



AAS – Business Management & Operations –
Entrepreneurship Specialization to
BAAS – Business – Without Concentration
2024-2025 Transfer Pathway



Alamo College District							
AAS Degree Requirements							
Alamo	Course Name	SCH	TAMUCT	Alamo	Course Name	SCH	TAMUCT
BUSI 1301	Business Principles	3	BUSI 1301	BUSI 2301	Business Law I	3	BUSI 2301
BCIS 1305	Business Computer Applications	3	BCIS 1305	BMGT 1309 ¹	Information and Project Management	3	BMGT 1309
BUSG 2309 ¹	Small Business Management	3	BUSG 2309	MRKG 2371 ¹	New Media Marketing II	3	MRKG 2371
MRKG 1301 ¹	Customer Relations	3	MRKG 1301	ECON 2302	Principles of Microeconomics	3	CORE 080
MRKG 1311 ¹	Principles of Marketing	3	MRKG 1311	CORE 040	Language, Philosophy & Culture Core	3	CORE 040
MRKG 1371 ¹	New Media Marketing I	3	MRKG 1371	ECON 2301	Principles of Macroeconomics	3	CORE 090
BUSG 1302 ¹	E-Business Management	3	BUSG 1302	GOVT 2305	Federal Government	3	CORE 070
BUSG 1315 ¹	Small Business Operations	3	BUSG 1315	CORE 030	Life and Physical Sciences Core	3	CORE 030
ENGL 1301	Composition I	3	CORE 010	CORE 060	American History Core	3	CORE 060
MATH 1324	Mathematics for Business & Social Sciences	3	CORE 020	GOVT 2306	Texas Government	3	CORE 070
BMGT 2382 ¹	Cooperative Education - Business Administration and Management	3	BMGT 2382	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3	MATH 1342 or BUSI 2305
BUSG 1341 ¹	Small Business Financing	3	BUSG 1341	CORE 060	American History Core	3	CORE 060
ACCT 2301	Principles of Financial Accounting	3	CORE 090	CORE 030	Life and Physical Sciences Core	3	CORE 030
SPCH 1315 or SPCH 1321	Public Speaking or Business and Professional Communication	3	CORE 010	CORE 050	Creative Arts Core	3	CORE 050
ACCT 2302	Principles of Managerial Accounting	3	ACCT 2302				

Subtotal 87

Alamo College District or Texas A&M University – Central Texas			
Additional Lower-Level or Upper-Level Degree Requirements			
Alamo	TAMUCT	Course Name	SCH

Subtotal 0

Texas A&M University - Central Texas					
BAAS Degree Requirements					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4359	Business Strategy	3
FIN 3301 ³	Financial Management I	3	UL COBA Elective ⁴	Upper-Level COBA Elective	18
MKTG 3301 MKTG 3316 or MKTG 3318 ²	Marketing Consumer Behavior or Promotional Strategy	3			

Subtotal 36

Total 123

Notes/Comments	
<p>TAMUCT offers upper-level courses (those labeled 3XXX-5XXX), while all lower-level courses (those labeled 1XXX-2XXX) should be completed at Alamo. A minimum of 120 semester credit hours is required for all baccalaureate degrees. Pathways may exceed 120 semester credit hours, as certain courses required for the associate degree are transferable but not applicable to the baccalaureate degree. For help with pathway planning, please speak with an academic advisor or enrollment specialist. This pathway is intended for planning and visualization purposes and is subject to change.</p>	
<p>1. This section has the following considerations:</p> <ul style="list-style-type: none"> • May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.) • May consist of technical, vocational, or military credit (or a combination) • No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training) • With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours. • A maximum of 36 semester credit hours will be allowed. • See the College of Business Administration's academic advisors for more information. 	
<p>2. If a student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. Otherwise, students should complete MKTG 3301. Please speak with your advisor.</p>	
<p>3. Other field of study course may be used to satisfy requirement.</p>	
<p>4. Please see your advisor for information on recommended micro-credential course offerings.</p>	