

## AAS – Accounting to BAAS – Business Marketing Concentration 2023-2024 Transfer Pathway



AAS Degree Requirements											
Dallas College											
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH				
ACCT 2301	CORE 090	Principles of Financial Accounting	3	ACNT 23033	VOBU	Intermediate Accounting I	3				
ACNT 13113	VOBU	Introduction to Computerized Accounting	3	ECON 2301	CORE 090	Principles of Macroeconomics	3				
ENGL 1301	CORE 010	Composition I	3	HIST 1301	CORE 060	United States History I	3				
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	Elective <sup>3</sup>	VOBU	Accounting Specialty Elective	3				
Elective	CORE 030	Life and Physical Sciences Core	3	Elective <sup>3</sup>	VOBU	Accounting Specialty Elective	3				
Elective	CORE 040	Language, Philosophy, and Culture Core	3	ECON 2302	CORE 080	Principles of Microeconomics	3				
ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3	GOVT 2305	CORE 070	Federal Government	3				
ACNT 13133	VOBU	Computerized Accounting Applications	3	ACNT 23023	VOBU	Accounting Capstone	3				
CORE 050	CORE 050	Creative Arts Core	3	Elective <sup>3</sup>	VOBU	Accounting Specialty Elective	3				
SPCH 1311	CORE 010	Introduction to Speech Communication	3	Elective <sup>3</sup>	VOBU	Accounting Specialty Elective	3				
SPCH 1315 or		Public Speaking or									
SPCH 1321		Business & Professional Communication				Subtatal	60				

Subtotal

Additional Lower-Level or Upper-Level Degree Requirements										
Dallas College or Texas A&M University – Central Texas										
Dallas College	Texas A&M University - Central Texas	&M University - Central Texas Course Name		SCH						
CORE 0301	CORE 030	Life and Physical Sciences Core		3						
CORE 0601	CORE 060	American History Core		3						
CORE 0701	CORE 070	Government/Political Science Core		3						
MATH 1342 or BUSI 23051,4	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics		3						
Any Level Elective <sup>1,2</sup>	Any Level Elective	Any Level Elective		12						
			Subtotal	24						

Upper-Level Degree Requirements											
Texas A&M University - Central Texas											
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH						
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3						
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3						
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3						
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3						
FIN 3301 <sup>5</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3						
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3						
				Subtotal	36						

Total

120

## **Notes/Comments**

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College. For help with pathway planning, student should speak with an <u>academic advisor</u>. This pathway is intended for planning and visualization purposes only.

- Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor.
- Any-level electives may be taken at either at Texas A&M University-Central Texas or at Dallas College. Please consult with an academic advisor prior to selecting any-level electives.
  This section has the following considerations:
  - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - b. May consist of technical, vocational, or military credit (or a combination)
  - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - e. A maximum of 36 semester credit hours will be allowed
  - f. See the College of Business Administration's academic advisors for more information.
  - Students may also fulfill this degree requirement by enrolling in BUSI 3311.
- 5. Other field of study course may be used to satisfy requirement.

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