

AAS-Business Administration-Marketing to BAAS-Business-Marketing 4-Year Suggested Academic Plan for Transfer 2021-2022 Catalog Year



First and Second Years

Please speak with your TC advisor for recommended course sequence

TC	TAMUCT	Course Name	Hrs	TC	TAMUCT	Course Name	Hrs
MRKG 1311	VOBU	Principles of Marketing	3	ACNT 1303	VOBU	Introduction to Accounting I	3
BMGT 1341	VOBU	Business Ethics	3	MRKG 1302	VOBU	Principles of Retailing	3
MRKG Elective	VOBU	Marketing Elective	3	BUSG 2309	VOBU	Small Business Management/Entrepreneurship	3
HRPO Elective	VOBU	Human Resources Elective	3	SOFT SKILL ELECTIVE	VOBU	Soft Skills Elective	3
BMGT 2309	VOBU	Leadership	3	BCIS 1305	VOBU	Business Computer Applications	3
BUSI 2301	VOBU	Business Law	3	BUSI 1301	VOBU	Business Principles	3
ENGL 1301	CORE 010	Composition I	3	SPCH 1321	CORE 010	Business & Professional Communication	3
CORE 020	CORE 020	CORE Mathematics	3	CORE 040	CORE 040	CORE Language, Philosophy & Culture	3
ACCT 2301	CORE 090	Principles of Managerial Accounting	3	ACCT 2302	CORE 090	Principles of Financial Accounting	3
BUSI 2305	Business Statistics Requirement	Business Statistics	3	ECON 2301	CORE 080	Principles of Macroeconomics	3
				Total			60

Third Year – Junior Fall Semester – Spring Semester

TC	TAMUCT	Course Name	Hrs	TC	TAMUCT	Course Name	Hrs
CORE 0301	CORE 030	CORE Life and Physical Science	3	CORE 0501	CORE 050	CORE Creative Arts	3
CORE 0601	CORE 060	CORE American History	3	CORE 060 ¹	CORE 060	CORE American History	3
CORE 0701	CORE 070	CORE Government/Political Science	3	CORE 0701	CORE 070	CORE Government/Political Science	3
	BUSI 3301	Business Communications & Research	3		MKTG 3318	Promotional Strategy	3
	MKTG 3301	Marketing	3		FIN 3301	Financial Management I	3
Total			15	Total			15

Fourth Year - Senior Fall Semester - Spring Semester

TC	TAMUCT	Course Name	Hrs	TC	TAMUCT	Course Name	Hrs
ECON 23021	CORE 090	Principles of Macroeconomics	3	CORE 030 ¹	CORE 030	CORE Life and Physical Science	3
	MGMT 3301	Principles of Management	3		BUSI 4359	Business Strategy	3
	MKTG 3316	Consumer Behavior	3		MKTG 3320	Marketing Research	3
	MKTG 4302	Services Marketing	3		MKTG 4316	Marketing Management	3
	MKTG 4305	Digital and Internet Marketing	3		BUSI 4301	Business Ethics & Corporate Social Responsibility	3
Total			15	Total			15

Notes/Comments:

- (1) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- (2) Some Texas Common Core may be offered as a Dual Credit course. Please consult with your Temple College advisor

Transfer Information

Transfer of Credit & Student Benefits

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College of Business Administration

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Start planning today. Schedule an appointment with a COBA academic advisor. Click <u>HERE</u> to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click <u>HERE</u> to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

Master of Business Administration

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

Master of Science - Accounting

Master of Science – Information Systems

Master of Science - Leadership for Sustainability

Graduate Certificates

<u>Healthcare Administration</u> <u>Leadership for Sustainability</u>