



# AAS – Business/Management to BAAS – Business Marketing Concentration 2024-2025 Transfer Pathway



| AAS Degree Requirements |           |                                     |     |                       |           |                                            |     |
|-------------------------|-----------|-------------------------------------|-----|-----------------------|-----------|--------------------------------------------|-----|
| Temple College          |           |                                     |     |                       |           |                                            |     |
| TC                      | TAMUCT    | Course Name                         | SCH | TC                    | TAMUCT    | Course Name                                | SCH |
| BMGT 1301 <sup>1</sup>  | VO--      | Supervision                         | 3   | ENGL 1301             | CORE 010  | Composition I                              | 3   |
| BUSI 1301               | BUSI 1301 | Business Principles                 | 3   | BCIS 1305             | BCIS 1305 | Business Computer Applications             | 3   |
| BMGT 2303 <sup>1</sup>  | VO--      | Problem Solving and Decision Making | 3   | ACCT 2302             | ACCT 2302 | Principles of Managerial Accounting        | 3   |
| BMGT 1341 <sup>1</sup>  | VO--      | Business Ethics                     | 3   | MATH 1324             | CORE 020  | Mathematics for Business & Social Sciences | 3   |
| CMDR 1300 <sup>1</sup>  | VO--      | Workplace Dispute Resolution        | 3   | Elective <sup>1</sup> | VO--      | Business Elective                          | 3   |
| Elective <sup>1</sup>   | VO--      | Human Resources Elective            | 3   | SPCH 1311             | CORE 010  | Introduction to Speech Communication       | 3   |
| BMGT 2309 <sup>1</sup>  | VO--      | Leadership                          | 3   | Elective <sup>1</sup> | VO--      | Business Elective                          | 3   |
| POFT 1313 <sup>1</sup>  | VO--      | Professional Workforce Preparation  | 3   | Elective <sup>1</sup> | VO--      | Marketing Elective                         | 3   |
| ACCT 2301               | CORE 090  | Principles of Financial Accounting  | 3   | CORE 040              | CORE 040  | Language, Philosophy, Culture Core         | 3   |
| Elective <sup>1</sup>   | VO--      | Finance Elective                    | 3   | ECON 2302             | CORE 080  | Principles of Microeconomics               | 3   |
| Subtotal                |           |                                     |     |                       |           |                                            | 60  |

| Additional Lower-Level Degree Requirements  |                                      |                                                       |     |
|---------------------------------------------|--------------------------------------|-------------------------------------------------------|-----|
| Temple College or Texas A&M – Central Texas |                                      |                                                       |     |
| Temple College                              | Texas A&M University - Central Texas | Course Name                                           | SCH |
| CORE 030 <sup>2</sup>                       | CORE 030                             | Life and Physical Sciences Core                       | 3   |
| CORE 030 <sup>2</sup>                       | CORE 030                             | Life and Physical Sciences Core                       | 3   |
| CORE 050 <sup>2</sup>                       | CORE 050                             | Creative Arts Core                                    | 3   |
| CORE 060 <sup>2</sup>                       | CORE 060                             | American History Core                                 | 3   |
| CORE 060 <sup>2</sup>                       | CORE 060                             | American History Core                                 | 3   |
| CORE 070 <sup>2</sup>                       | CORE 070                             | Government/Political Science Core                     | 3   |
| CORE 070 <sup>2</sup>                       | CORE 070                             | Government/Political Science Core                     | 3   |
| ECON 2301 <sup>2</sup>                      | CORE 090                             | Principles of Macroeconomics                          | 3   |
| MATH 1342 or BUSI 2305 <sup>2,3</sup>       | MATH 1342 or BUSI 2305               | Elementary Statistical Methods or Business Statistics | 3   |
| Subtotal                                    |                                      |                                                       | 27  |

| Upper-Level Degree Requirements      |                                               |     |           |                                                     |     |
|--------------------------------------|-----------------------------------------------|-----|-----------|-----------------------------------------------------|-----|
| Texas A&M University - Central Texas |                                               |     |           |                                                     |     |
| TAMUCT                               | Course Name                                   | SCH | TAMUCT    | Course Name                                         | SCH |
| BUSI 3301                            | Professionalism and Communication in Business | 3   | MKTG 4305 | Digital and Internet Marketing                      | 3   |
| MGMT 3350                            | Management and Organizational Behavior        | 3   | BUSI 4301 | Business Ethics and Corporate Social Responsibility | 3   |
| MKTG 3301                            | Marketing                                     | 3   | BUSI 4359 | Business Strategy                                   | 3   |
| MKTG 3316                            | Consumer Behavior                             | 3   | MKTG 3318 | Promotional Strategy                                | 3   |
| FIN 3301 <sup>4</sup>                | Financial Management I                        | 3   | MKTG 3320 | Marketing Research                                  | 3   |
| MKTG 4302                            | Services Marketing                            | 3   | MKTG 4316 | Marketing Strategy                                  | 3   |
| Subtotal                             |                                               |     |           |                                                     | 36  |
| Total                                |                                               |     |           |                                                     | 123 |

## Notes/Comments

TAMUCT offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at TC. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours as some courses necessary for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, students should speak with an [academic advisor](#) or [enrollment specialist](#). *This pathway is intended for planning and visualization purposes and is subject to change.*

- This section has the following considerations:
  - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - May consist of technical, vocational, or military credit (or a combination)
  - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - A maximum of 36 semester credit hours will be allowed.
  - See the College of Business Administration's academic advisors for more information.
- The AAS does not meet all the course requirements for the bachelor's degree. Students will need to complete the remaining lower-level courses at Temple College. It is recommended to seek guidance from a [financial aid advisor](#) regarding the consortium agreement process.
- Students may also fulfill this degree requirement by enrolling in BUSI 3311 at TAMUCT.
- Other field of study course may be used to satisfy requirement.