

5.5 Essay Presentation

0-50 points

Students are expected to give a 5-10-minute professional presentation about their social issue, utilizing PowerPoint. The presentation should highlight, from your paper:

- What your chosen topic is and why it should be considered a social issue
- Information about the social problem (who, what where, why, how)
- Challenges to combating the problem (expected or known; e.g., costs, problems with adoption by general public)
- Benefits to solving the social problem (who benefits and how)

Grading Criteria for Presentation

Organization (up to 10 points)	Are ideas clearly organized and is the purpose clear? Are the main points clear and organized effectively?
Topic Knowledge (up to 10 points)	Does the presenter have a grasp of the information? Does the presenter answer questions knowledgeably? Is there an overdependence on notes?
Language (up to 10 points)	Is language use appropriate for the setting? Is too much slang or jargon used? Does the presenter speak clearly?
Delivery (up to 10 points)	Is confidence indicated by eye contact, posture, volume, pace, etc.? Does the presenter mumble, speak inaudibly, or have limited eye contact? Does the presenter read off of the slides?
Visual Presentation (up to 10 points)	Are the PowerPoint slides organized? Are visual images used appropriately to support the text? Are words spelled correctly on the slides?

7.2 Grading Rubric and Conversion

Final course grades will be assessed on the following scale:

Assignment	Points	Percent of Course Grade
Assignments	250 (10x25)	42%
Writing journal	100	17%
Social issue essay	100	17%
Course reaction essay	100	17%
Presentation	50	8%
Total	600	