



**AAS – Fashion Marketing to
BAAS – Business – Management Concentration
2024-2025 Transfer Pathway**



Dallas College (DC)							
AAS Degree Requirements							
DC	Course Name	SCH	TAMUCT	DC	Course Name	SCH	TAMUCT
FSHD 1302 ¹	Introduction to Fashion	3	FSHD 1302	MRKG 1301 ¹	Customer Relations Management	3	MRKG 1301
FSHD 1308 ¹	Fashion Trends	3	FSHD 1308	MRKG 2333 ¹	Principles of Selling	3	MRKG 2333
FSHN 1313 ¹	Basic Color Theory and Application	3	FSHN 1313	FSHN 1382 ¹	Cooperative Education – Fashion Merchandising	3	FSHN 1382
MRKG 1311 ¹	Principles of Marketing	3	MRKG 1311	SPCH 1311	Introduction to Speech Communication	3	CORE 010
FSHN 2307 ¹	Fashion Advertising	3	FSHN 2307	FSHN 1301 ¹	Textiles	3	FSHN 1301
FSHN 2320 ¹	Visual Merchandising	3	FSHN 2320	MRKG 1302 ¹	Principles of Retailing	3	MRKG 1302
ENGL 1301	Composition I	3	CORE 010	FSHN 1312 ¹	Apparel and Accessories Marketing Operations	3	FSHN 1312
MATH 1324	Mathematics for Business & Social Sciences	3	CORE 020	FSHN 2382 ¹	Cooperative Education – Fashion Merchandising	3	FSHN 2382
ECON 2302	Principles of Microeconomics	3	CORE 080	CORE 050	Creative Arts Core	3	CORE 050
FSHN 2303 ¹	Fashion Buying	3	FSHN 2303	Elective ¹	Fashion Elective	3	Elective
						Subtotal	60

Dallas College (DC) or Texas A&M University – Central Texas (TAMUCT)			
Additional Lower-Level or Upper-Level Degree Requirements			
DC	TAMUCT	Course Name	SCH
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 040 ²	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
ACCT 2301 ²	CORE 090	Principles of Financial Accounting	3
ECON 2301 ²	CORE 090	Principles of Macroeconomics	3
ACCT 2302 ²	ACCT 2302	Principles of Managerial Accounting	3
BUSI 2301 ²	BUSI 2301	Business Law	3
MATH 1342 or BUSI 2305 ²	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
			Subtotal 36

Texas A&M University - Central Texas (TAMUCT)					
BAAS Degree Requirements					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4359	Business Strategy	3
MKTG 3301 MKTG 3316 or MKTG 3318 ³	Marketing Consumer Behavior or Promotional Strategy	3	CIS 4350	Management Information Systems	3
FIN 3301 ⁴	Financial Management I	3	UL MGMT Elective or Micro-Credential Course ⁵	Upper-Level MGMT Elective or Micro-credential Course	9
BUSI 3344	Introduction to the Global Business Environment	3			
					Subtotal 33
					Total 129

Notes/Comments	
TAMUCT only offers upper-level courses (those labeled 3XXX-5XXX), while all lower-level courses (those labeled 1XXX-2XXX) should be completed at Dallas College. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours, as certain courses required for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, please speak with an academic advisor or enrollment specialist. This pathway is intended for planning and visualization purposes and is subject to change.	
1. This section has the following considerations: - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.) - May consist of technical, vocational, or military credit (or a combination) - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training) - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours. - A maximum of 36 semester credit hours will be allowed. - See the College of Business Administration's academic advisors for more information.	
2. The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete the remaining lower-level courses at DC. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor.	
3. If a student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. Otherwise, students should complete MKTG 3301. Please speak with an advisor.	
4. Other field of study course may be used to satisfy requirement.	
5. See Advisor to discuss the possible micro-credential options.	