

College of Business Administration

CIS 3315-115, CRN 60106, Web Site Development and Design

Fall 2018

Texas A&M University-Central Texas

INSTRUCTOR AND CONTACT INFORMATION

Instructor: Rahul Dwivedi, Ph.D. Office: FH 323N

Phone: 254 – 519 – 5784 (Office)

Email: rahuldwivedi@tamuct.edu Canvas Inbox (preferred).

If the canvas is unavailable, email me.

Office Hours:

Monday & Wednesday: 10:00am- 11:00am.

Tuesday: 10:00 am – 12:00 pm.

Thursday – 2:00 – 4:00 pm.

I will also be available for students on an appointment basis. Send me an email to schedule an appointment to meet.

Mode of instruction and course access:

This course meets face-to-face with supplemental materials made available online. All course contents will be made available online using the TAMUCT Canvas Learning Management System: [<https://tamuct.instructure.com>]. All announcement regarding homework assignments, class tests, exams will be posted on Canvas. Students are required to access Canvas course page several times a week to get any update regarding this course.

Student-instructor interaction:

Students are encouraged to send all course-related correspondence to Canvas email message. Students will use TAMUCT email only when Canvas is not available. I check course messages and email several times a day during the week and at least once during Saturdays and Sundays.

911 Cellular:

Emergency Warning System for Texas A&M University-Central Texas **911Cellular** is an emergency notification service that gives Texas A&M University-Central Texas the ability to communicate health and safety emergency information quickly via email, text message, and social media. All students are automatically enrolled in 911Cellular through their myCT email account.

Connect at [911Cellular](https://portal.publicsafetycloud.net/Texas-AM-Central/alert-management) [<https://portal.publicsafetycloud.net/Texas-AM-Central/alert-management>] to change where you receive your alerts or to opt out. By staying enrolled in 911Cellular, university officials can quickly pass on safety-related information, regardless of your location.

COURSE INFORMATION

Course Overview and description:

This course introduces students to basic web design using HTML and CSS. The course does not require any prior knowledge of HTML or web design. Students learn how to plan and design effective web pages; implement web pages by writing HTML and CSS code; enhance web pages with the use of page layout techniques, text formatting, graphics, images, and multimedia; and produce a functional, multi-page website.

Course Objective:

This course presents a comprehensive introduction to the development of effective webpages. Intended for beginning web development students, the course provides the necessary core web development skills such as HTML5, CSS, and JavaScript. In addition, the course will introduce the concepts of e-commerce, web-media and web promotion strategies.

Student Learning Outcomes:

A student successfully completing this course will be able to:

- Create web pages using HTML
- Demonstrate knowledge of Web standards
- Design effective websites
- Use CSS to style web pages
- Use multimedia in web pages
- Discuss the issues involved with web site accessibility
- Use web authoring tools
- Demonstrate knowledge of web-based scripting languages

Competency Goals Statements (certification or standards): None

Required Reading and Textbook(s):

Book Title: Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics

Author: Jennifer Robbins

ISBN: 978-1491960202

Note: An electronic (or kindle) version of the book may be available. A student of this institution is not under any obligation to purchase a textbook from a university-affiliated bookstore. The same textbook may also be available from an independent retailer, including an online retailer.

Supplemental Material: The course textbook will be supplemented with other materials including handouts, webpage demonstration, PowerPoint presentations, etc.

COURSE REQUIREMENTS

Reading Assignments:

All assigned chapters will be used as a basis for canvas course contents. Students are expected to study the required chapters and go through review questions after each chapter in every week. Students are required to check Announcement page of Canvas on a regular basis to get any updates regarding the course assignments and due dates.

Students are required to complete one midterm exam, one final exam, four class tests, three homework assignments, and one project to design a webpage. The topic of all exams will be declared in the canvas portal. Canvas discussions are counted towards class participation points for this course. Students are required to update their canvas settings (Account > Settings > Notifications) to **allow notifications** to send right away for all course-related activities.

Class Tests

There will be four class tests for this course. The class tests will be conducted in class. Each class test will be worth 60 points. The class tests will be timed and once started, must be completed at the given time.

Exams

There will be one midterm and one final exam. The midterm exam will contain 200 points, and the final exam will contain 210 points. The final exam will NOT be comprehensive for this course. All chapters covered after the midterm will be considered for Final exam syllabus.

Assignments

Three homework assignments related to website design will be given to the students. The due dates of these assignments will be posted in canvas course portal. Each assignment will be worth 60 points. The assignment grading rubric will be provided in Canvas course Portal.

Course Project

As part of the class project, you are required to design and develop a webpage using recommended design practices. The details of the project requirements will be announced in Canvas portal.

Important: As part of this course, students are required to use [Google Chrome](#) browser (version 66.0.3359.181 or higher) that can run JavaScript and supports CSS, media (video file and image) and dynamic HTML pages.

