The Top Panel displays The University Seal of Texas A&M University – Central Texas. It contains the words “Texas A&M University Central Texas” displayed in the exterior oval of the outer rim of the design and is separated by two five-point stars that represent the state of Texas and the United States of America. At the heart of the seal is an open book symbolizing the accumulation and dissemination of knowledge through the university’s devotion to excellence in teaching, service, and scholarship. The torch in the center of the design emerges from the open book providing eternal light, wisdom, and guidance. The flame itself is the spark that inspires intellectual curiosity and symbolizes the university’s commitment to lifelong learning. Underneath the torch is the university’s establishment date of 2009. The shield honors the unwavering allegiance to military service and provides protection to a diverse university that promotes personal responsibility and respect for all individuals. The four five-pointed stars on the top portion of the shield represent and pay tribute to the four universities — American Technological University, University of Central Texas, Tarleton State University-Central Texas and Texas A&M University-Central Texas — and community that were an instrumental part in the university’s creation. The three maroon stripes on the shield represent the three academic divisions — Business; Education, Psychology and Counseling; and Liberal Arts and Sciences. The Olive Branch represents peace and goodwill, while the Oak Leaves symbolize strength and endurance. The outer circle of the ring is cogged to honor our affiliation with The Texas A&M University System, and to represent the railroad that Killeen and surrounding Central Texas cities were founded on.

The Left Panel has the academic degree prominently displayed. Texas A&M University – Central Texas is committed to providing high-quality, rigorous, and innovated learning experiences, in which students strive to earn a quality education and degree. Also depicted are the oak and olive branches; the olive leaves represent peace and goodwill, while the oak leaves symbolize strength and endurance. The sword, which is surrounded by the two branches, embodies the pursuit of honor and virtue. It denotes liberty, strength, and is widely recognized as the ultimate symbol of a warrior. The ribbon, “Warriors”, represents our university mascot and signifies the unity that wraps the TAMU-CT family together.

The Right Panel depicts the location of our university and the communities in which we serve: the United States flag, the Texas flag, and a bell for Bell County. The United States and Texas flags are crossed symbolizing solidarity, and both are complete with traditional ceremonial tassels. The Texas Star symbolizes the Central Texas Community, at large. It is centered and hovers above these elements as a reminder of the generosity and spirit that helped give life to this great university. The graduation year crowns all elements and symbolizes the completion of the student’s degree.

Hidden Element: Striped bands, a symbolic representation of railroad tracks, pay homage to Killeen, TX. The railroad was the primary reason for founding the City of Killeen. These bands are located below each side panel.