



## AAS – Hotel Management Specialization to BAAS – Business Marketing Concentration 2022-2023 Transfer Pathway



AAS Degree Requirements							
Central Texas College							
CTC	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH
CHEF 1305 <sup>2</sup>	VOBU	Sanitation and Safety	3	RSTO 1204 <sup>2</sup>	VOBU	Dining Room Service	2
HAMG 1321 <sup>2</sup>	VOBU	Introduction to the Hospitality Industry	3	HAMG 1342 <sup>2</sup>	VOBU	Guest Room Management	3
CORE 040	CORE 040	Language, Philosophy & Culture Core Selection	3	MATH 1332 or MATH 1342	CORE 020	Contemporary Mathematics or Elementary Statistical Methods	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	HAMG 1340 <sup>2</sup>	VOBU	Hospitality Legal Issues	3
GOVT 2305	CORE 070	Federal Government	3	KINE or EDUC 1100	KINE or EDUC 1100	Physical Activity Course or Learning Frameworks	1
SPCH 1315 or SPCH 1321	CORE 010	Public Speaking or Business & Professional Communication	3	HAMG 2337 <sup>2</sup>	VOBU	Hospitality Facilities Management	3
HAMG 2332 <sup>2</sup>	VOBU	Hospitality Financial Management	3	ENGL 1301	CORE 010	Composition I	3
RSTO 1313 <sup>2</sup>	VOBU	Hospitality Supervision	3	HAMG 2307 <sup>2</sup>	VOBU	Hospitality Marketing and Sales	3
HAMG 1313 <sup>2</sup>	VOBU	Front Office Management	3	TRVM 2301 <sup>2</sup>	VOBU	Introduction to Convention Meeting Management	3
HAMG 2301 <sup>2</sup>	VOBU	Principles of Food and Beverage Operations	3	HAMG 2388 or BUSG 1371 <sup>2</sup>	VOBU	Internship - Hospitality Administration and Management or Entrepreneurship and Business Plan Development	3
RSTO 1325 <sup>2</sup>	VOBU	Purchasing for Hospitality Operations	3				
<b>Subtotal</b>							<b>60</b>

Additional Lower-Level or Upper-Level Degree Requirements			
Central Texas College or Texas A&M University – Central Texas			
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Science Core Selection	3
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Science Core Selection	3
CORE 050 <sup>1</sup>	CORE 050	Creative Arts Core Selection	3
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core Selection	3
ECON 2302 <sup>1</sup>	CORE 080	Principles of Microeconomics	3
ECON 2301 <sup>1</sup>	CORE 090	Principles of Macroeconomics	3
ACCT 2302 <sup>1</sup>	ACCT 2302	Principles of Managerial Accounting	3
MATH 1342 or BUSI 2305 <sup>1</sup>	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
<b>Subtotal</b>			<b>30</b>

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3301 or MGMT 4325 <sup>3</sup>	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 <sup>4</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
<b>Subtotal</b>					<b>36</b>
<b>Total</b>					<b>126</b>

### Notes/Comments

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

1. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. This section has the following considerations:
  - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - b. May consist of technical, vocational, or military credit (or a combination)
  - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - e. A maximum of 36 semester credit hours will be allowed
  - f. See the College of Business Administration's academic advisors for more information.
3. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
4. Other field of study course may be used to satisfy requirement.

## Transfer Information

### Transfer of Credit & Student Benefits

**Transfer Central! Your affordable path to a high-quality bachelor's degree.**

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

### College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

**Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.**

### Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

**Get Connected.** Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

### Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

#### [Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

#### [Master of Science – Accounting](#)

#### [Master of Science – Information Systems](#)

#### [Master of Science – Leadership for Sustainability](#)

Graduate Certificates

#### [Healthcare Administration](#)

#### [Leadership for Sustainability](#)