Grading Criteria Rubric and Conversion:

The distribution of points in different activities and the grading scheme are mentioned below:

Student Activity	Quantity	Points	Total
Class Tests	4	60	240
Assignments	3	50	150
Midterm Exam	1	200	200
Final Exam	1	200	210
Course Project	1	200	200
Total			1000

Point Range	Letter Grade
1000-900	A
899-800	B
799-700	C
699-600	D
599-0	F

Posting of Grades:

All students' grade will be posted on the Canvas Grade book, and students can monitor their progress in this course using Canvas Portal. Students can expect to see their grades within one week of the closing of class tests, exams, and assignments. Students are expected to visit Canvas course webpage regularly to get any update regarding this online course. All updates regarding homework and tests will be posted in “**Announcement**” tab in Canvas course portal.

File Naming Convention:

Students are required to submit their assignments via Canvas using file names with the following format:
CIS3315[AssignmentID][LastName_FirstName].[file extension]

For example, for homework assignment 2, the filename will be
CIS3315Assignment2Smith_James.zip

COURSE OUTLINE AND CALENDAR

Complete Course Calendar

Week	Dates	Reading Chapter	Due
1	August 27	Read Syllabus Thoroughly	
2	August 29 – September 5	Chapter 1, 2	Course Project Topic Due on September 5
3	September 10 – 12	Chapter 3, 4	Class Test 1 on September 12 Assignment 1 posted on September 10
4	September 17 – 19	Chapter 5, 6	
5	September 24 – 26	Chapter 7, 8	Class Test 2 on September 26 Assignment 1 Due on September 24
6	October 1 – 3	Chapter 9, 10	Assignment 2 posted on October 1
7	October 8	None	Mid Term Exam (Chapters 1 – 10)
8	October 10	Chapter 11	
9	October 15 – 17	Chapter 12, 13	Assignment 3 posted on October 15 Assignment 2 Due on October 17
10	October 22 – 24	Chapter 14, 15	Class Test 3 on October 24
11	October 29 – 31	Chapter 16, 17	
12	November 5 – 7	Chapter 18, 19	Assignment 3 Due on November 7
13	November 12 – 14	Chapter 20, 21	Class Test 4 on November 14
14	November 19 – 21	Chapter 22, 23	
15	November 26 – 28	Chapter 24, 25	
16	December 3 – 5	None	Course Project Due on December 3 Exam Review on December 3 and 5

17	December 10	None	Final Exam (Chapters 11 – 25)

Important University Dates:

August 27, Add/Drop/Late Registration begins
 August 29, Add/Drop/Late Registration ends, 16-week and 1st 8-week classes
 September 3, Labor Day, CAMPUS CLOSED
 September 4, Last day to drop 1st 8-week classes with no record
 September 12, Last day to drop 16-week classes with no record
 October 5, Last day to drop a 1st 8-week class with a Q or withdraw with a W
 October 5, Deadline to submit graduation
 October 19, Last day to withdraw from the University (1st 8-week classes WF)
 October 22, Add/Drop/Late Registration begins, 2nd 8-week classes
 October 24, Add/Drop/Late Registration ends, 2nd 8-week classes
 October 29, Last day to drop 2nd 8-week classes with no record
 November 9, Last day to drop with a Q or withdraw with a W (16-week classes)
 November 12, Veteran’s Day (no class)
 November 22-23, Thanksgiving, CAMPUS CLOSED
 November 30, Last day to drop a 2nd 8-week class with a Q or withdraw with a W
 December 14, Last day to withdraw from the University (16-week and 2nd 8-week classes)
 December 14, Last day to file for Degree Conferral (Registrar’s Office)
 December 14, Commencement (End of Fall Term)
 December 24-January 1, WINTER BREAK

TECHNOLOGY REQUIREMENTS AND SUPPORT

Technology Requirements

This course will use the A&M-Central Texas Instructure Canvas learning management system. Logon to A&M-Central Texas Canvas [<https://tamuct.instructure.com>].
 Username: Your MyCT username (xx123 or everything before the "@" in your MyCT e-mail address)
 Password: Your MyCT password

Canvas Support

Use the Canvas Help link, located at the bottom of the left-hand menu, for issues with Canvas. You can select “Chat with Canvas Support,” submit a support request through “Report a Problem,” or call the Canvas support line: 1-844-757-0953.

For issues related to course content and requirements, contact your instructor.

Other Technology Support

For log-in problems, students should contact Help Desk Central. 24 hours a day, 7 days a week:
 Email: helpdesk@tamu.edu Phone: (254) 519-5466

Web Chat: [<http://hdc.tamu.edu>]

Please let the support technician know you are an A&M-Central Texas student.

UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

Drop Policy:

If you discover that you need to drop this class, you must complete a [Drop Request Form](https://www.tamuct.edu/registrar/docs/Drop_Request_Form.pdf) [https://www.tamuct.edu/registrar/docs/Drop_Request_Form.pdf].

