

**AA – FOS – Business Administration and Management to
BBA – Marketing
2023-2024 Transfer Pathway**

AA Degree Requirements							
Dallas College							
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH
ENGL 1301	CORE 010	Composition I	3	BIOL 1408	CORE 030	Biology for Non-Science Majors I	4
HIST 1301	CORE 060	United States History I	3	GOVT 2305	CORE 070	Federal Government	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	ENGL 2332	CORE 040	World Literature I	3
PHED 1164	PHED 1164	Introduction to Physical Fitness and Wellness	1	ACCT 2301	CORE 090	Principles of Financial Accounting	3
SPCH 1321 or SPCH 1315	SPCH 1321 or SPCH 1315	Business and Professional Communication or Public Speaking	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
ENGL 1302	CORE 010	Composition II	3	BIOL 1409	CORE 030	Biology for Non-Science Majors II	4
HIST 1302	CORE 060	United States History II	3	GOVT 2306	CORE 070	Texas Government	3
BUSI 1301	BUSI 1301	Business Principles	3	BUSI 2305	BUSI 2305	Business Statistics	3
ECON 2302	CORE 090	Principles of Microeconomics	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	ARTS 1301	CORE 050	Art Appreciation	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Dallas College or Texas A&M University – Central Texas			
Dallas College	Texas A&M University - Central Texas	Course Name	SCH
BUSI 2301 ^{1,2}	BUSI 2301	Business Law	3
PSYC 2301 or SOCI 1301 ¹	CORE 080	General Psychology or Introduction to Sociology	3
Subtotal			6

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4302	Services Marketing	3
ACCT 3301	Accounting and Finance Data Analytics I	3	MKTG 4305	Digital and Internet Marketing	3
MKTG 3301	Marketing	3	MGMT 3350	Management and Organizational Behavior	3
BUSI 4301	Business Ethics and Corporate Social Responsibility	3	BUSI 4359	Business Strategy	3
FIN 3301	Financial Management I	3	CIS 4350	Management Information Systems	3
MGMT 3302	Personnel and Human Resource Management (or Upper-Level COBA Elective) ³	3	MKTG 3320	Marketing Research	3
MKTG 3318	Promotional Strategy	3	MKTG 4316	Marketing Management	3
BUSI 3344	Introduction to the Global Business Environment	3	Upper-Level COBA Elective ³	Upper-Level COBA Elective	3
MKTG 3316	Consumer Behavior	3	Any Level Elective or Upper-Level COBA Elective ³	Any Level Elective or Upper-Level COBA Elective	3
Subtotal					54
Total					120

Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College.

For help with pathway planning, student should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*

- Not all Degree Requirement courses are completed with the AA. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
- Students can also fulfill this degree requirement by enrolling in BUSI 3332.
- Please see your advisor for information on recommended micro-credential course offerings.