



**AAS – Business Administration & Management to  
BAAS – Business  
Marketing Concentration  
2022-2023 Transfer Pathway**



AAS Degree Requirements							
BLINN College							
BLINN	TAMUCT	Course Name	SCH	BLINN	TAMUCT	Course Name	SCH
ACNT 1303 <sup>2</sup>	VOBU	Introduction to Accounting I	3	BUSI 2301	BUSI 2301	Business Law	3
BCIS 1305 or COSC 1301	BCIS 1305 or COSC 1301	Business Computer Applications or Introduction to Computing	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BUSI 1301	BUSI 1301	Business Principles	3	HRPO 2301 or HRPO 2307 <sup>2</sup>	VOBU	Human Resources Management or Organizational Behavior	3
ENGL 1301	CORE 010	Composition I	3	CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	MRKG 1311 or MRKG 2333 <sup>2</sup>	VOBU	Principles of Marketing or Principles of Selling	3
ACNT 1313 <sup>2</sup>	VOBU	Computerized Accounting Applications	3	BMGT 2388 or BMGT 2309 <sup>2</sup>	VOBU	Internship - Business Administration and Management, General or Leadership	3
BMGT 1327	BMGT 1327	Principles of Management	3	SPCH 1311	CORE 010	Introduction to Speech Communication	3
BMGT 2305	BMGT 2305	Advanced Communications in Management	3	ECON 2302	CORE 080	Principles of Microeconomics	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	Elective <sup>2</sup>	VOBU	Business Elective	3
ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3	Elective <sup>2</sup>	VOBU	Business Elective	3
<b>Subtotal</b>							<b>60</b>

Additional Lower-Level or Upper-Level Degree Requirements			
BLINN College or Texas A&M University – Central Texas			
BLINN College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Science Core Selection	3
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Science Core Selection	3
CORE 050 <sup>1</sup>	CORE 050	Creative Arts Core Selection	3
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core Selection	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core Selection	3
MATH 1342 or BUSI 2305 <sup>1,5</sup>	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
<b>Subtotal</b>			<b>24</b>

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3301 or MGMT 4325 <sup>3</sup>	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 <sup>4</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
<b>Subtotal</b>					<b>36</b>
<b>Total</b>					<b>120</b>

**Notes/Comments**

**Texas A&M-Central Texas is an upper-level institution offering 3xxx-5xxx level courses. All 1xxx-2xxx level courses must be completed at a different institution.**

**For help with pathway planning, student should speak with an [academic advisor](#). This guide is intended for planning and visualization purposes only.**

1. Not all bachelor's degree requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. This section has the following considerations:
  - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - b. May consist of technical, vocational, or military credit (or a combination)
  - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - e. A maximum of 36 semester credit hours will be allowed
  - f. See the College of Business Administration's academic advisors for more information
3. If student passed BMGT 1327 and MRKG 1311 as a part of their A.A.S. and received at least a B, alternate courses listed may be taken. Please speak with your advisor.
4. Other field of study course may be used to satisfy requirement.
5. Please see your TAMUCT advisor for information on recommended Upper-Level course offerings.

## Transfer Information

### Transfer of Credit & Student Benefits

**Transfer Central! Your affordable path to a high-quality bachelor's degree.**

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

### College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

**Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.**

### Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

**Get Connected.** Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

### Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

#### [Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

#### [Master of Science – Accounting](#)

#### [Master of Science – Information Systems](#)

#### [Master of Science – Leadership for Sustainability](#)

Graduate Certificates

#### [Healthcare Administration](#)

#### [Leadership for Sustainability](#)