

AAS – Web Programming to BAAS – Business Marketing Concentration 2023-2024 Transfer Pathway



	AAS Degree Requirements										
BLINN College											
BLINN	TAMUCT	Course Name	SCH	BLINN	TAMUCT	Course Name	SCH				
IMED 1316 ²	VO	Web Design I	3	ITSE 2302 ²	VO	Intermediate Web Programming	3				
COSC 1315	COSC 1315	Introduction to Computer Programming	3	ITSY 1342 ²	VO	Information Technology Security	3				
ITNW 1325 ²	VO	Fundamentals of Networking Technologies	3	ITSE 1350 ²	VO	System Analysis and Design	3				
ENGL 1301	CORE 010	Composition I	3	ECON 2302	CORE 080	Principles of Microeconomics	3				
SPCH 1311,	CORE 010	Introduction to Speech Communication,	3	CORE 060	CORE 060	American History Core	3				
SPCH 1315 or		Public Speaking or									
SPCH 1321		Business & Professional Communication									
IMED 2315 ²	VO	Web Design II	3	INEW 2334 ²	VO	Advanced Web Programming	3				
ITSE 1311 ²	VO	Beginning Web Programming	3	IMED 2313 ²	VO	Project Analysis and Design	3				
ITNW 1354 ²	VO	Implementing and Supporting Servers	3	ITSE 2309 ²	VO	Database Programming	3				
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	ITNW 2388 ²	VO	Internship - Computer Systems Networking and Telecommunications	3				
CORE 050	CORE 050	Creative Arts Core	3	CORE 030	CORE 030	Life/Physical Sciences Core	3				

Additional Lower-Level or Upper-Level Degree Requirements										
BLINN College or Texas A&M University – Central Texas										
BLINN College	Texas A&M University - Central Texas	Course Name		SCH						
CORE 0301	CORE 030	Life and Physical Sciences Core		3						
CORE 040 ¹	CORE 040	Language, Philosophy, and Culture Core		3						
CORE 060 ¹	CORE 060	American History Core		3						
CORE 0701	CORE 070	Government/Political Science Core		3						
CORE 0701	CORE 070	Government/Political Science Core		3						
ACCT 23011	CORE 090	Principles of Financial Accounting		3						
ECON 23011	CORE 090	Principles of Macroeconomics		3						
ACCT 23021	ACCT 2302	Principles of Managerial Accounting		3						
MATH 1342 or BUSI 23051,4	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics		3						
			Subtotal	27						

Upper-Level Degree Requirements											
Texas A&M University - Central Texas (TAMUCT)											
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH						
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3						
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3						
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3						
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3						
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3						
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3						
-			•	Subtotal	26						

Subtotal 36 Total 123

Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Blinn College.

For help with pathway planning, students should speak with an academic advisor. This pathway is intended for planning and visualization purposes only.

- Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at Blinn College. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor.
- 2. This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to a maximum of 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
- 3. Other field of study course may be used to satisfy requirement.
- 4. Students may also fulfill this degree requirement by enrolling in BUSI 3311 at TAMUCT.