



**AAS – Business Administration to
BAAS – Business – Marketing Concentration
2024-2025 Transfer Pathway**



Dallas College (DC)							
AAS Degree Requirements							
DC	Course Name	SCH	TAMUCT	DC	Course Name	SCH	TAMUCT
BMGT 1327 ³	Principles of Management	3	BMGT 1327	ACCT 2302	Principles of Managerial Accounting	3	ACCT 2302
BUSI 1301	Business Principles	3	BUSI 1301	HRPO 2307 ³	Organizational Behavior	3	HRPO 2307
ENGL 1301	Composition I	3	CORE 010	ECON 2301	Principles of Macroeconomics	3	CORE 090
MATH 1324	Mathematics for Business & Social Sciences	3	CORE 020	Elective ^{2,3}	Elective	3	Elective
Elective ^{2,3}	Elective	3	Elective	SPCH 1311	Introduction to Speech Communication	3	CORE 010
MRKG 1311 ³	Principles of Marketing	3	MRKG 1311	BUSI 2301	Business Law	3	BUSI 2301
ACCT 2301	Principles of Financial Accounting	3	CORE 090	PSYC 2301	General Psychology	3	PSYC 2301
HRPO 2301 ³	Human Resources Management	3	HRPO 2301	ECON 2302	Principles of Microeconomics	3	CORE 080
BMGT 1305 ³	Communications in Management	3	BMGT 1305	CORE 050	Creative Arts Core	3	CORE 050
Elective ^{2,3}	Elective	3	Elective	BMGT 2382 ³	Cooperative Education-Business Admin and Mgmt.	3	BMGT 2382
						Subtotal	60

Dallas College (DC) or Texas A&M University – Central Texas (TAMUCT)				
Additional Lower-Level or Upper-Level Degree Requirements				
DC	TAMUCT	Course Name	SCH	
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3	
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3	
CORE 040 ¹	CORE 040	Language, Philosophy, and Culture Core	3	
CORE 060 ¹	CORE 060	American History Core	3	
CORE 060 ¹	CORE 060	American History Core	3	
CORE 070 ¹	CORE 070	Government/Political Science Core	3	
CORE 070 ¹	CORE 070	Government/Political Science Core	3	
MATH 1342 or BUSI 2305 ¹	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3	
			Subtotal	24

Texas A&M University - Central Texas (TAMUCT)					
BAAS Degree Requirements					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Strategy	3
					Subtotal 36
					Total 120

Notes/Comments	
TAMUCT only offers upper-level courses (those labeled 3XXX-5XXX), while all lower-level courses (those labeled 1XXX-2XXX) should be completed at Dallas College. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours, as certain courses required for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, please speak with an academic advisor or enrollment specialist. This pathway is intended for planning and visualization purposes and is subject to change. - The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete the remaining lower-level courses at DC. Please discuss the consortium agreement procedure with a TAMUCT financial aid advisor. - Elective must be selected from any three-credit hour course from the following rubrics: ACCT, ACNT, BCIS, BMGT, BUSG, BUSI, COSC, ECON, HRPO, IBUS, ITSC, MRKG, POFI or POFT. - This section has the following considerations: - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.) - May consist of technical, vocational, or military credit (or a combination) - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training) - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours. - A maximum of 36 semester credit hours will be allowed - See the College of Business Administration's academic advisors for more information. - Other field of study course may be used to satisfy requirement.	