



**AAS – Business Administration – Marketing to
BAAS – Business
Without Concentration
2022-2023 Transfer Pathway**



AAS Degree Requirements

Temple College

TEMPLE	TAMUCT	Course Name	SCH	TEMPLE	TAMUCT	Course Name	SCH
MRKG 1311 ³	VOBU	Principles of Marketing	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3
BUSI 1301	BUSI 1301	Business Principles	3	BCIS 1305	BCIS 1305	Business Computer Applications	3
ACNT 1303 ³	VOBU	Introduction to Accounting I	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
BMGT 1341 ³	VOBU	Business Ethics	3	ENGL 1301	CORE 010	Composition I	3
MRKG 1302 ³	VOBU	Principles of Retailing	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
Elective	Elective	Marketing Elective	3	BUSI 2301	BUSI 2301	Business Law	3
BUSG 2309 ³	VOBU	Small Business Management/Entrepreneurship	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
Elective	Elective	Human Resource Elective	3	BMGT 2309 ³	VOBU	Leadership	3
Elective	Elective	Business Elective	3	CORE 040	CORE 040	Language, Philosophy, Culture Core Selection	3
Elective	Elective	Soft Skills Elective	3	SPCH 1311, SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication, Public Speaking or Business and Professional Communication	3

Subtotal 60

Additional Lower-Level or Upper-Level Degree Requirements

Temple College or Texas A&M University – Central Texas

Temple College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core Selection	3
CORE 050 ¹	CORE 050	Creative Arts Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
ECON 2302 ^{1,2}	CORE 080	Principles of Microeconomics	3
BUSI 2305 ^{1,2}	BUSI 2305	Business Statistics	3

Subtotal 27

Upper-Level Degree Requirements

Texas A&M University - Central Texas

Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	BUSI 4301	Business Ethics	3
MGMT 3301 or MGMT 4325 ⁴	Principles of Management or Leadership Theory and Practice	3	BUSI 4359	Business Strategy	3
FIN 3301 ⁵	Financial Management I	3	Upper-Level COBA Elective ⁶	Upper-Level COBA Elective	18
MKTG 3301, MKTG 3316 or MKTG 3318 ⁴	Marketing, Consumer Behavior or Promotional Strategy	3			

Subtotal 36

Total 123

Notes/Comments

Texas A&M-Central Texas is an upper-level institution offering 3xxx-5xxx level courses. All 1xxx-2xxx level courses must be completed at a different institution.

For help with pathway planning, student should speak with an [academic advisor](#). This guide is intended for planning and visualization purposes only.

1. Not all bachelor's degree requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. Please consult your TAMUCT advisor for information on alternative Upper-Level course offerings.
3. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed
 - f. See the College of Business Administration's academic advisors for more information.
4. If student passed BMGT 1327 and MRKG 1311 as a part of their A.A.S. and received at least a B, alternate courses listed may be taken. Please speak with your advisor.
5. Other field of study course may be used to satisfy requirement.
6. Please see your advisor for information on recommended micro-credential course offerings.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)