

**FIN-4301-110, International Finance
CRN 80131**

Class – This is an online class with in class exams.

Fall 2019

Texas A&M University-Central Texas

INSTRUCTOR AND CONTACT INFORMATION

Instructor: Marty Hanby, Assistant Professor of Finance

Office: Founder's Hall, 323S

Phone: 254-519-5772

Email: m.hanby@tamuct.edu

Office Hours: See course homepage in Canvas

Mode of instruction and course access:

This course meets online, with supplemental materials made available online via the A&M-Central Texas Canvas Learning Management System [<https://tamuct.instructure.com>].

Student-instructor interaction:

I highly recommend that you take the time to come to my office hours, this will be beneficial to both of us. This gives me the opportunity to understand both your strengths and weaknesses, students that take the time to get to know me usually do much better in my class. My preferred communication method is via email, I check email regularly during the week and a couple of times a day on weekends. If my office hours don't work for you, please email me and we will schedule a time that works for both of us.

WARRIOR SHIELD

Emergency Warning System for Texas A&M University-Central Texas Warrior Shield is an emergency notification service that gives Texas A&M University-Central Texas the ability to communicate health and safety emergency information quickly via email, text message, and social media. All students are automatically enrolled in Warrior Shield through their myCT email account.

Connect to Warrior Shield by 911Cellular

[<https://portal.publicsafetycloud.net/Account/Login>] to change where you receive your alerts or to opt out. By staying enrolled in Warrior Shield, university officials can quickly pass on safety-related information, regardless of your location.

COURSE INFORMATION

Course Overview and description: Course Overview and description: This course extends the principles of finance in the international context. International finance differs from the purely domestic version in two important ways. First, the existence of multiple currencies whose exchange rates float freely in response to market forces is a source of additional complication to investment and financing decisions. Second, since multinational corporations

operate across the borders of sovereign states, national tax, regulatory, and political regimes influence corporate decision-making. The first part of the course is an overview of the global financial environment and an introduction to exchange rate behavior. The second part of the course focuses on the theory of the firm in an international setting, with emphasis on the problems of managing foreign exchange exposure.

Course Objective: Student Learning Outcomes ("SLOs") are the following SLOs will be assessed during the course as outlined in a later section of this Syllabus called " TENTATIVE COURSE OUTLINE AND CALENDAR."

1. Explain the effect of currency changes as well as surpluses and deficits in the current and capital accounts of a nation's balance of payments.
2. Demonstrate an understanding of the factors that cause currencies to fluctuate in value.
3. Demonstrate an understanding of the impact currency fluctuations have on corporate profitability and operating procedures.
4. Identify appropriate instruments and techniques that corporations can use to hedge currency risk such as options, forward contracts, future contracts, natural hedging and swaps.
5. Analyze the effect of disequilibrium in the market and propose appropriate arbitrage strategies.
6. Explain the advantages and disadvantages of fixed versus floating exchange rate regimes.
7. Demonstrate an understanding with various governmental techniques for intervention in currency markets and analyze the likely effectiveness of such interventions in the short and long run.
8. Demonstrate an understanding of international parity conditions and calculate the impact of incremental changes in inflation, interest rates and currency levels on various macroeconomic variables.
9. Calculate gain and losses from engaging in option transactions.

Course Prerequisites: FIN 3301

Competency Goals:

Upon completion of this course students are expected to be able to do the following:

- Set financial goals and develop a financial plan
- Prepare a personal budget
- Choose a financial institution and types of accounts for personal needs
- Understand personal taxes and how to minimize them
- Manage cash and savings
- Develop a plan to build and manage credit
- Select appropriate types of insurance policies
- Plan for home ownership and understand types of mortgages
- Plan for big ticket item purchases
- Develop an investment plan for the future

- Understand all the types of insurance necessary to protect your wealth
- Develop a plan to save for retirement while minimizing taxes

Course Materials and Textbook: Personal Finance 13th Edition Kapoor, Dlabay, Hughes, and Hart. McGraw-Hill, 2015

APLIA ACCESS IS NOT REQUIRED FOR THIS CLASS!

