

AAS – Business Management Real Estate Specialization to BAAS – Business Marketing Concentration



Marketing Concentration 2022-2023 Transfer Pathway

AAS Degree Requirements										
Central Texas College										
CTC	TAMUCT	Course Name	SCH	CTC	TAMUCT	Course Name	SCH			
HRPO 1311 ²	VOBU	Human Relations	3	ECON 2301	CORE 090	Principles of Macroeconomics	3			
ENGL 1301	CORE 010	Composition I	3	CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3			
BUSI 1301	BUSI 1301	Business Principles	3	RELE 1311 ²	VOBU	Law of Contracts	3			
ITSC 1309 or		Integrated Software Applications I or	3	RELE 2301 ²	VOBU	Law of Agency	3			
BCIS 1305 ²		Business Computer Applications								
SPCH 1315, 1318 or 1321	CORE 010	Public Speaking, Interpersonal Communication or Business & Professional Communication	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3			
MATH 1314, 1332, 1342 or 1414		College Algebra, Contemporary Mathematics, Elementary Statistical Methods or College Algebra	3-4	RELE 1200 ²	VOBU	Contract Forms and Addenda	2			
MRKG 1311 ²	VOBU	Principles of Marketing	3	RELE 1219 ²	VOBU	Real Estate Finance	2			
BMGT 1325 ²	VOBU	Office Management	3	MRKG 2333 ²	VOBU	Principles of Selling	3			
RELE 1406 ²	VOBU	Real Estate Principles	4	RELE 1315 ²	VOBU	Property Management	3			
RELE 2488 or BMGT 2370 ²		Internship- Real Estate or Management Applications I	3-4	RELE 2489 ²	VOBU	Internship - Real Estate	4			

ubtotal	60-62

Additional Lower-Level or Upper-Level Degree Requirements								
Central Texas College or Texas A&M University – Central Texas								
Central Texas College	Texas A&M University - Central Texas	Course Name	SCH					
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3					
CORE 0301	CORE 030	Life and Physical Sciences Core Selection	3					
CORE 0501	CORE 050	Creative Arts Core Selection	3					
CORE 0601	CORE 060	American History Core Selection	3					
CORE 060 ¹	CORE 060	American History Core Selection	3					
CORE 0701	CORE 070	Government/Political Science Core Selection	3					
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3					
ECON 23021	CORE 080	Principles of Microeconomics	3					
ACCT 23021	ACCT 2302	Principles of Managerial Accounting	3					
MATH 1342 or BUSI 23051	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3					

Upper-Level Degree Requirements									
Texas A&M University - Central Texas									
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH				
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3				
MGMT 3301 or MGMT 4325 ³	Principles of Management or	3	BUSI 4301	Business Ethics	3				
	Leadership Theory and Practice								
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3				
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3				
FIN 33014	Financial Management I	3	MKTG 3320	Marketing Research	3				
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3				
				Subtotal	36				

Subtotal 36
Total 126-128

Subtotal

Notes/Comments

The following Pathway Plan is suggested for full-time students. Part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- 2. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed
 - f. See the College of Business Administration's academic advisors for more information.
- 3. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
- 4. Other field of study course may be used to satisfy requirement.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

Join Transfer Central and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click <u>HERE</u> to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us ONLINE to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click <u>HERE</u> to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click <u>HERE</u> to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

Master of Business Administration

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

Master of Science - Accounting

Master of Science - Information Systems

Master of Science - Leadership for Sustainability

Graduate Certificates

<u>Healthcare Administration</u> Leadership for Sustainability