



**AAS – Management to
BAAS – Business
Marketing Concentration
2024-2025 Transfer Pathway**



Dallas College (DC)							
AAS Degree Requirements							
DC	Course Name	SCH	TAMUCT	DC	Course Name	SCH	TAMUCT
BUSI 1301	Business Principles	3	BUSI 1301	HRPO 2307 ¹	Organizational Behavior	3	HRPO 2307
BMGT 1327 ¹	Principles of Management	3	BMGT 1327	ACCT 2301	Principles of Financial Accounting	3	CORE 090
BMGT 1301 ¹	Supervision	3	BMGT 1301	ECON 2301	Principles of Macroeconomics	3	CORE 090
BUSI 1307	Personal Finance	3	BUSI 1307	SPCH 1311	Introduction to Speech Communication	3	CORE 010
ENGL 1301	Composition I	3	CORE 010	BMGT 1382 ¹	Cooperative Education-Business Administration and Management	3	BMGT 1382
HRPO 2301 ¹	Human Resources Management	3	HRPO 2301	BMGT 2303 ¹	Problem Solving and Decision Making	3	BMGT 2303
BMGT 1309 ¹	Information and Project Management	3	BMGT 1309	CORE 050	Creative Arts Core	3	CORE 050
BMGT 2309 ¹	Leadership	3	BMGT 2309	ECON 2302	Principles of Microeconomics	3	CORE 080
ACCT 2302	Principles of Managerial Accounting	3	ACCT 2302	BUSI 2305	Business Statistics	3	BUSI 2305
MATH 1324	Mathematics for Business & Social Sciences	3	CORE 020	BMGT 2382 ¹	Cooperative Education-Business Administration and Management	3	BMGT 2382
						Subtotal	60

Dallas College (DC) or Texas A&M University – Central Texas (TAMUCT)			
Additional Lower-Level or Upper-Level Degree Requirements			
DC	TAMUCT	Course Name	SCH
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 040 ²	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
Any Level Elective ^{2,3}	Any Level Elective	Any Level Elective	3
			Subtotal 24

Texas A&M University - Central Texas (TAMUCT)						
BAAS Degree Requirements						
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH	
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3	
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3	
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3	
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3	
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3	
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Strategy	3	
					Subtotal	36
					Total	120

Notes/Comments	
TAMUCT only offers upper-level courses (those labeled 3XXX-5XXX), while all lower-level courses (those labeled 1XXX-2XXX) should be completed at Dallas College. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours, as certain courses required for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, please speak with an academic advisor or enrollment specialist . This pathway is intended for planning and visualization purposes and is subject to change.	
1. This section has the following considerations: • May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.) • May consist of technical, vocational, or military credit (or a combination) • No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training) • With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours. • A maximum of 36 semester credit hours will be allowed. • See the College of Business Administration's academic advisors for more information.	
2. The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete the remaining lower-level courses at DC. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor .	
3. Any-level electives may be taken at either at Texas A&M University-Central Texas or at Dallas College. Please consult with an academic advisor prior to selecting any-level electives.	
4. Other field of study course may be used to satisfy requirement.	