



**AAS – Fashion – Fashion Marketing to
BAAS – Business
Without Concentration
2023-2024 Transfer Pathway**



AAS Degree Requirements							
Dallas College							
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH
FSDH 1302 ¹	VO--	Introduction to Fashion	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3
FSDH 1308 ¹	VO--	Fashion Trends	3	ECON 2302	CORE 080	Principles of Microeconomics	3
FSHN 1313 ¹	VO--	Basic Color Theory and Application	3	SPCH 1311, SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication, Public Speaking or Business and Professional Communication	3
MRKG 1311 ¹	VO--	Principles of Marketing	3	FSHN 2303 ¹	VO--	Fashion Buying	3
FSHN 2307 ¹	VO--	Fashion Advertising	3	FSHN 1382 ¹	VO--	Cooperative Education - Fashion Merchandising	3
FSHN 2320 ¹	VO--	Visual Merchandising	3	CORE 050	CORE 050	Creative Arts Core	3
MRKG 1301 ¹	VO--	Customer Relationship Management	3	Elective ^{1,7}	VO--	Fashion Elective	3
MRKG 1302 ¹	VO--	Principles of Retailing	3	FSHN 1301 ¹	VO--	Textiles	3
MRKG 2333 ¹	VO--	Principles of Selling	3	FSHN 1312 ¹	VO--	Apparel and Accessories Marketing Operations	3
ENGL 1301	CORE 010	Composition I	3	FSHN 2382 ¹	VO--	Cooperative Education - Fashion Merchandising	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Dallas College or Texas A&M University – Central Texas			
Dallas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 030 ²	CORE 030	Life and Physical Sciences Core	3
CORE 040 ²	CORE 040	Language, Philosophy, and Culture Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 060 ²	CORE 060	American History Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
CORE 070 ²	CORE 070	Government/Political Science Core	3
ACCT 2301 ²	CORE 090	Principles of Financial Accounting	3
ECON 2301 ²	CORE 090	Principles of Macroeconomics	3
ACCT 2302 ²	ACCT 2302	Principles of Managerial Accounting	3
MATH 1342 or BUSI 2305 ^{2,6}	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics	3
Subtotal			33

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4359	Business Strategy	3
FIN 3301 ⁴	Financial Management I	3	Upper-Level COBA Elective ⁵	Upper-Level COBA Elective	18
MKTG 3301 MKTG 3316 or MKTG 3318 ³	Marketing Consumer Behavior or Promotional Strategy	3			
Subtotal					36
Total					129

Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College.

For help with pathway planning, student should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*

- This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
- Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
- If student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate MKTG courses listed should be taken. Otherwise students should complete MKTG 3301. Please speak with your advisor.
- Other field of study course may be used to satisfy requirement.
- Please see your advisor for information on recommended micro-credential course offerings.
- Students can also fulfill this degree requirement by enrolling in BUSI 3311.
- Fashion Elective must be selected from the following: FSHN 1391, FSHN 2301, FSHN 2372, MRKG 1366, MRKG 1371, MRKG 2366 or MRKG 2371

Transfer Information

Transfer of Credit & Student Benefits

Transfer Central! Your affordable path to a high-quality bachelor's degree.

[Join Transfer Central](#) and receive exclusive access to resources designed to help you complete your bachelor's degree on time and with less debt:

- Personalized degree planning
- University email address
- Priority class registration
- Dedicated admission counselor
- Customized financial aid consultations
- Invitations to university events and activities

Click [HERE](#) to join now.

College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)