Professors cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the Academic Calendar for which the form must be completed, signed and returned. Once you return the signed form to the Registrar's Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

Academic Integrity:

Texas A&M University -Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. A&M-Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Academic integrity is defined as a commitment to honesty, trust, fairness, respect, and responsibility. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. Academic misconduct is any act that improperly affects a true and honest evaluation of a student's academic performance and includes, but is not limited to, cheating on an examination or other academic work, plagiarism and improper citation of sources, using another student's work, collusion, and the abuse of resource materials. All academic misconduct concerns will be reported to the university's Office of Student Conduct. Ignorance of the university's standards and expectations is never an excuse to act with a lack of integrity. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

Academic Accommodations:

At Texas A&M University-Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier-free education. The Office of Access and Inclusion is responsible for ensuring that students with a disability receive equal access to the university's programs, services and activities. If you believe you have a disability requiring reasonable accommodations please contact the Office of Access and Inclusion at (254) 501-5831. Any information you provide is private and confidential and will be treated as such.

For more information please visit our [Access & Inclusion](https://www.tamuct.edu/student-affairs/access-inclusion.html) web page [https://www.tamuct.edu/student-affairs/access-inclusion.html].

Important information for Pregnant and/or Parenting Students:

Texas A&M University-Central Texas supports students who are pregnant and/or parenting. In accordance with requirements of Title IX and related guidance from US Department of Education's Office of Civil Rights, the Dean of Student Affairs' Office can assist students who are pregnant and/or parenting in seeking accommodations related to pregnancy and/or parenting. Students should seek out assistance as early in the pregnancy as possible. For more information, please visit the [Student Affairs](https://www.tamuct.edu/student-affairs/index.html) web page [https://www.tamuct.edu/student-affairs/index.html]. Students may also contact the institution's Title IX Coordinator. If you would like to read more about these [requirements and guidelines online](http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf), please visit the website [http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf].

Title IX of the Education Amendments Act of 1972 prohibits discrimination on the basis of sex and gender—including pregnancy, parenting, and all related conditions. A&M-Central Texas is able to provide flexible and individualized reasonable accommodation to pregnant and parenting students. All pregnant and parenting students should contact the Associate Dean in the Division of Student Affairs at (254) 501-5909 to seek out assistance. Students may also contact the University's Title IX Coordinator.

Tutoring:

Tutoring is available to all A&M-Central Texas students, both on-campus and online. Subjects tutored on campus include Accounting, Advanced Math, Biology, Finance, Statistics, Mathematics, and Study Skills. Tutors are available at the Tutoring Center in Warrior Hall, Suite 111.

If you have a question regarding tutor schedules, need to schedule a tutoring session, are interested in becoming a tutor, or have any other question, contact Academic Support Programs at (254) 519-5796, or by emailing Dr. DeEadra Albert-Green at deeadra.albertgreen@tamuct.edu.

Chat live with a tutor 24/7 for almost any subject from on your computer! Tutor.com is an online tutoring platform that enables A&M-Central Texas students to log in and receive FREE online tutoring and writing support. This tool provides tutoring in over 40 subject areas. Access Tutor.com through Canvas.

University Writing Center:

Located in Warrior Hall 416, the University Writing Center (UWC) at Texas A&M University–Central Texas (TAMUCT) is a free workspace open to all TAMUCT students from 10:00 a.m.-5:00 p.m. Monday thru Thursday with satellite hours in the University Library Monday thru Thursday from 6:00-9:00 p.m. This semester, the UWC is also offering online only hours from 12:00-3:00 p.m. on Saturdays.

Students may arrange a one-on-one session with a trained and experienced writing tutor by visiting the UWC during normal operating hours (both half-hour and hour sessions are available) or by making an appointment via [WConline](https://tamuct.mywconline.com/) at [https://tamuct.mywconline.com/]. In addition, you can email Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu for any assistance needed with

scheduling.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. In addition, students may work independently in the UWC by checking out a laptop that runs the Microsoft Office suite and connects to WIFI, or by consulting our resources on writing, including all of the relevant style guides. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

If you have any questions about the UWC, please do not hesitate to contact Dr. Bruce Bowles Jr. at bruce.bowles@tamuct.edu.

University Library:

The University Library provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 250,000 eBooks and 82,000 journals, in addition to the 85,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance, and may take place on Skype or in-person at the library.

Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the A&M-Central Texas main campus includes student lounges, private study rooms, group work spaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our [Library website](http://tamuct.libguides.com/index) [http://tamuct.libguides.com/index].

OPTIONAL POLICY STATEMENTS:

A Note about Sexual Violence at A&M-Central Texas:

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the [Title IX webpage](https://www.tamuct.edu/departments/compliance/titleix.php) [https://www.tamuct.edu/departments/compliance/titleix.php].

Copyright Notice:

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

INSTRUCTOR POLICIES

Policies related to grading

- All the assignments must be submitted before the posted deadline in Canvas Course website unless arrangements are made beforehand.
- Assignments more than 24 hours late are subject to 20% late penalty.

Instructor's Personal Statement

- The instructor reserves the right to modify the course syllabus during the semester for the benefit of the students.
- The instructor reserves the right to supplement materials presented in the text with additional course material that may help the students understand the topic better.
- The instructor reserves the right to modify grading policy rubrics. Any Change to grading rubrics will be applied to current and possible future assignments.