



**LSC Associate of Arts to
Texas A&M University Central Texas
Bachelor of Business Administration – Marketing**



4 – Year Suggested Academic Plan for Transfer, Effective Fall 2024

First Year - Freshman

Fall Semester				Spring Semester			
LSC	TAMUCT	Course Name	Hrs	LSC	TAMUCT	Course Name	Hrs
EDUC 1300 (1)	Elective	Learning Framework: 1 st Year Exp.	3	ENGL 1302	(Core 010)	Composition and Rhetoric II	3
MATH 1324	(Core 020)	Mathematics for Business & Social Sci.	3	Creative Arts	(Core 050)	Choose from LSC core curriculum	3
ENGL 1301	(Core 010)	Composition and Rhetoric I	3	History	(Core 060)	Choose from LSC core curriculum	3
Life Phys. Sci.	(Core 030)	Choose from LSC core curriculum	4	BCIS 1305	BCIS 1305	Business Computer Applications	3
PSYC 2301	PSYC 2301	General Psychology	3	ECON 2301	(Core 080)	Macroeconomics	3
Total			16	Total			15

Summer Session

SPCH 1321	(Core 090)	Business and Professional Comm.	3	PHED 1164	(Core 090)	Intro to Physical Fitness and Wellness	1
Total			3	Total			1

Second Year - Sophomore

Fall Semester				Spring Semester			
LSC	TAMUCT	Course Name	Hrs	LSC	TAMUCT	Course Name	Hrs
History	(Core 060)	Choose from LSC core curriculum	3	Lang. Phil Cult.	(Core 040)	Choose from LSC core curriculum	3
Life Phys. Sci.	(Core 030)	Choose from LSC core curriculum	4	GOVT 2306	(Core 070)	Texas Government	3
GOVT 2305	(Core 070)	Federal Government	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
ACCT 2301	ACCT 2301	Principles of Financial Accounting	3	ECON 2302 (1)	ECON 2302	Microeconomics	3
BUSI 2301	BUSI 2301	Business Law	3	BUSI 2305	BUSI 2305	Business Statistics	3
Total			16	Total			15

Third Year – Junior

Fall Semester			Spring Semester		
TAMUCT	Course Name	Hrs	TAMUCT	Course Name	Hrs
BUSI 3301	Professionalism and Communication in Business	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	MGMT 3302 or Adv. COBA	Personnel and Human Resource Management or Advanced COBA Elective	3
ACCT 3301	Accounting and Finance Data Analysis I	3	MKTG 3318	Promotional Strategy	3
Adv. COBA El.	Advanced College of Business Administration Elective	3	FIN 3301	Financial Management I	3
Total		12	Total		12

Fourth Year – Senior

Fall Semester			Spring Semester		
TAMUCT	Course Name	Hrs	TAMUCT	Course Name	Hrs
BUSI 3344	Introduction to the Global Business Environment	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	CIS 4350	Management Information Systems	3
MKTG 4302	Services Marketing	3	MKTG 3320	Marketing Research	3
MKTG 4305	Digital and Internet Marketing	3	Adv. COBA El.	Advanced College of Business Administration Elective	3
MGMT 3350	Management and Organizational Behavior	3	MKTG 4316	Marketing Strategy	3
Total		15	Total		15

Notes/Comments:

(1) EDUC 1300 is only required for First Time in College (FTIC) students at LSC. Students exempt from the Student Success Course requirement should take a course from the suggested Electives to aid in transfer to TAMUCT. EDUC 1300 will fulfill three credit hours of electives in the AA Associate of Arts degree.

Please speak with a TAMUCT advisor for micro-credential courses for Adv. COBA Electives. COBA offers six micro-credentials in Accounting Analysis, Business Analytics & Intelligence, Cybersecurity, Financial Analysis, Project Management and Supply Chain Management.

Completion of the AA requires a minimum of 18 elective hours. The courses listed are preferred for transfer and program completion at TAMU-Central Texas.

Course will aid in transfer and degree completion at TAMU-Central Texas, course is not required for graduation at LSC.



Texas A&M University – Central Texas Transfer Information



Program Specific Information:

Bachelor of Business Administration – Marketing

Program Specific Requirements:

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

Master of Business Administration

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

Master of Science – Accounting

Master of Science – Information Systems

Master of Science – One Planet Leadership

Graduate Certificates

Healthcare Administration

Leadership for Sustainability

Program Admissions Requirements:

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Transfer of Credit & Student Benefits:

Transfer Central! Your affordable path to a high-quality bachelor's degree.

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