You will need a financial calculator. I prefer that you have the TI BAII Plus financial calculator. This is because I can show you examples in class using this calculator. If you prefer to use a HP business calculator or a graphics calculator that has financial functions, that is fine but do not expect me to tutor you on how to use your own calculator.

COURSE REQUIREMENTS

Assignments (100 points) - There three assignments throughout the semester and their due dates are included in the TENTATIVE COURSE OUTLINE AND CALENDAR. I will not accept late assignments. Let me repeat. I WILL NOT ACCEPT LATE ASSIGNMENTS!

Exams (300 points) - You will have 3 exams in this class. Each exam is worth 100 points. All exams will cover material from the chapters that were covered after the previous exam. This means that the exams are not comprehensive...technically. However; since much of the material builds on itself you must understand earlier chapters to be able to show your understanding of later chapters. **The optional final exam is comprehensive and if you elect to take the final it will replace your lowest exam grade. There is a risk to taking the final, your grade can improve or decline depending on your test score. Also, if you elect to take the final and do not show up, you will receive a grade of 0.**

Grading:

>= 90%	A
80 - 89.99%	B
70 - 79.99%	C
60 - 69.99%	D
< 60%	F

NOTE: Requests for Incomplete Grades: Incompletes will only be given in emergency or other extreme circumstances. Any request for an incomplete grade in this course must be approved by the professor prior to the last week of classes. Requests should be submitted in written form. include a detailed explanation and documentation. and must include an address and/or telephone number where you may be contacted throughout the following semester. There is a university requirement that a substantial portion of the course work must have been completed by the student prior to receiving and incomplete. Also. students will be required to enter into a contract with the professor to finish the course within some set time frame to be determined by the professor. Students will no longer be able to get an IC after doing 5% of the class and then get an extra semester to complete their work.

Posting of Grades

Grades will be posted in Canvas, in most cases they will be posted prior to the next class after an exam.

TENTATIVE COURSE OUTLINE AND CALENDAR

Date	Topic	Chapter	Assignment Due
8/26	Globalization & the Multinational Firm	1	
8/28	Globalization & the Multinational Firm	1	
9/2	Martin Luther King Day		
9/4	The International Monetary System	2	
9/9	The International Monetary System	2	
9/11	Balance of Payments	3	
9/16	Balance of Payments	3	
9/18	Corporate Governance Around the World	4	
9/23	Corporate Governance Around the World	4	
9/25	The Market for Foreign Exchange	5	
9/28	The Market for Foreign Exchange	5	
9/30	Exam 1		
10/2	International Parity Relationships and Foreign Exchange Rates	6	
10/7	International Parity Relationships and Foreign Exchange Rates	6	
10/9	Futures and Options on Foreign Exchange	7	
10/16	Futures and Options on Foreign Exchange	7	
10/18	International Banking and Money Market	11	
10/23	International Banking and Money Market	11	
10/25	International Bond Market	12	
10/28	International Bond Market	12	
10/30	International Equity Markets	13	
11/4	International Equity Markets	13	
11/6	Exam 2		
11/11	Interest Rate & Currency Swaps	14	
11/13	Interest Rate & Currency Swaps	14	
11/18	International Portfolio Investment	15	
11/20	International Portfolio Investment	15	
11/25	Foreign Direct Investment and Cross-Border Acquisitions	16	
11/27	Foreign Direct Investment and Cross-Border Acquisitions	16	
12/2	International Trade Finance	17	
12/4	Exam 3		
12/11	Optional Comprehensive Final		

Important University Dates:

