



**AAS – Management to  
BAAS – Business  
Marketing Concentration  
2023-2024 Transfer Pathway**



AAS Degree Requirements							
Dallas College							
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH
BUSI 1301	BUSI 1301	Business Principles	3	HRPO 2307 <sup>1</sup>	VO--	Organizational Behavior	3
BMGT 1327 <sup>1</sup>	VO--	Principles of Management	3	ACCT 2301	CORE 090	Principles of Financial Accounting	
BMGT 1301 <sup>1</sup>	VO--	Supervision	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BUSI 1307	BUSI 1307	Personal Finance		SPCH 1311 SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication Public Speaking or Business and Professional Communication	3
ENGL 1301	CORE 010	Composition I		BMGT 1382 <sup>1</sup>	VO--	Cooperative Education-Business Administration and Management, General	3
HRPO 23011	VO--	Human Resources Management	3	BMGT 2303	VO--	Problem Solving and Decision Making	
BMGT 1309	VO--	Information and Project Management		CORE 050	CORE 050	Creative Arts Core	3
BMGT 2309	VO--	Leadership		ECON 2302	CORE 080	Principles of Microeconomics	3
ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3	Elective	Elective	Elective	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	BMGT 2382 <sup>1</sup>	VO--	Cooperative Education-Business Administration and Management, General	3
<b>Subtotal</b>							<b>60</b>

Additional Lower-Level or Upper-Level Degree Requirements			
Dallas College or Texas A&M University – Central Texas			
Dallas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 <sup>2</sup>	CORE 030	Life and Physical Sciences Core	3
CORE 030 <sup>2</sup>	CORE 030	Life and Physical Sciences Core	3
CORE 040 <sup>2</sup>	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060 <sup>2</sup>	CORE 060	American History Core	3
CORE 060 <sup>2</sup>	CORE 060	American History Core	3
CORE 070 <sup>2</sup>	CORE 070	Government/Political Science Core	3
CORE 070 <sup>2</sup>	CORE 070	Government/Political Science Core	3
MATH 1342 or BUSI 2305 <sup>2,4</sup>	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
<b>Subtotal</b>			<b>24</b>

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 <sup>3</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
<b>Subtotal</b>					<b>36</b>
<b>Total</b>					<b>120</b>

**Notes/Comments**

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College. For help with pathway planning, student should speak with an [academic advisor](#). This pathway is intended for planning and visualization purposes only.

1. This section has the following considerations:
  - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
  - b. May consist of technical, vocational, or military credit (or a combination)
  - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
  - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
  - e. A maximum of 36 semester credit hours will be allowed.
  - f. See the College of Business Administration's academic advisors for more information.
2. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
3. Other field of study course may be used to satisfy requirement.
4. Students can also fulfill this degree requirement by enrolling in BUSI 3311.

## Transfer Information

### Transfer of Credit & Student Benefits

**Transfer Central! Your affordable path to a high-quality bachelor's degree.**

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

### College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

**Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.**

### Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

**Get Connected.** Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

### Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

#### [Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

#### [Master of Science – Accounting](#)

#### [Master of Science – Information Systems](#)

#### [Master of Science – Leadership for Sustainability](#)

Graduate Certificates

#### [Healthcare Administration](#)

#### [Leadership for Sustainability](#)