



**AAS – Business – Small Business Management to
BAAS – Business
Marketing Concentration
2023-2024 Transfer Pathway**



AAS Degree Requirements							
BLINN College							
BLINN	TAMUCT	Course Name	SCH	BLINN	TAMUCT	Course Name	SCH
ACNT 1303 ²	VO--	Introduction to Accounting I	3	BUSI 2301	BUSI 2301	Business Law	3
BCIS 1305 or COSC 1301	BCIS 1305 or COSC 1301	Business Computer Applications or Introduction to Computing	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BUSI 1301	BUSI 1301	Business Principles	3	HRPO 2301 or HRPO 2307 ²	VO--	Human Resources Management or Organizational Behavior	3
BUSI 1307	BUSI 1307	Personal Finance	3	PHIL 1301 or PHIL 2306	CORE 040	Introduction to Philosophy or Introduction to Ethics	3
ENGL 1301	CORE 010	Composition I	3	MRKG 1311	MRKG 1311	Principles of Marketing	3
ACNT 1313 ²	VO--	Computerized Accounting Applications	3	BMGT 2388 or BMGT 2309 ²	VO--	Internship - Business Administration and Management or Leadership	3
BMGT 1327 ²	VO--	Principles of Management	3	BUSG 2309 ²	VO--	Small Business Management/Entrepreneurship	3
BMGT 2305 ²	VO--	Advanced Communications in Management	3	MRKG 2333 ²	VO--	Principles of Selling	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3
SPCH 1311, SPCH 1318, SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication, Interpersonal Communication, Public Speaking or Business & Professional Communication	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
BLINN College or Texas A&M University – Central Texas			
BLINN College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 050 ¹	CORE 050	Creative Arts Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
ECON 2302 ¹	CORE 080	Principles of Microeconomics	3
MATH 1342 or BUSI 2305 ^{1,4}	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
Subtotal			27

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					123

- Notes/Comments**
- Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Blinn College. For help with pathway planning, students should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*
- Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at Blinn College. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor.
 - This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
 - Other field of study course may be used to satisfy requirement.
 - Students may also fulfill this degree requirement by enrolling in BUSI 3311 at TAMUCT.