- August 26 Classes Begin for Fall Semester
- August 26 Add, Drop, and Late Registration Begins for 16- and First 8-week Classes \$25 Fee assessed for late registrants
- August 28 Deadline for Add, Drop, and Late Registration for 16- and First 8-week
- September 2 Labor Day (University Closed)
- September 3, Deadline to Drop First 8-week Classes with No Record
- September 11 Deadline to drop 16-week Classes with No Record
- October 1 Deadline for Teacher Education and Professional Certification Applications
- October 4 Deadline to Drop First 8-week Classes with a Quit (Q) or Withdraw (W)
- October 4 Deadline for Graduation Application for Ceremony Participation
- October 15 Deadline for Clinical Teaching/Practicum Applications
- October 18 Classes End for First 8-week Session
- October 18 Deadline to Withdraw from University for First 8-Week Classes (WF)
- October 21 Add, Drop, and Late Registration Begins for Second 8-Week Classes \$25 Fee assessed for late registrants
- October 21 Classes Begin for Second 8-Week Session
- October 21 Class Schedule Published for Spring Semester
- October 22 Deadline for Faculty Submission of First 8-Week Class Final Grades (due by 3pm)
- October 23 Deadline for Add, Drop, and Late Registration for Second 8-Week Classes
- October 28 Deadline to Drop Second 8-Week Classes with No Record
- November 4 Registration Opens for Spring Semester
- November 8 Deadline to Drop 16-Week Classes with a Quit (Q) or Withdraw (W)
- November 11 Veteran's Day (University Closed)
- November Thanksgiving (University Closed)
28-29
- November 29 Deadline to Drop Second 8-Week Classes with a Quit (Q) or Withdraw (W)
- December 13 Deadline for Applications for Tuition Rebate for Fall Graduation (5pm)
- December 13 Deadline for Degree Conferral Applications to the Registrar's Office \$20 Late Application Fee
- December 13 Deadline to Withdraw from University for 16- and Second 8-Week Classes
- December 13 Fall Semester Ends
- December 13 Fall Commencement Ceremony
- December 17 Deadline for Faculty Submission of 16-Week and Second 8-Week Final Class Grades (due by 3pm)

TECHNOLOGY REQUIREMENTS AND SUPPORT

Technology Requirements

This course will use the A&M-Central Texas Instructure Canvas learning management system. Logon to A&M-Central Texas Canvas [<https://tamuct.instructure.com/>] or access Canvas through the TAMUCT Online link in myCT [<https://tamuct.onecampus.com/>]. You will log in through our Microsoft portal.

Username: Your MyCT email address. Password: Your MyCT password

Canvas Support

Use the Canvas Help link, located at the bottom of the left-hand menu, for issues with Canvas. You can select “Chat with Canvas Support,” submit a support request through “Report a Problem,” or call the Canvas support line: 1-844-757-0953.

For issues related to course content and requirements, contact your instructor.

Other Technology Support

For log-in problems, students should contact Help Desk Central
24 hours a day, 7 days a week

Email: helpdesk@tamu.edu

Phone: (254) 519-5466

[Web Chat](http://hdc.tamu.edu): [<http://hdc.tamu.edu>]

Please let the support technician know you are an A&M-Central Texas student.

UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

Drop Policy

If you discover that you need to drop this class, you must complete a [Drop Request Form](https://www.tamuct.edu/registrar/docs/Drop_Request_Form.pdf) [https://www.tamuct.edu/registrar/docs/Drop_Request_Form.pdf].

Professors cannot drop students; this is always the responsibility of the student. The Registrar’s Office will provide a deadline on the Academic Calendar for which the form must be completed, signed and returned. Once you return the signed form to the Registrar’s Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar’s Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

Academic Integrity

Texas A&M University -Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Academic integrity is defined as a commitment to honesty, trust, fairness, respect, and responsibility. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing

grade for the course. Academic misconduct is any act that improperly affects a true and honest evaluation of a student's academic performance and includes, but is not limited to, cheating on an examination or other academic work, plagiarism and improper citation of sources, using another student's work, collusion, and the abuse of resource materials. All academic misconduct concerns will be reported to the university's Office of Student Conduct. Ignorance of the university's standards and expectations is never an excuse to act with a lack of integrity. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

For more [information regarding the Student Conduct process](https://www.tamuct.edu/student-affairs/student-conduct.html), [https://www.tamuct.edu/student-affairs/student-conduct.html].

If you know of potential honor violations by other students, you may [submit a report](https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=0), [https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=0].

Academic Accommodations

At Texas A&M University-Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier-free education. The Office of Access and Inclusion is responsible for ensuring that students with a disability receive equal access to the university's programs, services and activities. If you believe you have a disability requiring reasonable accommodations please contact the Office of Access and Inclusion, WH-212; or call (254) 501-5836. Any information you provide is private and confidential and will be treated as such.

