writing HTML and CSS code; enhance web pages with the use of page layout techniques, text formatting, graphics and images; and produce a functional, multi-page website.

COURSE OBJECTIVE

This course presents a comprehensive introduction to the development of effective web sites. Intended for beginning web development students, the course provides both the

necessary hard skills (such as HTML5, CSS, and JavaScript) considered fundamental to contemporary web development.

STUDENT LEARNING OUTCOMES

A student successfully completing this course will be able to:

- Create web pages using HTML
- Design effective web sites
- Use CSS to style web pages
- Demonstrate knowledge of a well-known web-based scripting language of JavaScript

REQUIRED TEXTBOOK

Web Dev & Design Foundations with HTML5, 9th Edition

Author: Felke-Morris

Publisher: Pearson

ISBN: 978-0-13-480114-8

REQUIRED READING

The student is expected to read and review all material presented in the assigned chapter prior to class.

REQUIRED SOFTWARE

Any free text editor such as the Notepad available built-in with Windows Operating System or TextEdit available as built-in with Mac OS will suffice for most of the class. Although you are free to use any other popular freely available text editors such as Notepad++ or Visual Studio Integrated Development Environment (IDE), I personally prefer using Notepad as it is freely available and lets you program from scratch without the extra bells and whistles of other IDEs.

GRADING CRITERIA RUBRIC AND CONVERSION

Criteria	Points
Quizzes	200 points
Case Studies	300 points
Discussions	100 points
Projects	200 points
Midterm	100 points
Final Exam	100 points

Grade	Points
A	900-1000
B	800-899
C	700-799
D	600-699
F	Below 600

POSTING OF GRADES

- All grades will be posted in Canvas.
- All assignments will be graded within 2 weeks of the due date.
- ****Note:** All late assignments will lose 25 points per late day.
- ****Note:** All due dates are to be taken as midnight of the posted day.

- ****Note:** Grading criteria are subject to change at the discretion of the instructor.

COURSE CALENDAR 2020			
<i>These dates are subject to change at the discretion of the instructor.</i>			
Week	Date	Reading Assignment	Assignment Due
Week 1	1/12	Chapter 1: Introduction to the Internet and World Wide Web	Due Date: 1/19 Quiz 1
Week 2	1/20	Chapter 2: HTML Basics	Due Date: 1/26 Case Study 2 Quiz 2
Week 3	1/27	Chapter 3: Configuring Color and Text with CSS	Due Date: 2/2 Case Study 3 Quiz 3
Week 4	2/3	Chapter 4: Visual Elements and Graphics	Due Date: 2/9 Case Study 4 Quiz 4
Week 5	2/10	Chapter 5: Web Design	Due Date: 2/16 Quiz 5
Week 6	2/17	Chapter 6: Page Layout	Due Date: 2/23 Case Study 6 Quiz 6
Week 7	2/24	Review Chapter 1-6 Project 1	
Week 8	3/2	Midterm	Due Date: 3/8 Midterm Project 1 Due
Week 9	3/9	Spring Break	

Week 10	3/16	Review Results of Exam Project 2 Chapter 7: More on Links, Layout, and Mobile	Due Date: 3/22 Case Study 7
Week 10	3/23	Chapter 8: Tables	Due Date: 3/29 Case Study 8 Quiz 8
Week 11	3/30	Chapter 9: Forms	Due Date: 4/5 Case Study 9 Quiz 9
Week 12	4/6	Chapter 10: Web Development	Due Date: 4/12 Quiz 10
Week 13	4/13	Chapter 11: Web Multimedia and Interactivity	Due Date: 4/19 Case Study 11 Quiz 11
Week 14	4/20	Chapter 12: E-Commerce Overview	Due Date: 4/26 Case Study 12
Week 15	4/27	Chapter 13: Web Promotion Chapter 14: A Brief Look at JavaScript and jQuery	Due Date: 5/3 Case Study 14
Week 16	5/4	Review Chapters 7- 14	Due Date: 5/8 Project 2 Due Final Exam

INSTRUCTOR POLICIES

Copyright Notice	Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.
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<p>COURSE AND UNIVERSITY PROCEDURES AND POLICIES</p>	
<p>Drop Policy</p>	<p>If you discover that you need to drop this class, you must go to the Registrar's Office and complete a Drop Request Form. Professors cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the University Calendar for which the form must be returned, completed and signed. Once you return the signed form to the Registrar's Office and wait 24 hours, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid.</p>
<p>Academic Integrity</p>	<p>Texas A&M University -Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Academic integrity is defined as a commitment to honesty, trust, fairness, respect, and responsibility. Any deviation by students from this expectation may result in a failing grade for the assignment and</p>

	<p>potentially a failing grade for the course. Academic misconduct is any act that improperly affects a true and honest evaluation of a student's academic performance and includes, but is not limited to, cheating on an examination or other academic work, plagiarism and improper citation of sources, using another student's work, collusion, and the abuse of resource materials. All academic misconduct concerns will be reported to the university's Office of Student Conduct. Ignorance of the university's standards and expectations is never an excuse to act with a lack of integrity. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.</p>
<p>Access & Inclusion</p>	<p>At Texas A&M University – Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to an education that is barrier-free. The Office of Access & Inclusion is responsible for ensuring that students with a disability enjoy equal access to the University's programs, services and activities. Some aspects of this course or the way the course is taught may present barriers to learning due to a disability. If you feel this is the case, please contact Access & Inclusion at (254) 501-5831 in Warrior Hall, Ste. 212. For more information, please visit their website at https://www.tamuct.edu/departments/access-inclusion/ Any information you provide is private and confidential and will be treated as such.</p>
<p>Tutoring</p>	<p>Tutoring is available to all TAMUCT students, both on-campus and online. Subjects tutored include Accounting, Finance, Statistics, Mathematics, and Study Skills. Tutors are available at the Tutoring Center in Warrior Hall, Suite 111.</p> <p>If you have a question regarding tutor schedules, contact information, need to schedule a tutoring session, are interested in becoming a tutor, or any other question, contact Academic Support Programs at 254-519-5796, or by emailing Kim Wood at k.wood@tamuct.edu</p> <p>Chat live with a tutor 24/7 for almost any subject on your computer! Tutor.com is an online tutoring platform that enables TAMUCT students to log-in and receive FREE online tutoring and writing support. This tool provides tutoring in Mathematics, Chemistry, Physics, Biology, Spanish, Calculus, and Statistics. To access Tutor.com, click on https://www.tamuct.edu/departments/academicsupport/tutoring.php</p>
<p>University Writing Center</p>	<p>Located in 416 Warrior Hall, the University Writing Center (UWC) at Texas A&M University-Central Texas is a free workspace open to all TAMUCT students from 11am-6pm Monday-Thursday. Students may arrange a one-on-one session with a trained and experienced writing</p>

	<p>tutor by visiting the UWC during normal operating hours (both half-hour and hour sessions are available). Tutors are prepared to help writers of all levels and abilities at any stage of the writing process.</p> <p>While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the University Writing Center is here to help!</p> <p>If you have any questions about the University Writing Center, please do not hesitate to contact Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu.</p>
<p>University Library</p>	<p>The University Library provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 250,000 eBooks and 82,000 journals, in addition to the 72,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at TAMUCT are available through our website to help students navigate these resources. On-campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.</p> <p>Research assistance from a librarian is also available twenty-four hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place on Skype or in-person at the library. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.</p> <p>Our 27,000-square-foot facility on the TAMUCT main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and</p>

	other events. For more information, please visit our homepage: https://tamuct.libguides.com/
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