

AAS - Food and Beverage Management Specialization to **BAAS - Business**



Marketing Concentration 2022-2023 Transfer Pathway

AAS Degree Requirements										
Central Texas College										
CTC	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH			
CHEF 1305 ²	VOBU	Sanitation and Safety	3	TRVM 2301 ²	VOBU	Introduction to Convention and Meeting Management	3			
HAMG 1321 ²	VOBU	Introduction to the Hospitality Industry	3	ENGL 1301	CORE 010	Composition I	3			
CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3	RSTO 1301 ²	VOBU	Beverage Management	3			
HAMG 2307 ²	VOBU	Hospitality Marketing and Sales	3	HAMG 2337 ²	VOBU	Hospitality Facilities Management	3			
IFWA 1318 or	VOBU	Nutrition for the Food Service Professional or	3	RSTO 1325 ²	VOBU	Purchasing for Hospitality Operations	3			
CHEF 1302 ²		Principles of Healthy Cuisine								
GOVT 2305	CORE 070	Federal Government	3	MATH 1332 or	CORE 020	Contemporary Mathematics or	3			
				MATH 1342		Elementary Statistical Methods				
SPCH 1315 or	CORE 010	Public Speaking or	3	HAMG 1340 ²	VOBU	Hospitality Legal Issues	3			
SPCH 1321		Business & Professional Communication								
RSTO 1204 ²	VOBU	Dining Room Service	2	RSTO 1313 ²	VOBU	Hospitality Supervision	3			
HAMG 2301 ²	VOBU	Principles of Food and Beverage Operations	3	ECON 2301	CORE 090	Principles of Macroeconomics	3			
KINE or	KINE or	Physical Activity Course or	1	HAMG 2388 or	VOBU	Internship - Hospitality Administration and Management or	3			
EDUC 1100	EDUC 1100	Learning Frameworks		BUSG 1371 ²		Entrepreneurship and Business Plan Development				
HAMG 2332 ²	VOBU	Hospitality Financial Management	3							
						Subtotal	60			

Subtotal	

Total

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Additional Lower-Level or Upper-Level Degree Requirements							
Central Texas College or Texas A&M University – Central Texas							
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH				
CORE 030 ¹	CORE 030	Life and Physical Science Core Selection	3				
CORE 0301	CORE 030	Life and Physical Science Core Selection	3				
CORE 0501	CORE 050	Creative Arts Core Selection	3				
CORE 0601	CORE 060	American History Core Selection	3				
CORE 0601	CORE 060	American History Core Selection	3				
CORE 0701	CORE 070	Government/Political Science Core Selection	3				
ECON 23021	CORE 080	Principles of Microeconomics	3				
ACCT 23011	CORE 090	Principles of Financial Accounting	3				
ACCT 23021	ACCT 2302	Principles of Managerial Accounting	3				
MATH 1342 or BUSI 23051	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3				

Upper-Level Degree Requirements									
Texas A&M University - Central Texas									
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH				
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3				
MGMT 3301 or MGMT 4325 ³	Principles of Management or	3	BUSI 4301	Business Ethics	3				
	Leadership Theory and Practice								
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3				
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3				
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3				
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3				
				Subtotal	36				

Notes/Comments

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours. d.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
- If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
- Other field of study course may be used to satisfy requirement.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

Join Transfer Central and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click <u>HERE</u> to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us ONLINE to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click <u>HERE</u> to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click <u>HERE</u> to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

Master of Business Administration

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

Master of Science - Accounting

Master of Science - Information Systems

Master of Science - Leadership for Sustainability

Graduate Certificates

<u>Healthcare Administration</u> Leadership for Sustainability