For more information please visit our [Access & Inclusion](https://tamuct.instructure.com/courses/717) Canvas page (log-in required) [https://tamuct.instructure.com/courses/717]

Important information for Pregnant and/or Parenting Students

Texas A&M University-Central Texas supports students who are pregnant and/or parenting. In accordance with requirements of Title IX and related guidance from US Department of Education's Office of Civil Rights, the Dean of Student Affairs' Office can assist students who are pregnant and/or parenting in seeking accommodations related to pregnancy and/or parenting. Students should seek out assistance as early in the pregnancy as possible. For more information, please visit [Student Affairs](https://www.tamuct.edu/student-affairs/index.html) [https://www.tamuct.edu/student-affairs/index.html]. Students may also contact the institution's Title IX Coordinator. If you would like to read more about these [requirements and guidelines](http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf) online, please visit the website [http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf].

Title IX of the Education Amendments Act of 1972 prohibits discrimination on the basis of sex and gender—including pregnancy, parenting, and all related conditions. A&M-Central Texas is able to provide flexible and individualized reasonable accommodation to pregnant and parenting students. All pregnant and parenting students should contact the Associate Dean in the Division of Student Affairs at (254) 501-5909 to seek out assistance. Students may also contact the University's Title IX Coordinator.

Tutoring

Tutoring is available to all A&M-Central Texas students, both on-campus and online.

Subjects tutored on campus include Accounting, Advanced Math, Biology, Finance, Statistics, Mathematics, and Study Skills. Tutors are available at the Tutoring Center in Warrior Hall, Suite 111. Tutor.com tutoring **will not** offer writing support beginning August 1, 2019.

If you have a question regarding tutor schedules, need to schedule a tutoring session, are interested in becoming a tutor, or have any other question, contact Academic Support Programs at (254) 519-5796, or by emailing Dr. DeEadra Albert-Green at deeadra.albertgreen@tamuct.edu.

Chat live with a tutor 24/7 for almost any subject from on your computer! Tutor.com is an online tutoring platform that enables A&M-Central Texas students to log in and receive online tutoring support at no additional cost. This tool provides tutoring in over 40 subject areas. Access Tutor.com through Canvas.

University Writing Center

Located in Warrior Hall 416, the University Writing Center (UWC) at Texas A&M University–Central Texas (TAMUCT) is a free workspace open to all TAMUCT students from 10:00 a.m.-5:00 p.m. Monday thru Thursday with satellite hours in the University Library Monday thru Thursday from 6:00-9:00 p.m. This semester, the UWC is also offering online only hours from 12:00-3:00 p.m. on Saturdays.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

Students may arrange a one-to-one session with a trained and experienced writing tutor by visiting the UWC during normal operating hours (both half-hour and hour sessions are available) or by making an appointment via [WOnline](https://tamuct.mywconline.com/) [https://tamuct.mywconline.com/]. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu if you have any questions about the UWC and/or need any assistance with scheduling.

University Library

The University Library provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 250,000 eBooks and 82,000 journals, in addition to the 85,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams,

and digital sound recorders.

Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place on Skype or in-person at the library. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the A&M-Central Texas main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our [Library website](http://tamuct.libguides.com/index) [http://tamuct.libguides.com/index].

OPTIONAL POLICY STATEMENTS

A Note about Sexual Violence at A&M-Central Texas

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the [Title IX webpage](https://www.tamuct.edu/departments/compliance/titleix.php) [https://www.tamuct.edu/departments/compliance/titleix.php].

Behavioral Intervention

Texas A&M University-Central Texas cares about the safety, health, and well-being of its students, faculty, staff, and community. If you are aware of individuals for whom you have a concern, who are exhibiting behaviors that pose a threat to safety, or individuals causing a significant disruption to our community, please make a referral to the Behavioral Intervention Team. You can complete the [referral](https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=2) online [https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=2].

Anonymous referrals are accepted. Please see the [Behavioral Intervention Team](https://www.tamuct.edu/student-affairs/bat.html) website for more information [https://www.tamuct.edu/student-affairs/bat.html]. If a person's behavior poses an imminent threat to you or another, contact 911 or A&M-Central Texas University Police at 254-501-5800.

INSTRUCTOR POLICIES

I do not accept late assignments and any calculator with communication features is strictly prohibited. Electronic devices are permitted in class for note taking purposes only.

Copyright Notice

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.