



AS – Business to BBA – Marketing 2024-2025 Transfer Pathway



| AS Degree Requirements | | | | | | | |
|------------------------|-----------|---|-----|-----------|-----------|-------------------------------------|-----|
| BLINN College | | | | | | | |
| BLINN | TAMUCT | Course Name | SCH | BLINN | TAMUCT | Course Name | SCH |
| BUSI 1301 | BUSI 1301 | Business Principles | 3 | ECON 2301 | CORE 090 | Principles of Macroeconomics | 3 |
| MATH 1324 | CORE 020 | Mathematics for Business & Social Science | 3 | ACCT 2301 | CORE 090 | Principles of Financial Accounting | 3 |
| ENGL 1301 | CORE 010 | English Composition I | 3 | GOVT 2305 | CORE 070 | Federal Government | 3 |
| HIST 1301 | CORE 060 | United States History I | 3 | PHIL 1301 | CORE 040 | Introduction to Philosophy | 3 |
| CORE 050 | CORE 050 | Creative Arts Core | 3 | CORE 030 | CORE 030 | Life and Physical Science Core | 3 |
| BCIS 1305 | BCIS 1305 | Business Computer Applications | 3 | ACCT 2302 | ACCT 2302 | Principles of Managerial Accounting | 3 |
| ECON 2302 | CORE 090 | Principles of Microeconomics | 3 | BUSI 2305 | BUSI 2305 | Business Statistics | 3 |
| MATH 1325 | MATH 1325 | Calculus for Business and Social Sciences | 3 | GOVT 2306 | CORE 070 | Texas Government | 3 |
| ENGL 1302 | CORE 010 | English Composition II | 3 | SPCH 1315 | SPCH 1315 | Public Speaking | 3 |
| HIST 1302 | CORE 060 | United States History II | 3 | CORE 030 | CORE 030 | Life and Physical Science Core | 3 |
| Subtotal | | | | | | | 60 |

| Additional Lower-Level or Upper-Level Degree Requirements | | | |
|---|--------------------------------------|---|-----|
| BLINN College or Texas A&M University – Central Texas | | | |
| BLINN College | Texas A&M University - Central Texas | Course Name | SCH |
| BUSI 2301 ^{1,2} | BUSI 2301 | Business Law | 3 |
| PSYC 2301 or SOCI 1301 ^{1,3} | CORE 080 | General Psychology or Introduction to Sociology | 3 |
| Subtotal | | | 6 |

| Upper-Level Degree Requirements | | | | | |
|---|---|-----|--|--|-----|
| Texas A&M University - Central Texas (TAMUCT) | | | | | |
| TAMUCT | Course Name | SCH | TAMUCT | Course Name | SCH |
| BUSI 3301 | Professionalism and Communication in Business | 3 | MKTG 3316 | Consumer Behavior | 3 |
| ACCT 3301 | Accounting and Finance Data Analytics I | 3 | MKTG 4302 | Services Marketing | 3 |
| MKTG 3301 | Marketing | 3 | MKTG 4305 | Digital and Internet Marketing | 3 |
| BUSI 4301 | Business Ethics and Corporate Social Responsibility | 3 | MGMT 3350 | Management and Organizational Behavior | 3 |
| FIN 3301 | Financial Management I | 3 | BUSI 4359 | Business Strategy | 3 |
| MGMT 3302 or Upper-Level COBA Elective ⁴ | Personnel and Human Resource Management or Upper-Level COBA Elective | 3 | CIS 4350 | Management Information Systems | 3 |
| MKTG 3318 | Promotional Strategy | 3 | MKTG 3320 | Marketing Research | 3 |
| Any Level Elective or Upper-Level COBA Elective ⁴ | Any Level Elective or Upper-Level COBA Elective | 3 | MKTG 4316 | Marketing Strategy | 3 |
| BUSI 3344 | Introduction to the Global Business Environment | 3 | Upper-Level COBA Elective ⁴ | Upper-Level COBA Elective | 3 |
| Subtotal | | | | | 54 |
| Total | | | | | 120 |

Notes/Comments

TAMUCT offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at BLINN. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours as some courses necessary for the associate degree are transferable but not applicable to the baccalaureate degree.

For help with pathway planning, please speak with an [academic advisor](#) or [enrollment specialist](#). This pathway is intended for planning and visualization purposes and is subject to change.

- The AS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete these remaining lower-level courses at Blinn. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
- Students may also fulfill this degree requirement by completing BUSI 3332 at TAMUCT.
- CORE REQ (080) recommended courses are PSYC 2301 or SOCI 1301. These are not degree required courses.
- Please see your advisor for information on recommended micro-credential course offerings.