



**AAS – Business Administration Specialization to
BAAS – Business
Marketing Concentration
2023-2024 Transfer Pathway**



AAS Degree Requirements							
McLennan Community College							
MCLENNAN	TAMUCT	Course Name	SCH	MCLENNAN	TAMUCT	Course Name	SCH
BUSI 1301	BUSI 1301	Business Principles	3	HRPO 2301 ²	VO--	Human Resources Management	3
ACNT 1303 ²	VO--	Introduction to Accounting I	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
ENGL 1301	CORE 010	Composition I	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BMGT 1327 ²	VO--	Principles of Management	3	MRKG 2349, MRKG 1302 or MRKG 2333 ²	VO--	Advertising & Sales Promotion, Principles of Retailing or Principles of Selling	3
MRKG 1311 ²	VO--	Principles of Marketing	3	BMGT 1307 ²	VO--	Team Building	3
BUSI 2301	BUSI 2301	Business Law	3	ECON 2302	CORE 080	Principles of Microeconomics	3
BMGT 2309 ²	VO--	Leadership	3	SPCH 1311	CORE 010	Introduction to Speech Communication	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	BMGT 1341 or BMGT 1344 ²	VO--	Business Ethics or Negotiations and Conflict Management	3
ACCT 2301	CORE 090	Principles/Financial Acct	3	BUSI 2305	BUSI 2305	Business Statistics	3
BUSI 1307	BUSI 1307	Personal Finance	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
McLennan Community College or Texas A&M University – Central Texas			
McLennan Community College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 040 ¹	CORE 040	Literature, Philosophy, and Culture Core	3
CORE 050 ¹	CORE 050	Creative Arts Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
Subtotal			24

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					120

Notes/Comments

Texas A&M University - Central Texas offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at McLennan College.

For help with pathway planning, student should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*

1. Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at McLennan College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
2. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed.
 - f. See the College of Business Administration's academic advisors for more information.
3. Other field of study course may be used to satisfy requirement.