



**AAS – Business Management to  
BAAS – Business  
Marketing Concentration  
2024-2025 Transfer Pathway**



AAS Degree Requirements							
McLennan Community College							
MCC	TAMUCT	Course Name	SCH	MCC	TAMUCT	Course Name	SCH
BMGT 1327 <sup>2</sup>	VO--	Principles of Management	3	BUSI 2301	BUSI 2301	Business Law	3
ACNT 1303 <sup>2</sup>	VO--	Introduction to Accounting I	3	BMGT 1307 <sup>2</sup>	VO--	Team Building	3
BUSI 1301	BUSI 1301	Business Principles	3	CORE 040	CORE 040	Language, Philosophy, & Culture Core	3
ITSC 1315 <sup>2</sup>	VO--	Project Management Software	3	ENGL 1301	CORE010	Composition I	3
BMGT 2309 <sup>2</sup>	VO--	Leadership	3	BMGT 2389 <sup>2</sup>	VO--	Internship II-Business Administration and Management	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
HRPO 2301 <sup>2</sup>	VO--	Human Resources Management	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MRKG 1311 <sup>2</sup>	VO--	Principles of Marketing	3	MATH 1342	MATH 1342	Elementary Statistical Methods	3
BMGT 2388 <sup>2</sup>	VO--	Internship I-Business Administration and Management	3	SPCH 1311	CORE 010	Introduction to Speech Communication	3
BUSI 1307	BUSI 1307	Personal Finance	3	BMGT 1344 <sup>2</sup>	VO--	Negotiations and Conflict Management	3
Subtotal							60

Additional Lower-Level Degree Requirements			
McLennan Community College or Texas A&M University – Central Texas			
MCC	TAMUCT	Course Name	SCH
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Sciences Core	3
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Sciences Core	3
CORE 050 <sup>1</sup>	CORE 050	Creative Arts Core	3
CORE 060 <sup>1</sup>	CORE 060	American History Core	3
CORE 060 <sup>1</sup>	CORE 060	American History Core	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core	3
ECON 2302 <sup>1</sup>	CORE 080	Principles of Microeconomics	3
ACCT 2301 <sup>1</sup>	CORE 090	Principles of Financial Accounting	3
ACCT 2302 <sup>1</sup>	ACCT 2302	Principles of Managerial Accounting	3
Subtotal			30

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 <sup>3</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Strategy	3
				Subtotal	36
				Total	126

Notes/Comments	
TAMUCT offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at MCC. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours as some courses necessary for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, students should speak with an <a href="#">academic advisor</a> or <a href="#">enrollment specialist</a> . <i>This pathway is intended for planning and visualization purposes only.</i>	
1.	The AAS does not meet all the course requirements for the bachelor's degree. Students will need to complete the remaining lower-level courses at MCC. It is recommended to seek guidance from a <a href="#">financial aid advisor</a> regarding the consortium agreement process.
2.	This section has the following considerations: <ul style="list-style-type: none"><li>a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)</li><li>b. May consist of technical, vocational, or military credit (or a combination)</li><li>c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)</li><li>d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.</li><li>e. A maximum of 36 semester credit hours will be allowed.</li><li>f. See the College of Business Administration's academic advisors for more information.</li></ul>
3.	Other field of study course may be used to satisfy requirement.