AAS – Fashion Marketing to BAAS – Business – Marketing Concentration 2024-2025 Transfer Pathway

Dallas College (DC)							
AAS Degree Requirements							
DC	**Course Name**	**SCH**	**TAMUCT**	**DC**	**Course Name**	**SCH**	**TAMUCT**
FSHD 1302[1]	Introduction to Fashion	3	*FSHD 1302*	MRKG 1301[1]	Customer Relations Management	3	*MRKG 1301*
FSHD 1308[1]	Fashion Trends	3	*FSHD 1308*	MRKG 2333[1]	Principles of Selling	3	*MRKG 2333*
FSHN 1313[1]	Basic Color Theory and Application	3	*FSHN 1313*	FSHN 1382[1]	Cooperative Education – Fashion Merchandising	3	*FSHN 1382*
MRKG 1311[1]	Principles of Marketing	3	*MRKG 1311*	SPCH 1311	Introduction to Speech Communication	3	*CORE 010*
FSHN 2307[1]	Fashion Advertising	3	*FSHN 2307*	FSHN 1301[1]	Textiles	3	*FSHN 1301*
FSHN 2320[1]	Visual Merchandising	3	*FSHN 2320*	MRKG 1302[1]	Principles of Retailing	3	*MRKG 1302*
ENGL 1301	Composition I	3	*CORE 010*	FSHN 1312[1]	Apparel and Accessories Marketing Operations	3	*FSHN 1312*
MATH 1324	Mathematics for Business & Social Sciences	3	*CORE 020*	FSHN 2382[1]	Cooperative Education – Fashion Merchandising	3	*FSHN 2382*
ECON 2302	Principles of Microeconomics	3	*CORE 080*	CORE 050	Creative Arts Core	3	*CORE 050*
FSHN 2303[1]	Fashion Buying	3	*FSHN 2303*	Elective[1]	Fashion Elective	3	*Elective*
							Subtotal 60

Dallas College (DC) or Texas A&M University – Central Texas (TAMUCT)			
Additional Lower-Level or Upper-Level Degree Requirements			
DC	**TAMUCT**	**Course Name**	**SCH**
CORE 030[2]	CORE 030	Life and Physical Sciences Core	3
CORE 030[2]	CORE 030	Life and Physical Sciences Core	3
CORE 040[2]	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060[2]	CORE 060	American History Core	3
CORE 060[2]	CORE 060	American History Core	3
CORE 070[2]	CORE 070	Government/Political Science Core	3
CORE 070[2]	CORE 070	Government/Political Science Core	3
ACCT 2301[2]	CORE 090	Principles of Financial Accounting	3
ECON 2301[2]	CORE 090	Principles of Macroeconomics	3
ACCT 2302[2]	ACCT 2302	Principles of Managerial Accounting	3
MATH 1342 *or* BUSI 2305[2]	MATH 1342 *or* BUSI 2305	Elementary Statistical Methods *or* Business Statistics	3
			Subtotal 33

Texas A&M University - Central Texas (TAMUCT)					
BAAS Degree Requirements					
TAMUCT	**Course Name**	**SCH**	**TAMUCT**	**Course Name**	**SCH**
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301[3]	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Strategy	3
					Subtotal 36
					Total 129

Notes/Comments

TAMUCT only offers upper-level courses (those labeled 3XXX-5XXX), while all lower-level courses (those labeled 1XXX-2XXX) should be completed at Dallas College. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours, as certain courses required for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, please speak with an academic advisor or enrollment specialist. ***This pathway is intended for planning and visualization purposes and is subject to change.***

1. This section has the following considerations:
   - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
   - May consist of technical, vocational, or military credit (or a combination)
   - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
   - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
   - A maximum of 36 semester credit hours will be allowed.
   - See the College of Business Administration's academic advisors for more information.
2. The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete the remaining lower-level courses at DC. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor.
3. Other field of study course may be used to satisfy requirement.