

# AAS-International Business to BAAS-Business-Marketing 2021-2022 Transfer Pathway



## **First and Second Years**

Please speak with your ACC advisor for recommended course sequence

| ACC        | TAMUCT                      | Course Name                                      | Hrs | ACC                                    | TAMUCT                             | Course Name  | Hrs |
|------------|-----------------------------|--|-----|--|------------------------------------|--|-----|
| IBUS 1305  | VOBU                        | Introduction to International Business and Trade | 3   | BMGT 1327 <sup>3</sup>                 | VOBU                               | Principles of Management                           | 3   |
| LMGT 1319  | VOBU                        | Introduction to Business Logistics               | 3   | IBUS 1301                              | VOBU                               | Principles of Exports                              | 3   |
| IBUS 1341  | VOBU                        | Global Supply Chain Management                   | 3   | BMGT 2388                              | VOBU                               | Internship-Business Administration and Management  | 3   |
| BMGT 1341  | VOBU                        | Business Ethics                                  | 3   | IBUS 2341                              | VOBU                               | Intercultural Management                           | 3   |
| BMGT 2309  | VOBU                        | Leadership                                       | 3   | BUSI 1301                              | VOBU                               | Business Principles                                | 3   |
| BCIS 1305  | VOBU                        | Business Computer Applications                   | 3   | ACNT 1303                              | VOBU                               | Introduction to Accounting I                       | 3   |
| ENGL 23114 | CORE 010                    | Technical and Business Writing                   | 3   | SPCH 1321                              | CORE 010                           | Business and Professional Communication            | 3   |
| MATH 1324  | CORE 020                    | Mathematics for Business and Economics           | 3   | CORE 040                               | CORE 040                           | CORE Language, Philosophy & Culture                | 3   |
| ECON 2302  | CORE 080                    | Principles of Microeconomics                     | 3   | BUSI 2305                              | Business Statistics<br>Requirement | Business Statistics                                | 3   |
| BUSI 2301  | Business Law<br>Requirement | Business Law                                     | 3   | EDUC 1300 or<br>ECON 2301 <sup>2</sup> | CORE 090                           | Learning Framework or Principles of Macroeconomics | 3   |
|            |                             |  |     | Total                                  |                                    |  | 60  |

## **Summer Semester**

| ACC       | TAMUCT   | Course Name                        | Hrs | ACC                    | TAMUCT   | Course Name                  | Hrs |   |
|-----------|----------|------------------------------------|-----|------------------------|----------|------------------------------|-----|---|
| ACCT 2301 | CORE 090 | Principles of Financial Accounting | 3   | ECON 2301 <sup>2</sup> | CORE 090 | Principles of Macroeconomics | 3   | 1 |

## Third Year- Junior Fall Semester – Spring Semester

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|---------------------------|-----------|------------------------------------|-----|--------------------------|---------------|-------------------------------------|-----|
| ACC                       | TAMUCT    | Course Name                        | Hrs | ACC                      | TAMUCT        | Course Name                         | Hrs |
| ACCT 2301                 | CORE 090  | Principles of Financial Accounting | 3   | CORE<br>060 <sup>1</sup> | CORE 060      | CORE American History               | 3   |
| ECON 2301 <sup>2</sup>    | CORE 090  | Principles of Macroeconomics       | 3   | ACCT 23021               | Business Core | Principles of Managerial Accounting | 3   |
| CORE 0301                 | CORE 030  | CORE Life and Physical Science     | 3   | CORE 0701                | CORE 070      | CORE Government/Political Science   | 3   |
|                           | BUSI 3301 | Business Communications & Research | 3   |                          | MKTG 3318     | Promotional Strategy                | 3   |
|                           | MKTG 3301 | Marketing                          | 3   |                          | MKTG 3320     | Marketing Research                  | 3   |
| Total                     |           |                                    | 15  | Total                    |               |                                     | 15  |

#### **Summer Semester**

| ACC       | TAMUCT   | Course Name                       | Hrs | ACC   | TAMUCT    | Course Name       | Hrs |
|-----------|----------|-----------------------------------|-----|-------|-----------|-------------------|-----|
| CORE 0701 | CORE 070 | CORE Government/Political Science | 3   |       | MKTG 3316 | Consumer Behavior | 3   |
|           |          |                                   |     | Total |           |                   | 6   |

#### Fourth Year - Senior Fall Semester - Spring Semester

| ACC                   | TAMUCT                                 | Course Name  | Hrs | ACC       | TAMUCT    | Course Name                                       | Hrs |
|-----------------------|--|--|-----|-----------|-----------|---|-----|
| CORE 030 <sup>1</sup> | CORE 030                               | CORE Life and Physical Science                             | 3   | CORE 0501 | CORE 050  | CORE Creative Arts                                | 3   |
|                       | FIN 3301                               | Financial Management I                                     | 3   | CORE 0701 | CORE 070  | CORE Government/Political Science                 | 3   |
|                       | MKTG 4302                              | Services Marketing   | 3   |           | BUSI 4359 | Business Strategy                                 | 3   |
|                       | MKTG 4305                              | Digital and Internet Marketing                             | 3   |           | MKTG 4316 | Marketing Management                              | 3   |
|                       | MGMT 3301 or<br>MGMT 4325 <sup>4</sup> | Principles of Management or Leadership Theory and Practice | 3   |           | BUSI 4301 | Business Ethics & Corporate Social Responsibility | 3   |
| Total                 |  |  | 15  | Total     |           |   | 15  |

#### Notes/Comments:

- (1) Due to the nature of the AAS program, not all Texas Common Core courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- (2) FTIC students will need to take EDUC 1300. If not a FTIC, please take ECON 2301 for degree completion at TAMUCT.
- (3) If passed BMGT 1327 with a grade B or better, can take MGMT 4325
- (4) Course substitution available for ENGL 1301 at TAMUCT

## **Transfer Information**

## **Transfer of Credit & Student Benefits**

Transfer Central! Your affordable path to a high-quality bachelor's degree.

<u>Join Transfer Central</u> and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click **HERE** to join now.

## **College of Business Administration**

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us ONLINE to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click <u>HERE</u> to find a time that meets your schedule.

## Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

**Get Connected.** Meet in-person, virtually, or via the phone with an admissions counselor today. Click <u>HERE</u> to schedule an appointment convenient for you.

## **Graduate Studies**

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

## Master of Business Administration

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

Master of Science - Accounting

Master of Science - Information Systems

Master of Science - Leadership for Sustainability

#### **Graduate Certificates**

<u>Healthcare Administration</u> Leadership for Sustainability