



**AAS – International Business and Trade to
BAAS – Business
Marketing Concentration
2023-2024 Transfer Pathway**



AAS Degree Requirements							
Dallas College							
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH
IBUS 1305 ¹	VO--	Introduction to International Business and Trade	3	SPCH 1311 or SPCH 1315	CORE 010	Introduction to Speech Communication or Public Speaking	3
BMGT 1327 ¹	VO--	Principles of Management	3	BUSI 2301	BUSI 2301	Business Law	3
MRKG 1311 ¹	VO--	Principles of Marketing	3	IBUS 2339 ¹	VO--	International Banking and Trade Finance	3
ENGL 1301	CORE 010	Composition I	3	ACCT 2301	CORE 090	Principles of Financial Accounting	3
IBUS 1300 ¹	VO--	Global Logistics Management	3	ECON 2302	CORE 080	Principles of Microeconomics	3
IBUS 1301 ¹	VO--	Principles of Exports	3	IBUS 2335 ¹	VO--	International Business Law	3
IBUS 1349 ¹	VO--	International E-Commerce Systems	3	IBUS 2341 ¹	VO--	Intercultural Management	3
MATH 1324	CORE 020	Mathematics for Business and Social Sciences	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
IBUS 1302 ¹	VO--	Principles of Imports	3	CORE 050	CORE 050	Creative Arts Core	3
IBUS 1354 ¹	VO--	International Marketing Management	3	Elective or IBUS 2366 ¹	VO--	Elective or Practicum (or Field Experience)-International Business/Trade/Commerce	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Dallas College or Texas A&M University – Central Texas			
Dallas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 040 ²	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
ECON 2301 ²	CORE 090	Principles of Macroeconomics	3
MATH 1342 or BUSI 2305 ^{2,4}	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
Subtotal			27

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ³	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					123

- Notes/Comments**
- Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College.**
For help with pathway planning, student should speak with an [academic advisor](#). This pathway is intended for planning and visualization purposes only.
- This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
 - Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
 - Other field of study course may be used to satisfy requirement.
 - Students can also fulfill this degree requirement by enrolling in BUSI 3311.

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)