



**AAS – Business Administration Specialization to
BAAS – Business
Marketing Concentration
2024-2025 Transfer Pathway**



AAS Degree Requirements							
McLennan Community College							
MCC	TAMUCT	Course Name	SCH	MCC	TAMUCT	Course Name	SCH
BUSI 1301	BUSI 1301	Business Principles	3	ENGL 1301	CORE 010	Composition I	3
ACNT 1303 ²	VO--	Introduction to Accounting I	3	ACCT 2301	CORE 090	Principles/Financial Acct	3
BMGT 2309 ²	VO--	Leadership	3	ECON 2302	CORE 080	Principles of Microeconomics	3
BMGT 1327 ²	VO--	Principles of Management	3	MRKG 2349 MRKG 1302 or MRKG 2333 ²	VO--	Advertising & Sales Promotion Principles of Retailing or Principles of Selling	3
MRKG 1311 ²	VO--	Principles of Marketing	3	BUSI 1307	BUSI 1307	Personal Finance	3
BUSI 2301	BUSI 2301	Business Law	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
HRPO 2301 ²	VO--	Human Resources Management	3	SPCH 1311	CORE 010	Introduction to Speech Communication	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	BMGT 1341 or BMGT 1344 ²	VO--	Business Ethics or Negotiations and Conflict Management	3
ECON 2301	CORE 090	Principles of Macroeconomics	3	BUSI 2305	BUSI 2305	Business Statistics	3
BMGT 1307 or BUSG 2309 ²	VO--	Team Building or Small Business Management/Entrepreneurship	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
						Subtotal	60

Additional Lower-Level Degree Requirements			
McLennan Community College or Texas A&M University – Central Texas			
MCC	TAMUCT	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 040 ¹	CORE 040	Literature, Philosophy, and Culture Core	3
CORE 050 ¹	CORE 050	Creative Arts Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
			Subtotal
			24

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Strategy	3
				Subtotal	36
				Total	120

Notes/Comments

TAMUCT offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at MCC. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours as some courses necessary for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, students should speak with an [academic advisor](#) or [enrollment specialist](#). This pathway is intended for planning and visualization purposes only.

- The AAS does not meet all the course requirements for the bachelor's degree. Students will need to complete the remaining lower-level courses at MCC. It is recommended to seek guidance from a [financial aid advisor](#) regarding the consortium agreement process.
- This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
- Other field of study course may be used to satisfy requirement.