



**AAS – Business Administration to  
BAAS – Business  
Marketing Concentration  
2023-2024 Transfer Pathway**



AAS Degree Requirements							
Dallas College							
DC	TAMUCT	Course Name	SCH	DC	TAMUCT	Course Name	SCH
BMGT 1327 <sup>2</sup>	VO--	Principles of Management	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
BUSI 1301	BUSI 1301	Business Principles	3	HRPO 2307 <sup>2</sup>	VO--	Organizational Behavior	3
ENGL 1301	CORE 010	Composition I	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	Elective	Elective	Business, Management, General Education, or Human Resources Management Course	3
Elective	Elective	Business, Management, General Education, or Human Resources Management Course	3	SPCH 1311	CORE 010	Introduction to Speech Communication	3
MRKG 1311 <sup>2</sup>	VO--	Principles of Marketing	3	BUSI 2301	BUSI 2301	Business Law	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	PSYC 2301	PSYC 2301	General Psychology	3
HRPO 2301 <sup>2</sup>	VO--	Human Resources Management	3	ECON 2302	CORE 080	Principles of Microeconomics	3
BMGT 1305 <sup>2</sup>	VO--	Communications in Management	3	CORE 050	CORE 050	Creative Arts Core	3
Elective	BUSI 2305	Business Statistics	3	BMGT 2382 <sup>2</sup>	VO--	Cooperative Education-Business Administration and Management	3
<b>Subtotal</b>							<b>60</b>

Additional Lower-Level Degree Requirements			
Dallas College			
Dallas College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Science Core Selection	3
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Science Core Selection	3
CORE 040 <sup>1</sup>	CORE 040	Language, Philosophy, and Culture Core Selection	3
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3
CORE 060 <sup>1</sup>	CORE 060	American History Core Selection	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core Selection	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core Selection	3
Any Level Elective <sup>1,3</sup>	Any Level Elective	Any Level Elective	3
<b>Subtotal</b>			<b>24</b>

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 <sup>4</sup>	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
<b>Subtotal</b>					<b>36</b>
<b>Total</b>					<b>120</b>

- Notes/Comments**
- Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Dallas College. For help with pathway planning, student should speak with an [academic advisor](#). *This pathway is intended for planning and visualization purposes only.*
1. Not all Degree Requirement courses are completed with the AAS. Student will need to complete these remaining lower-level courses at Dallas College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
  2. This section has the following considerations:
    - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
    - b. May consist of technical, vocational, or military credit (or a combination)
    - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
    - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
    - e. A maximum of 36 semester credit hours will be allowed
    - f. See the College of Business Administration's academic advisors for more information.
  3. Any-level electives may be taken at either at Texas A&M University-Central Texas or at Dallas College. Please consult with an academic advisor prior to selecting any-level electives.
  4. Other field of study course may be used to satisfy requirement.